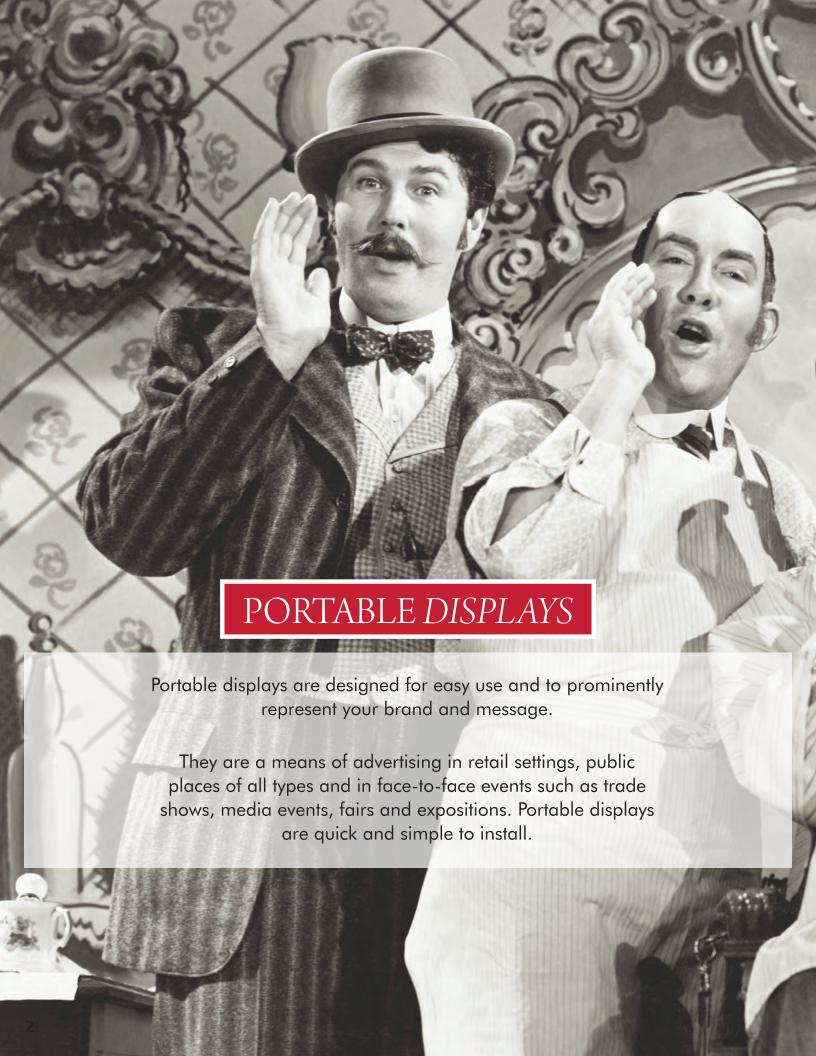
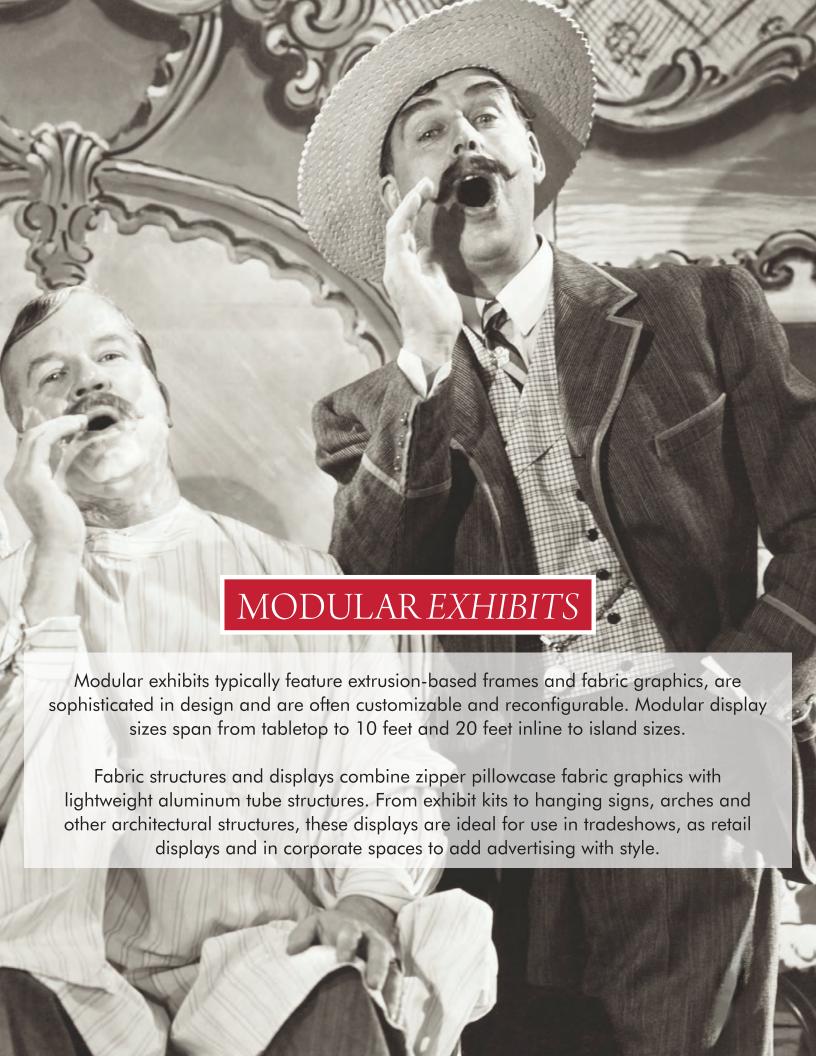


DISTINCTIVE DISPLAY SOLUTIONS

MODULAR DISPLAY SOLUTIONS





PORTABLE DISPLAYS



8 BANNER STANDS & SYSTEMS

RETRACTABLE | TELESCOPIC | SPRING BACK



20 HANGING BANNERS

VINYL | FABRIC | OUTDOOR



22 FORMULATE® ESSENTIAL BANNER DISPLAYS



26 VECTOR FRAME™ BANNER DISPLAYS

LIGHT BOXES | BANNERS | KIOSKS



30 OUTDOOR DISPLAYS

TENTS | FLAGS | SIGNAGE



42 TABLE THROWS & RUNNERS

SYMBOLS USED:



product made in North America



economy product



standard product



premium product



product can be recycled (does not include graphic)



product comes with a carry bag or case





HOPUP™ TENSION FABRIC DISPLAYS | 46



EMBRACE™ PUSH-FIT FABRIC DISPLAYS | 54



XCLAIM[™] FABRIC POPUP DISPLAYS 64



COYOTE™ POPUP DISPLAY SYSTEMS 72



FOLDING DISPLAY PANELS | 78



ACCENTS & ACCESSORIES | 82

COUNTERS | LIGHTS | CASES



WARRANTY KEY:



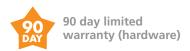
lifetime limited warranty (hardware)



5 year limited warranty (hardware)



1 year limited warranty (hardware)





graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)

The same of the sa

FABRIC DISPLAYS & STRUCTURES

102 | MODULATETM

MAGNETIC BANNERS & 10', 20', 30' KITS



108 | FORMULATE® ESSENTIAL

BANNERS | TABLETOP DISPLAYS | 8' & 10' DISPLAYS



112 | FORMULATE MASTER

TABLETOP DISPLAYS | 8', 10', 20' DISPLAYS | ACCENTS



122 | FORMULATE DESIGNER SERIES

10', 20', 30' KITS



136 FORMULATE FUSION 20' X 20' ISLAND KITS



144 FORMULATE HANGING & ARCHITECTURAL STRUCTURES

HANGING SIGNS | TOWERS | ARCHES | CONFERENCE WALLS

SYMBOLS USED:



product made in North America



economy product



standard product



premium product



product can be recycled (does not include graphic)



product comes with a carry bag or case



rental product



new product

MODULAR EXHIBIT SYSTEMS

HYBRID PRO™ MODULAR DISPLAYS | 164

10', 20' & ISLAND KITS



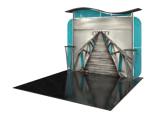
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BANNERS, 10', 20' KITS & ACCENTS



LINEARTM PRO MODULAR DISPLAYS | 186

10', 20' KITS & ACCENTS



ORBITAL EXPRESSTM TRUSS MODULAR DISPLAYS | 190

10', 20', ISLAND KITS & ACCENTS



ACCENTS & ACCESSORIES | 206V

COUNTERS | KIOSKS | LIGHTS | CASES



WARRANTY KEY:



lifetime limited warranty (hardware)



5 year limited warranty (hardware)



1 year limited warranty (hardware)





graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)

BANNER STANDS



FAST. CLEAR. COMMUNICATION.

Premium, mid-range and economy stands • Retractable, Telescopic and Spring Back • Largest selection • Great quality • High-end functionality, features and durability









BLADE LITE



36" BLD-LT-920-1

23.5" BLD-LT-600-1

39.25" WIDE BLD-LT-1000-1

31.5" BLD-LT-800-1

47.25" BLD-LT-1200-1

33.5" BLD-LT-850-1



- 400mm standard graphic height = 69.38"
- 600mm variable graphic height = 69" 83.25"
- 800-1500mm variable graphic height = 60" 83.25"
- eight widths to choose from: 15.75", 23.5", 31.5", 33.5", 36", 39.25", 47.25", 59"
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- weighted base for stability
- adjustable leveling feet
- 400mm features 4-piece pole, all other sizes feature hybrid bungee/telescopic pole.







BLADE LITE RETRACTABLE









PREMIUM RETRACTABLE BANNER STANDS









Superior, high-end functionality, features, styling points & durability



IMAGINE



IMG-800-S



IMG-850-S



- variable graphic height = 30.5" - 83.35"
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole





BARRACUDA



BCD-600-S-1



BCD-800-S-1



BCD-850-S-1



BCD-920-S-1



BCD-1200-S-1

- 600mm variable graphic height = 66.5" - 83"
- 800-1200mm variable graphic height = 60"- 83"
- anodized silver base
- toolless quick rail
- graphic tensioner
- adjustable feet on base
- hybrid bungee/telescopic pole





ADVANCE



ADV-800-S

- variable graphic height = 29.5" - 83.35"
- double sided
- graphic tensioner
- integrated pole storage
- interchangeable graphic cassette
- adjustable feet on base
- telescopic pole





The Imagine and Advance banner stands have interchangeable graphic cassettes.





PREMIUM RETRACTABLE **BANNER STAND ACCESSORIES**

Shelves and literature pockets instantly turn select premium stands into a robust display solution.



OPTIONAL PREMIUM BANNER STAND ACCESSORIES

kit 01 includes shelf & lit pocket: AKIT-1S1L

kit 02 includes shelf: **AKIT-1S**

kit 03 includes lit pocket: AKIT-1L

- works with single and double sided premium stands
- extrusion uprights fit into channel on stand base and lock in place easily
- shelf offered in black laminate; holds up to 5 lbs.
- wire literature rack holds up to 5 lbs. of literature, 8.5 "w x 11" h in size







Lit Rack Setup















REVOLUTION



RVLTN-850

- variable graphic height = 61.5" - 86.5"
- white, injection molded plastic banner stand
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- hybrid bungee/telescopic pole
- graphic tensioner



STANDARD RETRACTABLE BANNER STANDS







Everyday reliability, durability & ease of use



ORIENT 1

silver: ONT-800-S-4 black: ONT-800-B-4

silver: ONT-850-S-4 black: ONT-850-B-4

silver: ONT-920-S-4 black: ONT-920-B-4

silver: ONT-1000-S-4 black: ONT-4000

- variable graphic height = 60.5" 83.25"
- anodized silver or black base options
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole





ORIENT 2



ONT-800-DBL-S-4



ONT-920-DBL-S-4

- variable graphic height = 60.5" 83.25"
- double sided
- anodized silver base
- toolless quick rail combines the ease of a snap rail with the reassurance of an adhesive fixing
- molded end caps
- adjustable feet on base
- hybrid bungee/telescopic pole







shown with premium fabric graphic





STANDARD RETRACTABLE **BANNER STANDS**



PACIFIC





PAC-800-S-2



PAC-920-S-2



PAC-1000-S-2

- standard graphic height = 83.75
- anodized silver base
- molded end caps
- swivel-out foot
- 3-piece bungee pole





CONTENDER







black: CN-48-B

- standard graphic height = 77.5"
- swivel-out foot
- silver or black base options
- laser cut steel ends & 3-piece pole





ELEVATE





ELEVATE

- variable graphic height = 31.5" 95.25"
- roller access via flip-top lid and removable graphic roller
- black aluminum body with chrome end caps
- telescopic pole











MRLN-850

- variable graphic height = 61.5" 88"
- anodized silver base
- snap top graphic rail
- hybrid bungee/telescopic pole
- interchangeable plastic cassette



ECONOMY RETRACTABLE BANNER STANDS







Basic design features, functionality & reliability



START



STRT-800-C

- standard graphic height = 79.25"
- snap top graphic rail
- swivel feet
- anodized silver base
- chrome end caps
- 3-piece bungee pole





SOLO



SOLO-800



SOLO-920

- standard graphic height = 79"
- snap top graphic rail
- swivel foot
- 3-piece bungee pole





DRAGON FLY



DRAGON FLY

- standard graphic height = 79"
- double sided
- snap top graphic rail
- swivel feet
- 3-piece bungee pole





QUICKSTAND



QWK-STND-S

- standard graphic height = 78.5"
- anodized silver base
- kit includes 1 Mosquito 800 banner stand, 1 OCB banner stand case, and 1 Lumina 5 banner stand light
- swivel feet
- snap top graphic rail
- 3-piece bungee pole









ECONOMY RETRACTABLE BANNER STANDS



MOSQUITO











silver: MSQT-600





silver: MSQT-1200





silver: MSQT-1500

- 400mm standard graphic height = 63"
- 600-1500mm standard graphic height = 78.5"
- anodized silver or black base options (800mm only)
- swivel feet & snap-top graphic rail
- 400mm unit has 4-piece pole, 600mm, 800mm and 850mm units have one bungee pole, 1200mm and 1500mm have two bungee poles





GIANT MOSQUITO



MSQT-GIANT-920-S

- variable graphic height = 68" 122"
- over 10' tall
- anodized silver base
- swivel feet
- snap top graphic rail
- adjustable telescopic pole
- heavy duty, weighted stand

Over 10 feet tall!





MOSQUITO LITE



MSQT-LT-800

- standard graphic height = 78 5"
- anodized silver base
- swivel foot
- snap top graphic rail
- 3-piece bungee pole



ECONOMY RETRACTABLE BANNER STANDS

Basic design features, functionality & reliability



PHOENIX



PHX-850-S



- standard graphic height = 79"h
- anodized silver base
- swivel feet
- snap top graphic rail
- 3-piece bungee pole





PHOENIX MINI



PHX-400-S



- anodized silver base
- 2-piece pole & optional extenders for added height
- comes complete with carry bag
- tabletop or skinny full-height banner stand





BREEZE



BREZ-1-S: 8.5"w x 11"h



BREZ-2-S: 11"w x 17"h

- retractable tabletop banner stand
- ideal for promotional use

STELLAR



STLLR-LTR: 8.5"w x 11"h



STLLR-TBLD: 11"w x 17"h

- retractable tabletop banner stand
- injection molded/plastic base
- ideal for promotional use

See L-Mini tabletop stand on p. 12!









STANDARD TELESCOPIC BANNER STANDS

Everyday reliability, durability and ease of use







PEGASUS SUPREME



silver: PGSUS3-S black: PGSUS3-B

- supreme variable graphic height = 82.75"- 119"
- single or double sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height

PEGASUS LINKING KIT

Supreme silver: PGSUS3-EXT-S Supreme black: PGSUS3-EXT-B Standard silver: PGSUS2-EXT-S Standard black: PGSUS2-EXT-B

- linking connectors attach multiple Pegasus units together
- extension kit includes 2 horizontal poles, 1 vertical pole, pole locks, 2 linking connectors & 1 foot

PEGASUS STANDARD



silver: PGSUS2-S black: PGSUS2-B

- standard variable graphic height = 67.75" - 96.5"
- single or double sided graphics
- linking connectors attach multiple units together
- telescopic poles for adjustable graphic width and height





PERCH-6



PERCH-8



- fabric header available in three graphic heights: short (18"), medium (44"), tall (68.25")
- hardware kit is universal for all height options
- table throw sold separately





Medium, 44"



Tall, 68.25"



Short, 18"

ECONOMY SPRING BACK BANNER STANDS







Basic design features, functionality & reliability



LIGHTNING



LTNG



- snap-lock graphic rails
- 3-piece bungee pole







L-MINI



L-MINI



- standard height = 26.88"
- tabletop tension banner stand
- adhesive rail
- anodized silver finish













X-TEND-1 (64"h)



X-TEND-2 (72"h)



X-TEND-3 (72"h) X-TEND-4 (80"h)



- #3 grommets in corners
- graphic height options = 64", 72", and 80"











CAFÉ BARRIER CB-K-1500 CB-EXT-K-1500

- indoor/outdoor modular display system
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx. 53.25 "w x 30.5 "h
- heavy-duty stainless steel posts, base and 59 "w rails
- unit kit, extension kit and individual components available

Café Barrier Kit: CB-K-1500

- comes with top and bottom poles - 59 "w, 2 uprights & 2 bases

Café Barrier Extension Kit: CB-EXT-K-1500

- comes with top and bottom poles - 59 "w, 1 upright & 1 base









use for crowd control



use to guide traffic

HANGING BANNERS INDOOR





Indoor vinyl and fabric banners are ideal for promoting events, advertising or branding in any indoor environment. Banners are available in custom sizes ranging from minimum 2' wide/high to maximum 10' wide/high. Choose from several finishing options, including corner grommets, grommets and rope, simply hemmed and 3" pole pockets on the top and bottom corners.



13 OZ. VINYL SINGLE-SIDED

Durable and lightweight, the single-sided 13 oz. vinyl banner is a perfect choice for displays in high-traffic environments.

FABRIC SINGLE-SIDED

Display Poly and Oxford fabric hanging banners are quality choices for indoor advertisements.



POLE POCKET BANNERS





Pole pocket banners, available in $8'w \times 8'h$ and $10'w \times 10'h$ options are ideal for branding, advertising and messaging opportunities at tradeshows. Any of the above material choices can be finished with 3'' pole pockets on the top and bottom, allowing for mounting to pipe and drape or to telescopic banner displays.



8'wx8'h POLE POCKET BANNER



10'w x 10'h POLE POCKET BANNER





hem only



rone &



rope & 3" pole pocket #3 grommet





HANGING BANNERS OUTDOOR

Weather resistant vinyl and fabric banners are ideal for outdoor events and advertising. Banners are available in custom sizes ranging from minimum 2' wide/high to maximum 10' wide/high. Choose from several finishing options, including corner grommets, grommets and rope, simply hemmed and 3" pole pockets on the top and bottom corners.

8 OZ. MESH VINYL SINGLE-SIDED

8 oz. mesh banners are ideal for a long-lasting outdoor display. Banners allow wind to stream through while maintaining vibrant colors and clear messaging.



13 OZ. SCRIM VINYL SINGLE-SIDED & 18 OZ. SCRIM VINYL SINGLE & DOUBLE-SIDED

Durable and weather-resistant, scrim hanging banners are ideal for long-term outdoor use. Banners can be made single or double-sided.



6.5 OZ. OUTDOOR CANVAS SINGLE-SIDED

Outdoor canvas banners are water and UV resistant, making them a top choice for use in outdoor sporting arenas, event venues and parks.



OUTDOOR FINISHING STYLES



hem only

O

#3 grommet





rope & #3 grommet



FORMULATE® ESSENTIAL BANNER DISPLAYS



Economy, snap button tube frames Slip-over, pillowcase fabric graphics



FORMULATE ESSENTIAL BANNER – STRAIGHT

23.5" WIDE

FMLT-ESS-S-600

36" WIDF

FMLT-ESS-S-920



FMLT-ESS-S-1200



FMLT-ESS-S-1500

- standard height = 94.5"
- standard depth = 14.17"
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag



59"w

FORMULATE ESSENTIAL BANNER – CURVED

23.5" WIDE

FMLT-ESS-C-600

36" WID

FMLT-ESS-C-920

47.25" WIDE FMLT-ESS-C-1200

59" WIDE FMLT-ESS-C-1500

- standard height = 94.5"
- standard depth = 15.75"
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag







- 31.5"w x 89.5"h x 17.88"d
- tension fabric display stand
- comes with single or double-sided pillowcase fabric graphics
- includes small acrylic shelf, 6.25" deep, holding max. 15 lbs.
- comes with carry bag



- 36.25"w x 89.5"h x 34.5"d
- tension fabric display stand
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag



Bungee corded poles allow for simple assembly.



Easy to apply pillowcase fabric graphics zipper at the bottom.

MODULATETM MIX & MATCH BANNERS

Modulate™ allows for customized configurations of banners and backwalls with the use of clamps or magnetized frames. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.

DESIGN YOUR OWN COMBINATIONS CHOOSE MAGNETIC FRAMES OR CLAMP CONNECTORS



USE ALONE OR COMBINE TO MAKE UNIQUELY YOURS



If you have a tradeshow schedule where you have multiple size spaces to plan for, Modulate™ pre-defined 30′ inline kits can reconfigure easily into smaller exhibit sizes with no extra parts or packaging! Using magnetic or clamp connection options, frames snap together quickly and easily. Maximize your value in a versatile, reconfigurable system.

COMBINE AND RECONFIGURE

CONVERT A 30' INLINE



MOD-20-01



OR TWO 10' INLINE DISPLAYS

See p. 4-9 in the Modular catalog for more details.







MOD-10-02





MOD-10-01





VECTOR FRAMETM FABRIC BANNERS & LIGHT BOXES

- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with perimeter LED edge lighting & push-fit INTENSITY backlit fabric graphics
- single and double-sided graphics offered

RECTANGULAR BANNERS & LIGHT BOXES



01 Rectangle VF-R-01 VF-LB-R-01 36.3"w x 47.49"h x 19.69"d



02 Rectangle VF-R-02 VF-LB-R-02



03 Rectangle

VF-R-03 VF-LB-R-03 36.3"w x 71.12"h x 19.69"d 48.11"w x 71.12"h x 19.69"d



04 Rectangle VF-R-04 VF-LB-R-04 48.11"w x 94.74"h x 19.69"d



05 Rectangle VF-R-05 VF-LB-R-05 118.98"w x 94.74"h x 19.69"d



06 Rectangle **VF-R-06** VF-LB-R-06



36.3"w x 94.74"h x 19.69"d



07 Rectangle VF-R-07 VF-LB-R-07



237.1"w x 94.74"h x 19.69"d









Light Boxes R-04, R-05, R-07 and S-04 are also available for rent. All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

LIGHT BOX ASSEMBLY

VECTOR FRAMETM **FABRIC BANNERS & LIGHT BOXES**





2" banner 4" fight box extrusion profile

SQUARE BANNERS & LIGHT BOXES



01 Square VF-S-01 VF-LB-S-01 36.3"w x 35.68"h x 19.69"d



02 Square **VF-S-02** VF-LB-S-02



03 Square VF-S-03 VF-LB-S-03 48.11"w x 47.49"h x 19.69"d 71.73"w x 71.12"h x 19.69"d



04 Square **VF-S-04** VF-LB-S-04 95.35"w x 94.74"h x 19.69"d





Easy to apply push-fit fabric graphics!



OCS, OCE, OCH, OCL Banners and Light Boxes come in OCE, OCS, OCH or OCL hard shipping cases.



VECTOR FRAMETM FABRIC CURVED BANNERS

Vector Frame[™] curved banners combine 2 " aluminum extrusion frames with push-fit fabric graphics to create a versatile single or double sided banner, backwall or interior display. Use as a concave or convex shape.



01 Curved Rectangle

comes in 1 OCL case

VF-CR-01

Use as a concave or convex shape



02 Curved Rectangle VF-CR-02 56.75"w x 94.74"h x 19.49"d comes in 1 OCL case



03 Curved Rectangle VF-CR-03 68"w x 94.74"h x 18.75"d comes in 1 OCL case

VECTOR FRAME

MONITOR KIOSKS

39.33"w x 94.74"h x 19.69"d

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4"extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included).



01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3"w x 94.74"h x 19.69"d comes in 1 OCH case supports 32-55" monitor*; max weight = 80 lbs each



back with graphic



back with graphic & monitor mount*



monitor mount*



monitor mount*

VF-MK-02-SS VF-MK-02-DS 48.11"w x 94.74"h x 19.69"d comes in 1 OCH case supports 32-55" monitor*; max weight = 80 lbs each

02 Monitor Kiosk





back with graphic



back with graphic & monitor mount*



top view two monitor mounts

VECTOR FRAMETM EDGE WALL MOUNTED POSTER FRAMES

Vector Frame™ Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



Square Sizes:

VFE-S-01: 11.8"w x 11.8"h VFE-S-02: 23.62 "w x 23.62 "h VFE-S-03: 35.43"w x 35.43"h VFE-S-04: 47.24"w x 47.24"h VFE-S-05: 59.06"w x 59.06"h

Rectangle Sizes:

VFE-R-01: 11.8"w x 23.62"h VFE-R-02: 11.8"w x 35.43"h VFE-R-03: 23.62"w x 35.43"h VFE-R-04: 23.62 "w x 47.24 "h



- slim, lightweight 3/4" aluminum frame

- easy-to-apply push-fit fabric graphic direct to wall mounting
- custom frame sizes available



Use for ads in retail settings.



Use in high traffic areas.



OUTDOOR DISPLAYS



CAPTURE. YOUR. ATTENTION.

One-stop-shop for all your outdoor signage needs • Great for outdoor sporting events and arenas, concerts, festivals or to draw attention to any storefront • Strong, solid, stable, wind-resistant, durable

OUTDOOR DISPLAYS

Outdoor events such as festivals, street fairs, arts and craft shows and sporting events are perfect opportunities for promotional tents and signage to clearly display your company name, brand and message to attract visitors and buyers. Choose from off-the-shelf tents and related accessories, flags and portable billboards to make your event a success.



Shown above:

- Zoom™ Standard 10' Tent with printed canopy, full and half walls
- Tubular 10' Dome Tent
- Monsoon portable billboard
- Zoom Edge Large flag
- 6' printed table throw



ZOOMTM STANDARD 10' TENT



ZOOMTM STANDARD 20' TENT



TUBULAR 10' DOME TENT

ZOOMTM ECONOMY STEEL POPUP TENT

The Zoom Economy tent's square steel frame pops up for easy assembly. The Economy tent features a **one year** hardware warranty.

ZOOMTM ECONOMY (STEEL) 10' POPUP TENT



hardware only kit: ZM-TNT-ECO-3MX3M-FRM-SQU kit with canopy: ZM-TNT-ECO-3MX3M-SQU-(COLOR OR G)

stock canopy only: **ZM-TNT-3MX3M-CAN-(COLOR)** printed canopy only: **ZM-TNT-3MX3M-CAN-G**

full wall kits: ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G) half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G)

available with stock canopy tops and walls



Red - 186C

Blue – 286C Grey – 429C

White

Black

Features include

- opens to a base size of 9.8' x 9.8'
- black powder-coated economy steel frame is completely self-contained with no loose parts
- canopies, half walls and full walls offered in 5 stock colors and can also be custom printed; water & UV resistant
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include canopy (standard colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag
- half and full walls sold separately









ZOOMTM STANDARD ALUMINUM POPUP TENT

Durable Zoom Standard tents feature a customary aluminum frame that is lightweight, meant to last for multiple uses, and a UV and water-resistant canopy. This tent is portable and budget-friendly.



ZOOMTM STANDARD (ALUMINUM) 10' POPUP TENT

hardware only kit: **ZM-TNT-STD-3MX3M-FRM-HEX** kit with canopy: **ZM-TNT-STD-3MX3M-HEX-(COLOR OR G)** stock canopy only: **ZM-TNT-3MX3M-CAN-(COLOR)**

printed canopy only: **ZM-TNT-3MX3M-CAN-(COLO**

full wall kits: ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G) half wall kits: ZM-TNT-3MX3M-HLF-K-(COLOR OR G)

Rust-resistant, lightweight aluminum!

Features include:

- 10' opens to a base size of 9.8' x 9.8'
- **rust-resistant**, lightweight aluminum frame is completely self-contained with no loose parts
- canopies, half walls and full walls offered in 5 standard colors and can also be custom printed; water & UV resistant
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include water-resistant canopy (stock colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag
- half and full walls sold separately, see p.29

Available with stock canopy tops and walks, see p. 28.





TUBULAR 10' DOME TENT TNT-TDT-10

- base size of 9.6' x 9.6'
- aluminum tubular frame assembles quickly and easily with use of snap button connectors
- custom printed canopy is water and UV-resistant
- hardware kit includes frame
- canopy kits include canopy, frame and cases
- easily disassembles and stores compactly in two OCE hard shell expandable cases











ZOOMTM STANDARD ALUMINUM POPUP TENT

Durable Zoom Standard tents feature a customary aluminum frame that is lightweight, meant to last for multiple uses, and a UV and water-resistant canopy. This tent is portable and budget-friendly.

ZOOMTM STANDARD (ALUMINUM) 20' POPUP TENT

hardware only kit: ZM-TNT-STD-3MX6M-FRM-HEX kit with canopy: ZM-TNT-STD-3MX6M-HEX-(COLOR OR G) stock canopy only: ZM-TNT-STD-3MX6M-CAN-(COLOR) printed canopy only: ZM-TNT-STD-3MX6M-CAN-G

full wall kits: ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G) half wall kits: ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)

*shown with optional sidwall, backwall and Zoom™ Tent Flag



Zoom™ Tent Flag attaches to any upright pole of any Zoom Popup Tent

TNT-ZOOM-ACC



Features include:

- 20' opens to a base size of 9.8' x 19.6'
- rust-resistant, lightweight aluminum frame is completely self-contained with no loose parts
- canopies, half walls and full walls offered in 5 stock colors and can also be custom printed; water & UV resistant
- hardware only kit includes frame, stakes, guy lines and rolling carry bag
- canopy kits include water-resistant canopy (stock colors or custom printed), hardware frame, stakes, guy lines and rolling carry bag
- half and full walls sold separately, see p.29

Available with stock canopy tops and walls.



Red – 186C Blue – 286C

Grey – 429C

White

Black

Digitally printed canopies, sidewalls & backwalls available, see next page.







ZOOMTM TENT HALF & FULL WALLS

Accessorize any Zoom™ Standard and Economy tent with a half or full wall accent. Available in a variety of stock colors or custom printed, half and full wall accents are perfect for use as traffic barriers, additional branding or to enclose the space.

ZOOMTM 10' & 20' HALF & FULL WALLS



- 10' standard & economy full wall kits: **ZM-TNT-3MX3M-FLL-WLL-(COLOR OR G)**
- 20' standard full wall kit: **ZM-TNT-STD-3MX6M-FLL-WLL-(COLOR OR G)**
- 10' standard & economy half wall kits: **ZM-TNT-3MX3M-HLF-K-(COLOR OR G)**
- 20' standard half wall kit: **ZM-TNT-STD-3MX6M-HLF-K-(COLOR OR G)**

Canopies, half-walls and full walls are water-resistant.





Features include:

- compatible with both Zoom™ Standard and Economy tent frames
- half wall kit includes half wall panel (stock or custom print), half wall pole and two brackets
- full wall kits include full wall panel (stock or custom print)
- graphics are water and UV resistant



Five stock colors to choose from!

STOCK HALF & FULL WALL CHOICES

All half and full walls for Zoom™ Economy and Standard tents are available as custom printed or in the stock color of your choice. Actual color may vary.









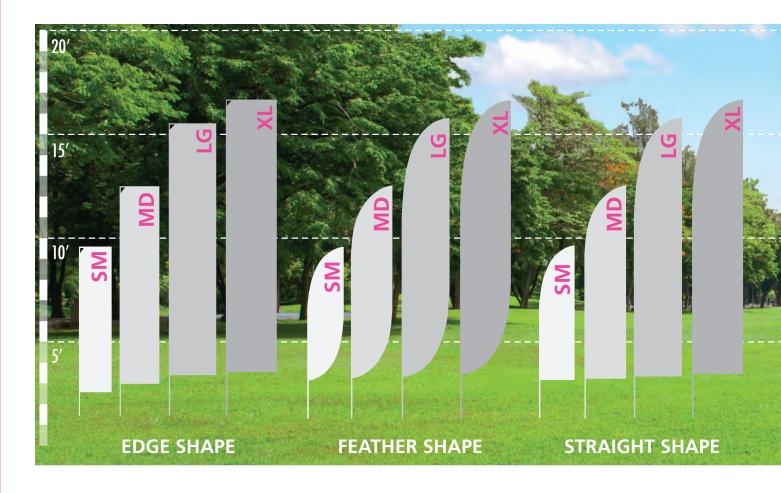








All Outdoor products have a one year limited hardware warranty and are eco-friendly.



ZOOMTM FLEX FLAGS

- can be used indoors or outdoors
- comes in four shapes: teardrop, feather, straight & edge
- graphic rotates in wind
- water ring base support adds stability to cross base (optional upgrades)
- graphic printed on flag material
- double sided graphic available
- includes ground stake only

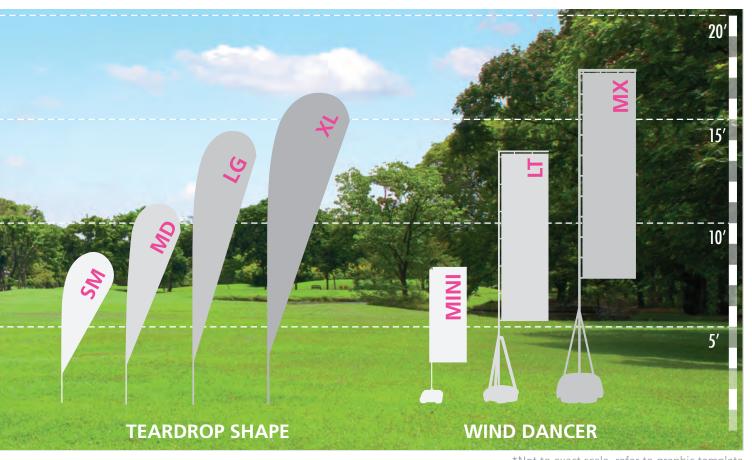


shown with optional cross base & water ring base support









*Not to exact scale, refer to graphic template

ZOOMTM BASE OPTIONS













OUTDOOR SIGNAGE







Great for outdoor sporting events and arenas, concerts, festivals and more. Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.



approximate max height = 8.5'





WIND DANCER MINI WIND-MIN

- adjustable graphic height = up to 6'
- economy outdoor flag
- plastic pole, easy push-fit assembly
- hollow plastic base can be filled with water or sand
- double sided graphic available



- approximate max height = 13.5'

WIND DANCER LT WIND-LT

- adjustable graphic height = up to 8'8"
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag



- approximate max height = 17.5'



- adjustable graphic height = up to 12'
- flag is approximately 43 " wide
- hollow base can be filled with either water or sand as weighing agent
- double sided graphic available
- optional carry bag



ATLAS ATLAS

- outdoor sign holder
- use as many as you need to hold a large rigid graphic .4"-.5" thick
- quick set-up, easy storage
- hollow plastic base can be filled with water or sand



WHIRLWIND WHRL-WND-2

- 31.1"w x 45.7"h x 19.7"d
- front-loading snap frames constructed from aluminum & powder-coated steel
- single or double sided
- includes clear lens cover
- dual-spring design flexes to withstand wind gusts
- compact durable base can be filled with water or sand for extra stability
- integrated wheel set



CAFÉ BARRIER CB-K-1500 CB-EXT-K-1500

- indoor/outdoor modular display
- stylish way to define areas or dictate traffic flow in or outside restaurants, bars, retail establishments, airports, museums, casinos and at tradeshows
- visual graphic area = approx.53.25 "w x 30.5 "h
- heavy-duty stainless steel posts, base and 59 "w rails
- unit kit, extension kit and individual components available







OUTDOOR SIGNAGE

INFLATABLE COLUMNS

INF-COL-S: 18.5"dia. x 53.75"h INF-COL-M: 18.5"dia. x 92.75"h INF-COL-L: 18.5"dia. x 115.25"h

- freestanding inflatable column
- indoor/outdoor use
- hollow plastic base can be filled with water or sand
- custom printed canvas graphics are waterproof
- stays inflated without air pump
- pump and ground stakes sold separately
- tabs with grommets for optional stake usage











PARKWAY

single span: PKWY-S-SPN-3 double span: PKWY-D-SPN-3

- single span = 32 "w x 60 "h
- double span = 67 "w x 60 "h
- withstands winds up to 38MPH
- single or double span street pole banner





SQUARE PROMOTIONAL UMBRELLA

- printed promotional umbrella, water-resistant
- can be used for commercial or residential use
- white frame
- overall height with umbrella = 109"
- carry bag included



OUTDOOR SIGNAGE







Outdoor display products are strong, solid, stable, wind-resistant and durable. Graphics are long-lasting and can endure exposure to outdoor elements.

THUNDER **THUNDER**

- visual graphic area = approx. 33.5 "w x 79.7 "h
- double sided outdoor retractable banner stand
- large twist-lock feet
- stakes included to secure to ground
- snap-top graphic rail
- 3-piece bungee pole







BLIZZARD BLZD



- max width x min height: 40"w x 49.5"h
- min width x max height: 23.5"w x 80"h
- max width x max height: 40"w x 74.5"h
- min width x min height: 23.5"w x 49.5"h
- outdoor banner stand
- hollow base can be filled with either water or sand as weighing agent
- easy grommet graphic attachment



MONSOON MONSN-2



= approx. 92.125 "w x 32 "h

- semi-portable single or double sided billboard
- easy grommet graphic attachment
- includes ground stakes & bungee rope



STOWAWAY



STOW-2-S: 77"w x 36"h x 29.5"d STOW-2-L: 98.5"w x 50"h x 27"d

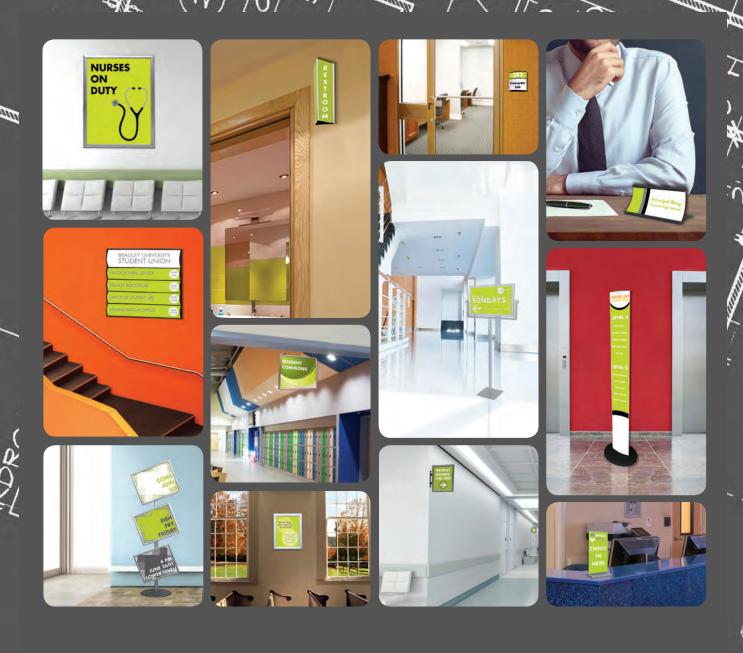
- lightweight, high visual impact display stand
- indoor/outdoor use
- carbon fiber poles easily assemble
- includes carry bag & 4 ground stakes
- no tools required
- custom printed graphics











Wayfinding 101: Directional Signage Solutions



www.signmakers-handbook.com

TABLE THROWS & RUNNERS



MEET. AND. GREET.

One-stop-shop for the fastest table throws and runners • Perfect to display your messaging in any tradeshow or event — indoor or outdoor • Printed, imprinted, convertible, stretch and fitted options to choose from • Sizes of 4', 6', 8', full and economy

FULLY PRINTED TABLE THROW

4' full: TBL-T-4-F 4' economy: TBL-T-4-E

4' full (48"w x 36"h): TBL-T-4-36-F
4' economy (48"w x 36"h): TBL-T-4-36-E

6' full: TBL-T-6-F

6' economy: TBL-T-6-E 8' full: TBL-T-8-F

8' economy: TBL-T-8-E

- complete your presentation with a premium printed table throw

- lends a polished appearance to any display

- maximize your advertising with additional space to display your message





carry bags available, fits 4 or 6 table throws **TBL-THRW-BG**

TBL-THRW-BG2



CONVERTIBLE TABLE THROW

convertible full: TBL-T-FC convertible economy: TBL-T-EC

- printed throw converts quickly and easily to fit both a 6' and 8' table
- hook and loop tabs make conversion simple



Shown as 8' convertible table throw.

FRONT PRINTED TABLE THROW

6' full: TBL-T-6-FPO-F 6' economy: TBL-T-6-FPO-E 8' full: TBL-T-8-FPO-F 8' economy: TBL-T-8-FPO-E

- maximum dye-sublimation printing area on front of throw = 48-60"w x 18"h (see template for details)
- background available in white only
- cost-effective, impactful display option







TABLE RUNNERS

24" full: TBL-R-24-F

24" economy: TBL-R-24-E

30" full: TBL-R-30-F

30" economy: TBL-R-30-E

36" full: TBL-R-36-F

36" economy: TBL-R-36-E

60" full: TBL-R-60-F

60" economy: TBL-R-60-E

- accent your solid colored table throw with a full color printed runner
- available in four widths



STRETCH TABLE THROW

4' full: TBL-SW-4-F

👷 4' full (48"w x 36"h): TBL-SW-4-36-F

6' full: TBL-SW-6-F 8' full: TBL-SW-8-F

- tailored to fit 4', 6' & 8' tables top to bottom
- optional carry bag available, see p.37
- stretch fabric dye-sublimated printed table throw lends a stylish look to any display
- zipper in the back provides access to underneath the table



FITTED TABLE THROW

4' full: TBL-FT-4-F

👮 4' full (48"w x 36"h): TBL-FITTED-4-36-F

4' economy (48"w x 36"h): TBL-FITTED-4-36-E

6' full: TBL-FT-6-F 8' full: TBL-FT-8-F

- form fitted to fit 4', 6' & 8' tabletops
- optional carry bag available, see p.37
- fitted fabric dye-sublimated printed table throw lends a polished look to any display



ROUND TABLE THROWS

30"dia., 30"h draped, fitted & stretch options 30"dia., 42"h draped, fitted & stretch options 48"dia., 30"h draped & fitted options 60"dia., 30"h draped & fitted options

- tailored to fit round tables
- printed on premium dye-sublimated fabric
- all options lend a stylish and polished look to any event











All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

OUTDOOR TABLE THROW



6' full: TBL-ODC-FITTED-6-F 8' full: TBL-ODC-FITTED-8-F

- form fitted to fit 6' & 8' tabletops
- UV printed on outdoor canvas, remains on the table even in windy conditions
- water and spill resistant
- lends a polished look to any outdoor event or display



IMPRINTED TABLE THROW

6' full

6' economy

8' full

8' economy

- 7 standard table throw colors
- 21 standard vinyl options
- maximum logo size = 60 "w x 21.5 "h (see template for details)
- must be simple vector artwork, no complex logos or gradients
- maximum two vinyl colors per logo imprint
- referenced Pantone colors are not exact
- vinyl is heat transferred



economy table throw leaves back of table exposed for easy access to storage



FULL TABLE THROW

DRAPE AREA	ВАСК	DRAPE AREA
LEFT	TOP	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

ECONOMY TABLE THROW

LEFT	TOP	RIGHT
DRAPE AREA	FRONT	DRAPE AREA

VINYL COLORS





























red









sky blue Pantone® 101C







Pantone® 167C











hot pink



roval purple



7499C



vegas gold



15450

Pantone®

FABRIC COLORS



Pantone®











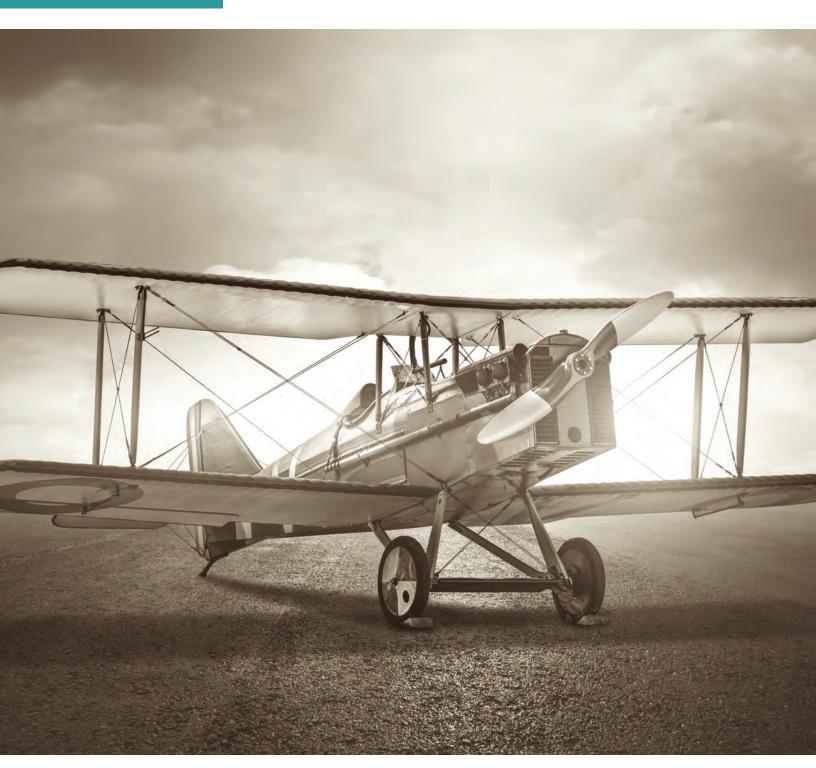






All table throws and runners come with a graphic limited warranty of 6 months and are made in North America.

HOPUPTM TENSION FABRIC



FAST. DYNAMIC. FABRIC.

Combining style and speed, the attached fabric graphic makes the Hopup™ the fastest display on the market • The Hopup is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort • Lightweight and highly portable • Easy to set up and packs away as fast as it sets up







The Hopup™ is one of the most dynamic and popular large format graphic displays due to its maximum impact with minimal effort. Hopup Tension Fabric Displays come in a variety of sizes and are offered in straight and curved frames with and without endcaps. Hopups require no tools for assembly, are lightweight and highly portable and they pack away as easy as they set up!



STRAIGHT HOPUP™ CONFIGURATIONS



2½' tabletop footprint dimensions: 31"w x 31"h x 12.25"d **HOP-1X1FG-S**



5' tabletop footprint dimensions: 60.5"w x 31"h x 12.25"d HOP-2X1FG-S



5' tabletop footprint dimensions: 60.5"w x 60.5"h x 12.25"d **HOP-2X2FG-S**



7½' tabletop footprint dimensions: 89.5"w x 60.5"h x 12.25"d **HOP-3X2FG-S**



2½' full height standard display footprint dimensions: 31"w x 90"h x 29"d HOP-1X3FG-S



5' full height standard display footprint dimensions: 60.5"w x 90"h x 29"d HOP-2X3FG-S



7½' full height standard display footprint dimensions: 89.5"w x 90"h x 29"d **HOP-3X3FG-S**



7 ½' extra tall standard display footprint dimensions: 89.5" w x 119"h x 29"d HOP-3X4FG-S-1

Size



10' full height standard display footprint dimensions: 119"w x 90"h x 29"d HOP-4X3FG-S

HOPUPTM COUNTER HOP-CT-2

- collapsible display counter
- easy-to-assemble
- includes clear internal shelf
- 41.75"w x 39.69"h x 14.25"d
- top available in four laminate finish options (p. 80)











Extra tall kits are almost 10' tall!



10' extra tall standard display footprint dimensions: 119"w x 119"h x 29"d **HOP-4X4FG-S**



1214' full height standard display footprint dimensions: 147.25"w x 90"h x 29"d HOP-5X3FG-S

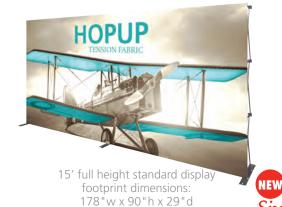


12¼' extra tall standard display footprint dimensions 147.25"w x 119"h x 29"d HOP-5X4FG-S-1



NEW

Size



HOP-6X3FG-S-1





20' full height standard display footprint dimensions: 235.43"w x 90"h x 29"d

HOP-8X3-FG-S-1

NEW Size

HOP-12X3-FG-S-1 *carry bag not included

352.28"w x 90"h x 29"d Size



all sizes available with or without endcaps







CURVED HOPUP™ CONFIGURATIONS

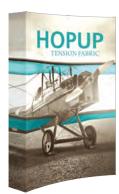




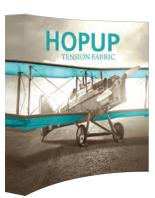
footprint dimensions: 64"w x 31"h x 18"d HOP-2X1FGE-C



7½' tabletop footprint dimensions: 92"w x 60.5"h x 23"d **HOP-3X2FGE-C**



5½' full height standard display footprint dimensions: 64"w x 89.5"h x 18"d HOP-2X3FGE-C



7½' full height standard display footprint dimensions: 92"w x 89.5"h x 23"d HOP-3X3FGE-C



10' full height standard display footprint dimensions: 116.25"w x 89.5"h x 33"d HOP-4X3FGE-C



10' extra tall standard display footprint dimensions: 116.25"w x 119"h x 33"d HOP-4X4-FGE-C









Full height kits are 8' tall!



11½' full height standard display footprint dimensions: 136.5"w x 89.5"h x 42"d HOP-5X3FGE-C



CURVED BACKLIT HOPUPTM

- lightweight, heavy-duty silver frame
- supports an integrated full fitted fabric graphic mural with end caps only
- available in 5', 7 1/2' or 10' sizes (curved only)
- LED lights are daisy chained together
- comes in an OCX molded case

HOP-BL2X2-FGE-C - 5' Kit HOP-BL3X3-FGE-C - 7½' Kit HOP-BL4X3-FGE-C - 10' Kit











optional interior lights are attached with Velcro to back fabric panel





HOPUPTM BACKWALL DIMENSIONS







Add style, flare and function to any 7 ½', 10', 20' or 30' Hopup straight display. Easily accessorize your Hopup with monitor mounts, counters, tables and more. Purchase as a complete kit or as an accessory for your existing straight Hopup. Dimensional elements can be placed in the middle, left or right sides of the display.

DIMENSION KIT 01 HOP-DIM-01-3X3FG-S

- -7 ½' full height straight backwall
- 2 stand-off rigid graphic accents with literature holders
- -monitor* mount supports 23" monitor, max weight = 30 lbs
- 2 Lumina 200 lights





ACCESSORY 01 HOP-DIM-01

DIMENSION KIT 02 HOP-DIM-02-3X3FG-S

- -7 ½' full height straight backwall
- stand-off counter supports max 35 lbs
- counter features graphic and literature holder
- -monitor* mount supports 23" monitor, max weight = 30 lbs
- -2 Lumina 200 lights





ACCESSORY 02 HOP-DIM-02

DIMENSION KIT 03 HOP-DIM-03-4X3FGE-S

- 10' full height straight backwall
- accessory counter features:
- -monitor* mount supports 40" monitor, max weight = 50 lbs
- -counter top holding max weight of 35 lbs
- printed fabric graphic and literature holder
- 2 Lumina 200 lights





ACCESSORY 03 HOP-DIM-03

DIMENSION KIT 04 HOP-DIM-04-4X3FGE-S

- 10' full height straight backwall
- standoff counter features:
 - fabric graphic messaging area (top)
 - printed fabric graphic (bottom)
 - counter top holding max weight of 35 lbs
- 2 Lumina 200 lights



Hopup Dimensions counter tops are available in your choice of four thermoform finishes











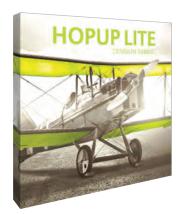


HOPUPTM LITE BACKWALLS

The Hopup™ Lite features an economy, lightweight collapsible frame, yellow locking arms and front only or full-fitted fabric graphics. Hopup Lite is available in 7 ½' and 10' wide straight configurations, and comes with a soft carry bag. No tools are required for assembly, simply expand the frame, lock the arms and go!

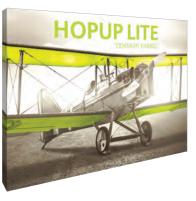


HOPUPTM LITE



7 ½' full height standard display footprint dimensions: 89.5"h x 89.25"w x 12"d

HOP-LITE-3X3-FGE-S



10' full height standard display footprint dimensions: 118.5"h x 89.25"w x 12"d HOP-LITE-4X3-FGE-S

All Hopup Lite frames are eco-friendly, come with a soft carry bag, and have a one year hardware warranty.



EMBRACE. THE. FRAME.

Embrace's push-fit fabric graphic hugs the collapsible frame and makes this portable display sleek and seamless • Simply pop up the frame, attach the channels for the graphic, then push the graphic beading and graphic into the channel





EMBRACETM BACKWALLS

EmbraceTM is one of the sleekest collapsible portable displays and it delivers style with minimal effort. Embrace Fabric Displays come in a variety of sizes and are offered with or without endcaps. Embrace requires no tools for assembly, is lightweight and highly portable. Embrace features crisp, straight edges due to the simple, push-fit fabric graphic attachment.



Easy push-fit fabric graphics go into channel.









EMBRACETM BACKWALL

- lightweight anodized straight silver frame
- stabilizer feet on all frames 3 quads high
- simple assembly
- perimeter channel bars connect to frame and hold push-fit fabric graphic
- crisp, push-fit fabric graphic creates clean, straight edges; comes with front or fully fitted graphic (with end caps)
- rolling carry bag for most units





Channel bars for insertion of fabric graphic easily connect and slide onto collapsible frame.





locking arms

EMBRACETM FRONT GRAPHIC CONFIGURATIONS



2½' tabletop footprint dimensions: 30.43 "w x 30.74" h x 12.92 "d EMB-1X1FG-S



5' tabletop footprint dimensions: 59.95 "w x 30.74" h x 12.92 "d EMB-2X1FG-S



5' tabletop footprint dimensions: 59.95"w x 59.59"h x 12.92"d **EMB-2X2FG-S**



7½' tabletop footprint dimensions: 88.15 "w x 59.59" h x 12.92 "d EMB-3X2FG-S



2½' full height standard display footprint dimensions: 31.1"w x 88.8"h x 28.94"d EMB-1X3FG-S



5' full height standard display footprint dimensions: 59.95"w x 88.8"h x 28.94"d EMB-2X3FG-S

Full height kits are 8' tall!

EMBRACE™ COUNTER

EMB-CT

- 40.95"w x 40.23"h x 14.95"d
- collapsible display counter
- includes internal shelf
- push-fit fabric graphics
- top available in four laminate finish options





Embrace counter tops are available in your choice of four thermoform finishes







silver black mahogany natural







EMBRACE™ FRONT GRAPHIC CONFIGURATIONS



7½' full height standard display footprint dimensions: 88.15"w x 88.8"h x 28.94"d EMB-3X3FG-S





7 ½' extra tall standard display footprint dimensions: 88.15"w x 117.5"h x 28.94"d EMB-3X4FG-S







10' full height standard display footprint dimensions: 117"w x 88.8"h x 28.94"d EMB-4X3FG-S



10' extra tall standard display footprint dimensions:117 "w x 117.5 "h x 28.94 "d EMB-4X4FG-S





12 1/4' full height standard display footprint dimensions: 145.7"w x 88.8"h x 28.94"d EMB-5X3FG-S





12 1/4' extra tall standard display footprint dimensions: 145.7"w x 117.5"h x 28.94"d **EMB-5X4FG-S**





all sizes available with or without endcaps



comes with a carry bag or wheeled carry

bag; optional hard cases available (p. 90)







EMBRACETM WITH END CAPS CONFIGURATIONS



2½' tabletop footprint dimensions: 30.43 "w x 30.74"h x 12.92 "d EMB-1X1FGE-S



5' tabletop footprint dimensions: 59.95"w x 30.74"h x 12.92"d **EMB-2X1FGE-S**



5' tabletop footprint dimensions: 59.95"w x 59.95"h x 12.92"d **EMB-2X2FGE-S**



7½' tabletop footprint dimensions: 88.15"w x 59.59"h x 12.92"d EMB-3X2FGE-S



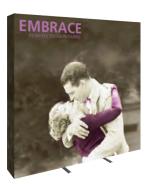
2½' full height standard display footprint dimensions: 31.1"w x 88.8"h x 28.94"d EMB-1X3FGE-S



5' full height standard display footprint dimensions: 59.95 "w x 88.8 "h x 28.94 "d EMB-2X3FGE-S

EMBRACE

Extra tall kits are almost 10' tall!



7½' full height standard display footprint dimensions: 88.15"w x 88.8"h x 28.94"d EMB-3X3FGE-S



7 ½' extra tall standard display footprint dimensions: 88.15"w x 117.5"h x 28.94"d EMB-3X4FGE-S



10' full height standard display footprint dimensions: 117"w x 88.8"h x 28.94"d

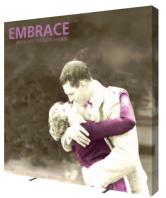
EMB-4X3FGE-S







EMBRACE™ WITH END CAPS CONFIGURATIONS



10' extra tall standard display footprint dimensions: 117"w x 117.5"h x 28.94"d **EMB-4X4FGE-S**



12 1/4' full height standard display footprint dimensions: 145.7"w x 88.8"h x 28.94"d EMB-5X3FGE-S



NEW

12 1/4' extra tall standard display footprint dimensions: 145.7"w x 117.5"h x 28.94"d **EMB-5X4FGE-S**





T EMBRACE SH-FIT TEN PABRIC

NEW

BACKLIT EMBRACETM KITS

EMB-BL-2X2-S

EMB-BL-3X3-S

EMB-BL-4X3-S

EMB-BL-5X3-S

- lightweight aluminum frame
- supports a single or double sided backlit push-fit fabric graphic with endcaps
- available in 5', 7 ½', 10' and 12 ¼' sizes
- LED lights snap easily onto frame
- lighting kits also available a la carte











EMBRACETM INLINE CONFIGURATIONS

Embrace™ Fabric Backwalls can be connected together easily with a simple clamp system to create 20ft and 30ft inline backwall displays. Embrace displays feature seamless, clean, crisp lines due to the push-fit fabric graphics that hug the collapsible frame. Embrace Inline Kits include your choice of either single or double-sided graphics and also the choice of front or full fitted graphics with end caps. The graphic is one, long piece!

BUILD WIDE!

CREATE A 20' OR 30' INLINE DISPLAY IN MINUTES!





Clamps go in the middle of each quadrant to connect the walls.



Simply connect the clamp & twist the dial to tighten.



20'w x 7½'h standard display footprint dimensions: 236.25"w x 89.4"h x 29"d EMB-8X3FG-SS/DS-1 EMB-8X3FGE-SS/DS-1 (with end caps)



30'w x 7½'h standard display footprint dimensions: 353.4"w x 89.4"h x 29"d EMB-12X3FG-SS/DS-1 EMB-12X3FGE-SS/DS-1 (with end caps)







EMBRACETM INLINE CONFIGURATIONS



U-shape standard display footprint dimensions: 159.6 "w x 89.4"h x 51.2"d EMB-U01FG-SS/DS-1 EMB-U01FGE-SS/DS-1 (with end caps)







CONNECT

CLAMP

VOILA!





(with end caps)



L-shape standard display footprint dimensions: 132"w x 89.4"h x 51.2"d EMB-L02FG-SS/DS-1 EMB-L02FGE-SS/DS-1 (with end caps)







EMBRACE™ STACKING CONFIGURATIONS

Embrace™ Fabric Backwalls can be stacked one on top of another to create a near 15' tall backwall for use in tradeshows, retail environments, events and more. With the use of a special clamping system and stabilizing feet, stacking and building high is made easy. Embrace Stacking Kits include your choice of backwall width (5 ft, 7.5 ft or 10ft) and your choice of either single or double-sided graphics.

BUILD HIGH!

TALL BACKWALLS MADE EASY!



Stack, clamp, & repeat!

Featured: Embrace 3X3 Quad Stacked Single Sided











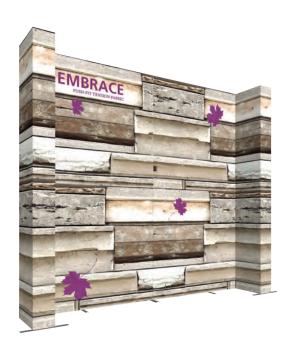
6.8'W x 14.8'H standard display footprint dimensions: 81.5"w x 177.25"h x 51.2"d EMB-STCKD-2X3FG-SS/DS-1 EMB-STCKD-2X3FGE-SS/DS-1 (with end caps)



9.2'W x 14.8'H standard display footprint dimensions: 110.7"w x 177.25"h x 51.2"d EMB-STCKD-3X3FG-SS/DS-1 EMB-STCKD-3X3FGE-SS/DS-1 (with end caps)



11.6'W x 14.8'H standard display footprint dimensions: 138.7"w x 177.25"h x 51.2"d EMB-STCKD-4X3FG-SS/DS-1 EMB-STCKD-4X3FGE-SS/DS-1 (with end caps)



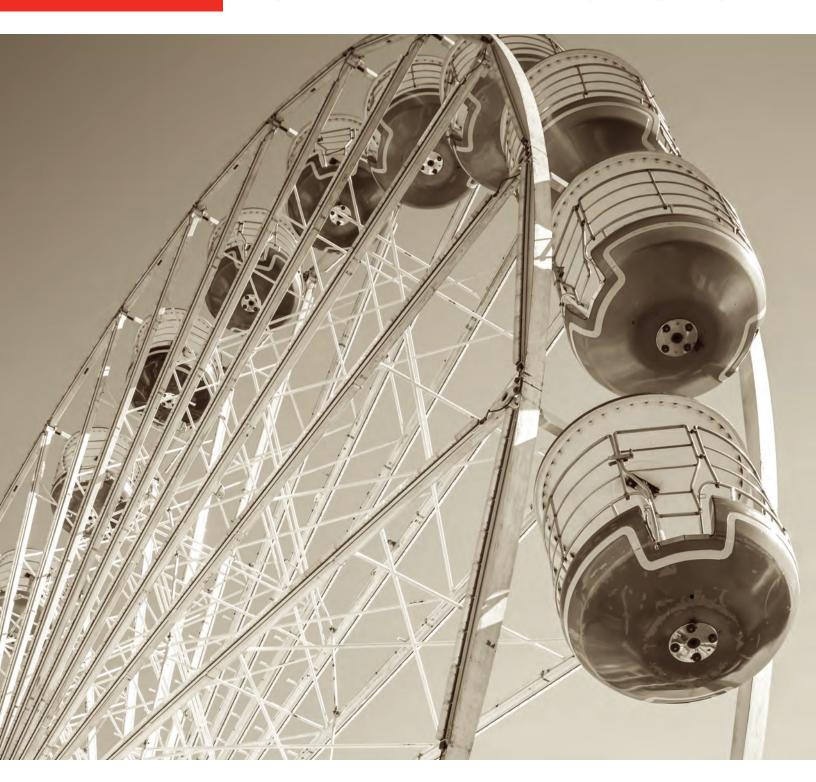
17'W x 14.8'H standard display footprint dimensions: 198.25"w x 177.25"h x 51.2"d EMB-QD-STCKD-3X3FG-SS/DS-1 EMB-QD-STCKD-3X3FGE-SS/DS-1 (with end caps)



21'W x 14.8'H standard display footprint dimensions: 256"w x 177.25"h x 51.2"d EMB-QD-STCKD-4X3FG-SS/DS-1 EMB-QD-STCKD-4X3FGE-SS/DS-1 (with end caps)







BOLD. VIVID. SIMPLE.

Combining dimension and simplicity ● Xclaim[™] couples a collapsible frame and magnetic locking arms with brilliant push-fit fabric graphics ● Ease, style and the versatility Xclaim provides with simple graphic changes makes this system a top choice





The Xclaim[™] fabric popup system features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless! Using a lightweight magnetic collapsible frame, Xclaim displays require no tools for assembly, are portable, durable and set up and pack down fast.



Xclaim[™] features super stretch push-fit fabric graphics that come pre-attached to the collapsible frame to create sleek, polished displays. Displays are available in a variety of sizes and configurations, and the multitude of placement possibilities of the push-fit fabric graphics are endless! Using lightweight, magnetic collapsible frame similar to the Coyote[™] Popup line, Xclaim displays are portable, durable and set up and pack down fast.

XCLAIM TABLETOP KITS



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K1



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K2



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d XCLM-2X2-K3



5' tabletop footprint dimensions: 59.11"w x 59.42"h x 12.8"d **XCLM-2X2-K4**







XCLAIM | FABRIC POPUP

2 1/2 W FULL HEIGHT KITS



2 ½' full height display footprint dimensions: 30.30 "w x 88.23 "h x 12.8 "d XCLM-1X3-K1



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d XCLM-1X3-K2



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d XCLM-1X3-K3



2 ½' full height display footprint dimensions: 30.30"w x 88.23"h x 12.8"d XCLM-1X3-K4

5'W FULL HEIGHT KITS



5' full height display footprint dimensions: 59.11 "w x 88.23" h x 12.8" h XCLM-2X3-K1



5' full height display footprint dimensions: 59.11"w x 88.23"h x 12.8"h XCLM-2X3-K2





All Xclaim popups are eco-friendly and have a limited lifetime warranty.



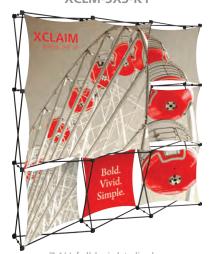
push-fit fabric graphics

sleek hub for a polished look

XCLAIMTM FABRIC POPUP 7 ½'W FULL HEIGHT KITS



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K1



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K3



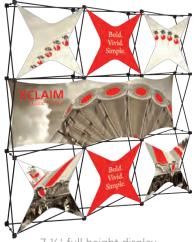
7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K5



footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K2



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K4



7 ½' full height display footprint dimensions: 87.92 "w x 88.23 "h x 12.8 "d XCLM-3X3-K6











XCLM-4X3-K2

10' full height display footprint dimensions: 116.72"w x 88.23"h x 12.8"d XCLM-4X3-K1



XCLM-4X3-K3

sleek hub for a

sleek hub for a push-fit polished look fabric graphics



Add optional shelves, available in four color options **XCLM-SHLF-K**







XCLAIM™ FABRIC POPUP 10'W FULL HEIGHT KITS



footprint dimensions: 116.72 "w x 88.23 "h x 12.8 "d XCLM-4X3-K4



10' full height display footprint dimensions: 116.72 "w x 88.23 "h x 12.8 "d **XCLM-4X3-K5**



10' full height display footprint dimensions: 116.72"w x 88.23"h x 12.8"d XCLM-4X3-K6





sleek hub for a push-fit polished look fabric graphics



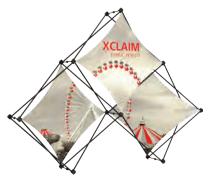
Add optional shelves, available in four color options XCLM-SHLF-K







7'W KITS



7' display footprint dimensions: 83.51"w x 63.14"h x 12.8"d **XCLM-3QP-K1**



7' display footprint dimensions: 83.51"w x 63.14"h x 12.8"d **XCLM-3QP-K2**

10'W KITS



footprint dimensions: 124.25 "w x 83.51 "h x 12.8 "d **XCLM-6QP-K1**



10' display footprint dimensions: 124.25"w x 83.51"h x 12.8"d XCLM-6QP-K2

14'W FULL HEIGHT KITS



14' full height display footprint dimensions: 164.99" w x 103.88" h x 12.8" d XCLM-10QP-K1



14' full height display footprint dimensions: 164.99"w x 103.88"h x 12.8"d XCLM-10QP-K2 14' full height display footprint dimensions: 164.99"w x 103.88"h x 12.8"d XCLM-10QP-K3

XCLAIM







POPUP DISPLAY SYSTEMS



RELIABLE. PORTABLE. ESSENTIAL.

The Coyote™ popup display system combines reliability, portability and style

• State-of-the-art rare earth neo magnets make Coyotes fast and easy when compared to complicated "snap in" channel bars and fragile locking style systems

• All Coyote displays are offered in curved or straight systems, single or double sided • Combine graphic mural panels or versatile Velcro-friendly fabric panels





COYOTE™ POPUP DISPLAY SYSTEMS

This fully magnetic popup display system provides a graphic or Velcro receptive fabric backwall. Coyote™ popup displays require no tools for assembly, are portable, versatile, durable and easy to use. The Coyote line features a plethora of accessory options to add such as shelves, monitor mounts and case-tocounter conversion kits and graphics.















FABRIC CHOICES

All Coyote popup display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric



R01 carbon R02 chrome





premier - ribbed exhibit & display fabric



R02 steel







R12 nebula R28 persian blue R29 beach R31 eco green R30 maroon

R03 charcoal



R15 cinder R01 lava



4' tabletop footprint dimensions: 45.5"w x 30.63"h x 12.5"d COY-KKG-1X1-C



6' tabletop footprint dimensions: 73" w x 30.63" h x 19.25" d COY-KKG-2X1-C



6' tabletop footprint dimensions: 73"w x 59.38"h x 19.25"d COY-KKG-2X2-C



8' tabletop footprint dimensions: 97.25"w x 59.38"h x 25"d COY-KKG-3X2-C



6' full height slim-line display system footprint dimensions: 73"w x 87.56"h x 19.25"d COY-KKG-2X3-C



8' full height standard display system footprint dimensions: 97.25"w x 87.56"h x 25"d



10' full height standard display system footprint dimensions: 118"w x 87.56"h x 36.5"d

COY-KKG-4X3-C



8' serpentine full height display system footprint dimensions: 102 "w x 87.56"h x 20.25"d COY-KKG-ST-8

COY-KKG-3X3-C



11' serpentine full height display system footprint dimensions: 129" w x 87.56" h x 22" d COY-KKG-ST-10



11' standard horseshoe full height exhibit system footprint dimensions: 113 "w x 87.56" h x 54" d



17' deluxe horseshoe full height exhibit system footprint dimensions: 193.5"w x 87.56"h x 59.5"d COY-KKG-DHS

COY-KKG-HS



20' gullwing full height exhibit system footprint dimensions: 231 "w x 87.56"h x 41"d COY-KKG-GW



full height exhibit system footprint dimensions: 217.75"w x 87.56"h x 60.5"d COY-KKG-SPNT





COYOTETM MINI

- approx. 20% smaller than standard Coyote™ tabletops
- entire display rolls up into special storage sleeve which slides into a padded carry case
- kit includes frame, channel bars, front curved graphic panels, carry case & 2 lights
- add an optional OCS hard case for shipping or extra secure storage



approx. 5' mini tabletop kit footprint dimensions: 57.25"w x 48.25"h x 11.75"d COY-M-KKG-2X2-C

6.5' mini tabletop kit footprint dimensions:



77.5"w x 48.25"h x 16.25"d COY-M-KKG-3X2-C









easy rollup carry bag holds Coyote™ Mini hardware and graphics

BUBBLE PANEL COY-K-GBBP-O

- forward facing, convex panel
- panel can be fabric, opaque graphic or rear illuminated graphic (light kit sold separately)
- hardware can be stored with display in case



MONITOR MOUNT COY-MM

- fully integrates with straight or curved Coyote™ systems
- one panel cut to fit the monitor*
- VESA bolt compatible
- max weight = 50 lbs
- LCD max size = 23"

not recommended for plasma or CRT units



INTERNAL SHELF KIT

COY-IS-CK

- presents products or literature
- comes with 2 clear acrylic shelves to be used horizontally or at 45° angles
- max capacity per shelf = 15 lbs, max per quadrant = 45 lbs
- for use with curved frame only
- lighting package available (not to be stored with display)





COYOTE TOWER COY-3-G-TOW

- an unexpected addition to any display; large or small, exhibit or P.O.P.
- back-lit panels illuminate your graphics (optional upgrade)
- coordinates with the look and style of your Coyote popup display







OCX CASE TO COUNTER CONVERSION



OCX

- premium latches for maximum strength
- roto molded transit case
- built in wheels, handle
- light storage in the lid
- UPS approved
- optional wood counter available (see p. 90)

ROLL WRAP: OCX-C2C-G

- available in carpet or graphic
- converts OCX to a counter
- polymer counter surface exposed
- optional wood counter top can be added in your choice of silver, black, mahogany or natural

STRETCH WRAP: OCX-SW-G

- stretch fabric pullover
- converts OCX to a counter
- polymer counter surface covered by fabric

OCP-2 CASE TO COUNTER CONVERSION







OCP-2

- new premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plastic

ROLL WRAP: OCP2-C2C-G

- available in carpet or graphic
- converts OCP-2 to a counter
- polymer counter surface exposed

STRETCH WRAP: OCP2-SW-G

- stretch fabric pullover
- converts OCP-2 to a counter
- counter surface covered by fabric

OCP ELITE CASE TO COUNTER CONVERSION









OCP-ELITE

- heavy-duty shipping and storage case
- lid can be used as a step stool
- access door provides storage when unit is used as a counter
- UPS approved

ROLL WRAP: ELITE-C2C-G

- available in carpet or graphic
- converts OCP Elite to a counter
- counter surface exposed

STRETCH WRAP: ELITE-SW-G

- stretch fabric pullover
- converts OCP Elite to a counter
- counter surface covered by fabric



FIND THE PERFECT

FABRIC OR MODULAR DISPLAY











FABRIC DISPLAYS
OFF-THE-SHELF
TO CUSTOM









WIDEST RANGE OF OPTIONS







FOLDING DISPLAY PANELS



ADAPTABLE. FUNCTIONAL. PERFORMANCE.

Premium portable folding panels provide a professional appearance without the fuss • Our variety of portable folding panels are superbly crafted with seamless panels made of ultra-light core material • Covered on both sides with polyester fabric, which come in a plethora of color choices and options









HORIZONTM DISPLAY PANELS

- main panel sizes approximately = 24"w x 36"h
- custom sized panel displays are available
- shown with optional detachable graphics
- available in a variety of fabric color options shown below



shown with premium printed table throw (p. 37)

HORIZON 5 FULLY PRINTED









Horizon 6 HZ-6



Horizon 8 HZ-8

FABRIC CHOICES

All folding panel display systems are available with printed graphic murals or "Velcro-friendly" fabric panels of your choice. Actual fabric color may vary slightly.

regal - smooth exhibit & display fabric









premier - ribbed exhibit & display fabric





R12 nebula R28 persian blue R29 beach







R31 eco green R30 maroon









R01 lava

VOYAGER™ FOLDING PANELS

The Voyager™ has been specially developed as a briefcase style tabletop display and is a great choice for promotions on the go. It has a rigid, thermo formed ABS exterior and a black, Velcro friendly fabric interior. Detachable graphics allow for easy message changes! Headers shown are an additional option. Extra graphics can be stored in the display case and packed away for easy storage.













Voyager Mini kit (small) open dimensions: 48"w x 18"h closed dimensions: 24"w x 18"h





Voyager Maxi kit (medium) open dimensions: 48"w x 24"h closed dimensions: 24"w x 24"h





Voyager Mega kit (large) open dimensions: 48"w x 32"h closed dimensions: 24"w x 32"h





Voyager Supreme kit (x-large) open dimensions: 64"w x 24"h closed dimensions: 32"w x 24"h





Voyager Monster kit (xx-large) open dimensions: 64"w x 32"h



VOYAGER CARRY BAG

Voyager Mini bag: VY-1-BG Voyager Maxi bag: VY-2-BG Voyager Mega bag: VY-3-BG Voyager Supreme bag: VY-4-BG Voyager Monster bag: VY-5-BG







PROMOTE YOUR BRAND









Displays for tradeshows to corporate events to retail environments!

ACCENTS & ACCESSORIES



FINAL. FUNDAMENTAL. FINESSE.

Portable counters and kiosks provide ample storage and style to complement our vast array of 8', 10' and 20' exhibit kits and displays • Accent lighting kits and solutions help stage a powerful, impactful presence that you desire • Portable transit and shipping cases are designed to protect your exhibit investment

FREESTANDING TABLET STANDS

The freestanding iPad and Tablet Stands are smart, lightweight and portable and make it easy to incorporate media into any environment.

IPAD STAND PAD12-02A-BLACK



- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- carry bag available as an upgrade



UNIVERSAL TABLET STAND PAD21-04

- displays multiple tablet styles or iPad*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft resistant
- base can be bolted to the floor for extra security
- features a telescopic, adjustable-height pole, height minimum 28.88" maximum 49.81 "h



Landscape view







TENSION FABRIC IPAD STANDS

Are you looking to incorporate iPads into your display or environment? Sleekly designed freestanding iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



IPAD STAND 02 TABLET-STD-02

- 20.25 "w x 85.11 "h x 23.8 "d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 03 TABLET-STD-03

- 19.98"w x 64.34"h x 15.2"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 04 TABLET-STD-04

- 26.26"w x 46.26"h x 22.64"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 05 TABLET-STD-05



- 30"w x 84"h x 23"d
- small monitor mount*, holds 32 "TV/32 lbs max
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic





LINEARTM KIOSKS









Linear™ Monitor Kiosks add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile.



LINEAR KIOSK 01 LN-K-01

- 54.4"w x 99"h x 23.25"d
- monitor mount*
- fabric canopy
- locking storage
- comes with 1 OCH2 case
- approximate weight = 125 lbs







LINEAR KIOSK 05 LN-K-05

- 25.38"w x 72.25"h x 18.5"d
- monitor mount*
- approximate weight = 30 lbs



CHARGING STATIONS











CHARGING TOWER FMLT-CHRG-01



- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options





charging stations are available in your



mahogany natural

choice of finishes

CHARGING COUNTER **FMLT-CHRG-COUNTER-01**

- 23.72"w x 41.54"h x 23.62"d
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options













TENSION FABRIC COUNTERS

Add modern flare to your trade show exhibit, event or POP display with Formulate® and Symphony™ fabric counters. With a variety of options to choose from, mix and match to create the ideal display or reception set up.





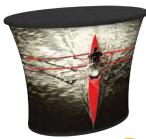
W-02-C

ELLIPSE W-03-C





W-04-C







BAR W-06-C-02 *additional sizes available

SYMPHONYTM COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch fabric silicone edge fabric graphics (SEG).







RECTANGLE **SYM-RCT**



BULLET **SYM-BLLT**



OVAL DOUBLE GRAND SYM-OV-DBL-GRND



3 QUAD KIT SYM-QD-3

tension fabric counter tops and bases are available in your choice of finishes



counter stretch skirts are available in custom printed options as well as the following colors:













jet

COUNTERS & KIOSKS

Counters and kiosks can be used to accessorize any trade show, event or permanent space. With a variety of different counters and kiosks to choose from, mix and match to create the best-suited display.

HOPUPTM COUNTER HOP-CT-2

- 41.75"w x 39.69"h x 14.25"d
- collapsible display counter
- Velcro applied fabric graphics
- includes clear internal shelf
- top available in four laminate finish options



EMBRACE™ COUNTER

EMB-CT

- 40.95"w x 40.23"h x 14.95"d
- collapsible display counter
- includes clear internal shelf
- push-fit fabric graphics
- top available in four laminate finish options







Counter tops are available in your choice of four thermoform finishes













MONITOR KIOSK VB-MK-01



- medium monitor mount*
- max weight = 50 lbs
- comes with 1 OCH2 case



MONITOR KIOSK PM4S3-MK-M PM4S3-MK-L



- medium or large monitor mount*
- medium holds 32-55"
- large holds 40-65"
- max weight = 40 lbs
- comes with 1 OCE case



CAMPAIGN CP-B3

- counter dimensions not including canopy 32 "w x 34.5" h x 18.5" d
- Velcro fabric graphic
- quick assembly
- strong & easy to clean plastic parts





Easily display a graphic or message with a versatile and easy-to-assemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.



SPARTAN SPARTAN

- 52.75"h
- sleek, sign holder features acrylic pocket to hold 8.5 "w x 11"h literature
- silver aluminum alloy post and circular black base
- add second post to hold a larger rigid graphic



OBSERVE PRO OBS-LP-SYS

- 48"h
- lightweight, snap-together info center with 12 dia. base
- stylish curved header & adjustable brochure holder
- accepts 8.5"w x 11"h literature & graphic



ADVOCATE ADVOCATE

- telescopic post offers variable height from 30.5" - 48"
- aluminum sign holder holds 8.5"w x 11"h paper
- frame can be rotated 360 degrees or any desired angle
- chrome finish



SNAPPER STAND SNP-STAND

- 40"h
- stylish, easy snap-open 11"w x 17"h frame
- frame can be used in portrait and landscape configurations
- silver aluminum sign holder, post and base



OBSERVE DELUXE OBS-DLX

- 74.5"h
- stylish double sided curved design
- holds two 24"w x 36"h bubble graphics
- recommended printing material: .040"-.125"
- elegant brushed silver
- sturdy steel base with removable and adjustable brochure pockets



OBSERVE GRAND OBG-B

- 68"h
- sleek info center includes sturdy base & adjustable shelf
- accepts 22"w x 28"h graphic size
- single or double sided
- holds a 3/16" thick mounted graphic

SIGN STANDS





Easily display a graphic or message with a versatile and easy-toassemble sign stand. We offer stands that feature adjustable posts, portrait and landscape sign configurations and more.

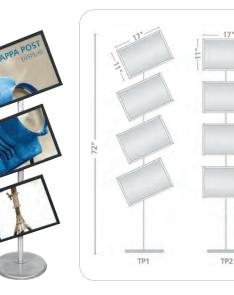
TRAPPA POST

- versatile Trappa Posts feature snap sign frames & come in a variety of configurations and sizes
- sturdy aluminum posts and heavy domed steel plate ensure stability
- choice of silver or black snap frames, large or small, landscape, portrait or diagonal
- front loading graphic mechanism makes graphic changes easy
- includes clear protective lenses





TRAPPA POST



TOWERS

Maximize your messaging in any lobby, entryway, at any event or tradeshow with a versatile display tower. From configurable to illuminated features, you are sure to find a tower that suits your messaging needs.



TRI-TOWER DELUXE TRI-TOWER-DLX

- 26.75"w x 72"h free-standing modern-looking triangular display
- durable aluminum extrusion construction coupled with rigid graphic infill panels
- convenient sliding cam locks make graphic changes quick and easy
- heavy-duty laminated foot plate
- simple assembly
- optional lighting kit available



TOWER

- collapsible double sided free-standing tower
- just add the optional lighting kit and turn your tower into a free-standing lightbox!
- 24" or 33"w x 72"h "bubble" panels for maximum visibility
- recommended printing material: .040"-.125"
- your choice of silver or black aluminum edge extrusions
- black laminate top & bottom plates





CUBE TOWER PRISM TOWER

- easy-to-use snap frames featured on all sides
- variety of configurations and sizes available
- choice of silver or black snap frames
- seamlessly display multiple graphics and messages
- front loading graphic mechanism makes graphic changes easy
- frames come with clear protective lenses
- options include wheels or feet
- custom sizes also available

LITERATURE RACKS

Literature racks are used to simply display brochures and can be used in countless applications, from trade shows, conference rooms and events to lobbies and more.



ZEDUP 1 black: ZD-1-B silver: ZD-1-S

- 6 pocket rack
- can be stored or shipped loaded with literature



QUANTUM DOUBLE SIDED

black: QNTM-DS

- 5 pocket rack
- collapsible
- constructed from plastic/lightweight



QUANTUM SINGLE SIDED black: QNTM-SS

- 4 pocket rack
- collapsible
- constructed from plastic/lightweight



INNOVATE black: INN-B silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



ILLUSION black: IL-1-B silver: IL-1-S

- fast-folding cantilever rack
- 4 front facing pockets



ZEDUP LITE silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight







TRAPPA SNAP FRAMES

Trappa Snap frames snap open from the front to allow quick and easy graphic changes. No tools are required. Comes standard with clear protective lenses, fully assembled and ready to hang.



TRAPPA POSTER FRAME

- black or silver anodized finish with precision mitered corners
- spring loaded aluminum extrusions mounted to a high-impact polystyrene backer
- trappa frame edges snap open from the front to allow quick and easy graphic changes with no tools required
- available in a wide range of standard sizes & includes a clear anti-glare lens
- custom sizes also offered





Available Sizes:

TRP-2-1: 8.5"w x 11"h
TRP2-2: 11"w x 14"h
TRP2-11: 11"w x 17"h
TRP2-12: 12"w x 18"h
TRP2-3: 14"w x 22"h
TRP2-4: 16"w x 20"h
TRP2-5: 20"w x 22"h
TRP2-6: 24"w x 36"h
TRP2-7: 22"w x 28"h
TRP2-8: 24"w x 30"h
TRP2-9: 30"w x 40"h
TRP2-10: 18"w x 24"h

POSTER SNAPPER

- adjustable hanging clips slide along the top rail to match desired spacing
- hanging clips feature both top opening for clear nylon line mount, and recessed pocket for S-hook suspension
- rails snap open and shut for quick graphic changes
- clean, simple, elegant look
- comes in 4 different standard widths: 24", 30", 36", 48"
- custom cut width available up to 60"



TRAPPA LIGHTBOX

- only 1" thick (single sided only)
- 50,000 hr bulb life
- evenly distributed light via LED diffuser panel
- snap frames allow easy graphic changes
- wall mounting hardware
- power supply with 78" cord

AVAILABLE SIZES:

LED-SNAP-04: 30"w x 40"h LED-SNAP-05: 36"h x 48"h





Trappa offered in illuminated & non-illuminated frames.

(3)

DISPLAY ADDITIONS

From sign stands to poster frames, towers, bag dispensers and more, display accessories and accents are designed to help add the final touches, function and flare to any display or space.

APEX APEX



- double sided plastic a-frame
- can be printed directly on the plastic for a smooth look
- for indoor or outdoor use



WEDGE WED-1-B



- combine multiple units for longer and taller displays
- graphic size is variable
- black only
- graphics not included







OASIS OASIS

- highly portable
- three arm collapsible bag dispenser
- shiny silver finish



STEP STOOL STEP STOOL-BLUE



- sturdy EZ FOLDZ step stool
- 300 lb capacity
- folds flat for storage & transport
- blue only





SLIMLINE LED LIGHTING

ONE

Incorporate modern, bright LED lights into your display and draw attention to your brand and message with elegance. With bright, cool lights and contemporary slim profiles, you can modernize your display, set the stage and better communicating `a clear message. Choose from several LED lighting solutions that will make your message and products shine.



LED FLOOD LUM-LED4-ORL-B

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



LED SPOT LUM-LED3-ORL-B

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- mounts to banner stands
- available in black only







LED STRIP LUM-LED5-ORL-B

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



LED EXHIBITION LUM-LED6-ORL-B

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only







LUMINA 200 LED black: LUM-LED2-ORL-B silver: LUM-LED2-ORL-S

- LED Lumina 200 floodlight
- Uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end



LIGHTING IS AN **IMPORTANT**ELEMENT TO ANY DISPLAY







LIGHTING DRAWS ATTENTION TO YOUR BRAND AND MESSAGE WITH ELEGANCE

ONE YEAR

LUMINOSITYTM DISPLAY LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions are available to help your clients make their projects shine!



LUMINA 1 black: LUM-1-B chrome: LUM-1-C

- low voltage 50 watt spotlight & universal fittings kit
- "goose neck" arm
- mounts horizontally
- LED option available



LUMINA 2 LUM-2-1

- low voltage 50 watt slender banner stand spotlight
- mounts to a vertical pole
- brushed stainless steel finish
- LED option available







LUMINA 5 LUM-5

- low voltage 50 watt spotlight & universal fittings kit
- deluxe chrome head
- telescopic arm
- extends from 7" 22" long
- LED option available



LUMINA 6 LUM-6

- low voltage, 50 watt spotlight & universal fittings kit
- stylish curved twin arms
- silk black only
- LED option available







LUMINA 8 black: LUM-8-B silver: LUM-8-C

- 12 volt spotlight with straight arm & adjustable head
- includes 110 volt UL approved transformer, 50 watt bulb & universal fittings kit
- 17" long from end to end
- LED option available



LUMINA 200 FLOODLIGHT LUM-200-ORL

- 110 volt ETL approved wall
- washer floodlight with a straight arm & adjustable head
- light includes 120 watt halogen bulb
- 19.5" long from end to end
- silk black finish





UNIVERSAL LIGHT **CLAMP KIT**

UNI-LT-CLP30 **UNI-LT-CLP50**

- comes standard with the Lumina 1, 3, 4, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits



SPT CASE SPT-CASE

- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina 200 lights & power supply
- fits Lumina 1, 2, 5, 6, 8 and power supply



LED BULB OPTION LUM-LV-LED-BLB16

- a green solution for Lumina 1, 2, 5, 6, 8
- 50 watt equivalent LED bulb



LUMINA SPARE BULB KIT

LUM-BULB

- (2) 50 watt low voltage spare bulbs in a padded, protective EVA formed case



FLOODLIGHTS & WALL WASHERS

LED FLOOD LIGHT LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angles to 120°
- UL approved



MINI LED FLOOD LIGHT

LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light
- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49"w x 3.39"h x 3.98"d
- angles to 120°
- UL approved

Can be used to illuminate fabric counters, funnels & columns.

COLOR BLAST ACCENT LIGHTS

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7"round x 7"h (when faceplate is flush with base and not angled)
- angles to 60°
- UL approved



LED-WRM-WHT-BLAST Features a warm white LED light output; good for light-

colored and neutral graphic prints. 3,000K



LED-COOL-WHT-BLAST

Features a cool LED light output; good for darker graphic prints. 6,000K



LED-RGB-BLAST

Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

Protect your tradeshow exhibit investment with a quality-constructed transit and shipping case. Our extensive selection of exhibit and display cases are made in North America and are designed to protect and store specific lines of exhibits and displays.

LIGHTING & ACCESSORY CASE OCA-2

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size: 32.81 "w x 4.13 "h x 13.75 "d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs



SMALL & LARGE GRAPHIC CASES SMALL: OCS LARGE: OCL

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

OCS

- interior size: 14"w x 39.81"h x 13.25"d
- exterior size: 18"w x 42.25"h x 16.5 "d
- weight when empty: 18 lbs

OCL

- interior size: 14" w x 51.5" h x 13.25" d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs



BANNER STAND CASE OCB

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag*
- also used for Formulate® Lite displays
- interior size min/max:min 12 "w x 30.13 "h x 3.75 "dmax -12 "w x 47.13 "h x 3.75 "d
- exterior size:
- min 14.56"w x 30.38"h x 5.88"d max -14.56"w x 47.38"h x 5.88"d
- weight when empty: 9 lbs
- *case does not fit Uno, Spring 5, Contender 48 or banners over 39.37" wide





EXPANDABLE CASE

- the perfect protective shipping and/or storage case for all Formulate® exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max:min 13.75" w x 39.63"h x 11.75"dmax 13.75" w x 64"h x 11.75"d
- exterior size min/max:
 min 16.75"w x 39.88"h x 16.88"d
 max 16.75"w x 64.25"h x 16.88"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter













STANDARD WHEELED **DISPLAY CASE**

OCX

- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5"w x 35.75"h x 13.07"d
- exterior size: 26.73"w x 39.49"h x 17.05"d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or natural













PREMIUM WHEELED **DISPLAY CASE**

OCP-2

- premium latches for maximum strenath
- hinged lid with internal light storage
- robust, roto-molded plastic
- interior size: 22"w x 35.5"h x 14.14"d
- exterior size: 26"w x 39.56"h x 17.75"d
- approximate weight when empty: 32 lbs



DELUXE WHEELED DISPLAY CASE

OCP-ELITE

- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size: 14.14"w x 31.75"h x 19.75"d
- exterior size: 16.75"w x 38.25"h x 26.25"d
- weight when empty: 31 lbs



HOPUP/MEDIUM WHEELED CASE

OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs



LARGE DISPLAY CASE OCH

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25"w x 7.63"h x 46.5"d
- exterior size: 26"w x 12"h x 50"d
- weight when empty: 22 lbs



LARGE DISPLAY CASE OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13"w x 12.25"h x 47.25"d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed



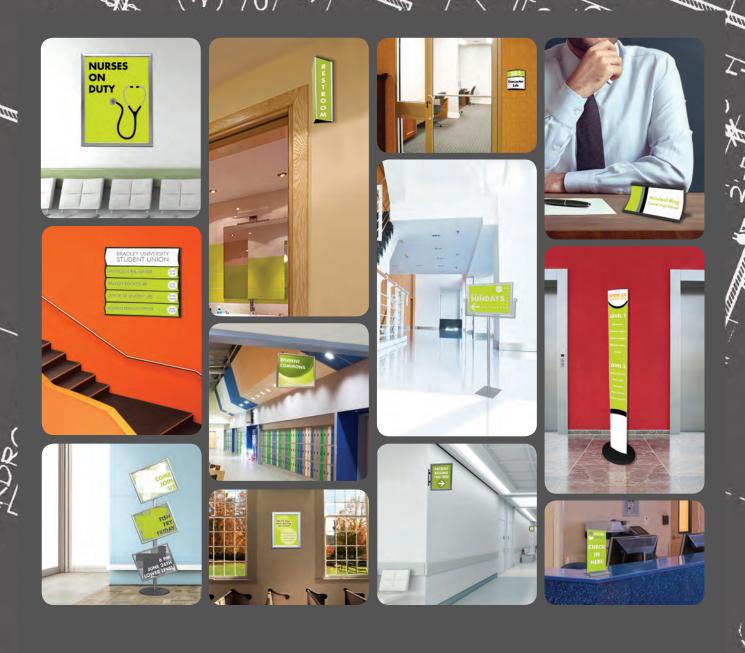












Wayfinding 101: Directional Signage Solutions



www.signmakers-handbook.com

FABRIC DISPLAYS & STRUCTURES

104 | MODULATETM

MAGNETIC BANNERS & 10', 20', 30' KITS



110 | FORMULATE® ESSENTIAL

BANNERS | TABLETOP DISPLAYS | 8' & 10' DISPLAYS



114 | FORMULATE MASTER

TABLETOP DISPLAYS | 8', 10', 20' DISPLAYS | ACCENTS



124 | FORMULATE DESIGNER SERIES

10', 20', 30' KITS



138 FORMULATE FUSION 20' X 20' ISLAND KITS



146 FORMULATE HANGING & ARCHITECTURAL STRUCTURES

HANGING SIGNS | TOWERS | ARCHES | CONFERENCE WALLS

SYMBOLS USED:



product made in North America



economy product



standard product



premium product



product can be recycled (does not include graphic)



product comes with a carry bag or case



rental product



new product

MODULAR EXHIBIT SYSTEMS

HYBRID PRO™ MODULAR DISPLAYS | 166

10', 20' & ISLAND KITS



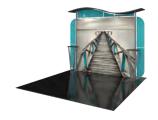
VECTOR FRAME™ MODULAR DISPLAYS | 176

BANNERS, 10', 20' KITS & ACCENTS



LINEARTM PRO MODULAR DISPLAYS | 188

10', 20' KITS & ACCENTS



ORBITAL EXPRESSTM TRUSS MODULAR DISPLAYS | 192

10', 20', ISLAND KITS & ACCENTS



ACCENTS & ACCESSORIES | 208

COUNTERS | KIOSKS | LIGHTS | CASES



WARRANTY KEY:



lifetime limited warranty (hardware)



5 year limited warranty (hardware)



1 year limited warranty (hardware)





graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)

FORMULATE FABRIC STRUCTURES

From straight and angular shapes to ergonomic, flowing forms, the Formulate® line of fabric exhibits and structures encompasses a full spectrum of beautiful fabric-based exhibits, environments and structures, off-the-shelf to custom. Formulate fabric structures and solutions combine shape, specialty fabrics, lightweight frames and lighting to create captivating and artistic presentations and spaces.

Shapes to mix & match...

Formulate's off-the-shelf fabric structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics. Formulate fabric structures are formed with expert aluminum bending machinery by skilled welding and metal-working technicians. We offer a complete line of fabric backwalls, exhibit kits, hanging shapes and structures, towers, archways, walls, rooms and more.

Off-the-shelf display systems and architectural structures include:

- Modulate banner system & kits
- Formulate inline tension fabric displays Essential, Master & Designer lines
- Formulate counters, kiosks, iPad stands & accessories
- Formulate hanging structures
- Formulate towers, funnels & arches
- Formulate Fusion island exhibits, conference rooms & more

With the endless off-the-shelf and customized options Formulate provides, you can mix and match to create the ideal display, booth or environment.



10' Kit 02, p.26

Structure, p.51

MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, custom-looking exhibits that stand the test of time and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

Modular exhibits are smart, versatile and often feature recyclable aluminum components that support longevity and reusability.

Our modular exhibit systems are created by expert welding and metal-working technicians. With the latest state-of-the-art printing technology and large format printing capabilities, we ensure your desired message stands out from the competition; graphics are produced and finished by hand by highly-skilled sewers in North America.

Off-the-shelf modular exhibit systems include:

- Hybrid Pro™ Modular inline & island exhibit kits & counters
- Vector Frame™ banners, light boxes, exhibit kits, kiosks & counters
- Linear[™] Pro modular inline exhibit kits, kiosks and counters
- Orbital Express™ Truss modular inline & island exhibit kits, counters, kiosks & accessories

With such an expansive range of off-the-shelf modular exhibit systems to choose from, you can easily create an impactful, versatile exhibit that will evolve with your exhibiting needs and demands over time.



Hybrid Pro Kit 20, p.73



Vector Frame Essential Kit 04, p.82



Vector Frame Light Box, p.78

MODULATETM



MIX. MATCH. RECONFIGURE.

Ideal for making a unique display solution • Magnetic or clamp connections add functionality and versatility • Choose from 14 banner shapes and sizes to create a custom combination • Pre-defined 30ft inline kits reconfigure into smaller exhibit sizes with no extra parts or packaging • Choose from magnetic frames or clamp connectors

Modulate[™] allows for customized configurations of banners and backwalls with the use of clamps or magnetized frames.

Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.

DESIGN YOUR OWN COMBINATIONS CHOOSE MAGNETIC FRAMES OR CLAMP CONNECTORS



USE ALONE OR COMBINE TO MAKE UNIQUELY YOURS









Modulate displays come with a carry bag and a lifetime limited hardware warranty. Magnetic feature patent pending.

$MODULATE^{TM}$ **RECONFIGURABLE KITS**

If you have a tradeshow schedule where you have multiple size spaces to plan for, Modulate™ pre-defined 30' inline kits can reconfigure easily into smaller exhibit sizes with no extra parts or packaging! Using magnetic frames or clamp connection options, frames connect quickly and easily. Maximize your value in a versatile, reconfigurable system.

COMBINE AND RECONFIGURE

CONVERT A 30' INLINE



MOD-20-01



OR TWO 10' INLINE DISPLAYS











INTO A 20' INLINE



AND TWO 10' INLINE DISPLAYS

10 11

11 10



CHOOSE FROM MAGNETIC FRAMES OR CLAMP CONNECTORS



Connector clamps are available in a variety of angles and configurations to create unique displays. Magnetized frames feature strong interior magnets that ensure no configuration is out of your reach!







CONVERT A 30' INLINE



MOD-30-03

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INTO A 20' INLINE



MOD-20-03

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OR TWO 10' INLINE DISPLAYS







MOD-10-06







CONVERT A 30' INLINE



MOD-30-04



OR TWO 10' INLINE DISPLAYS



MOD-10-07 Kit includes banners 8 & 1

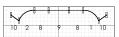


MOD-10-08 Kit includes banners 8 & 9

CONVERT A 30' INLINE



MOD-30-05



INTO A 20' INLINE



Kit includes banners 3,9,6,9,4

OR TWO 10' INLINE DISPLAYS



Kit includes banners 3,10,4



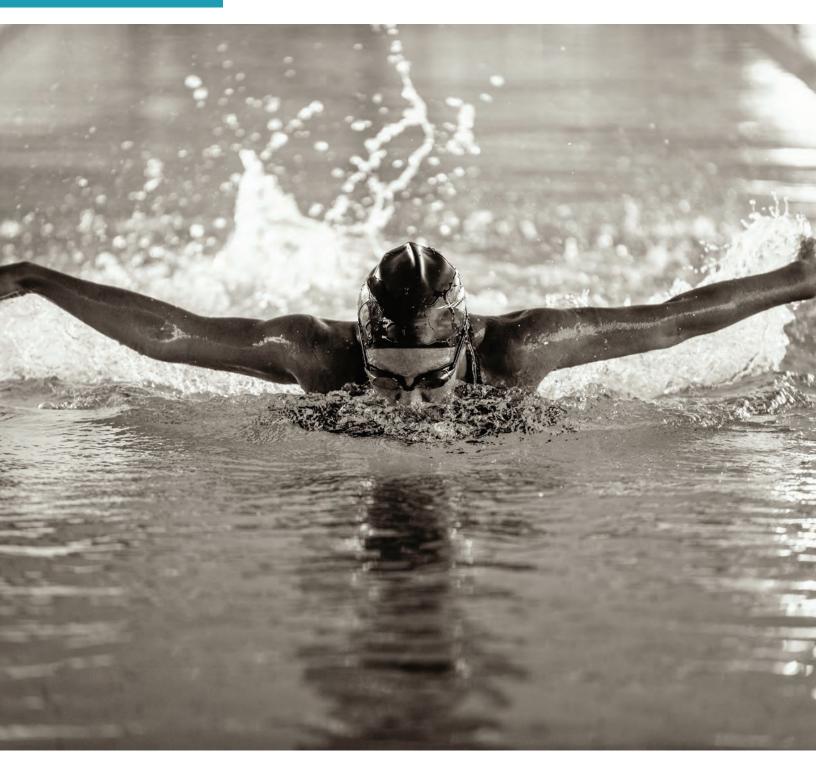
MOD-10-10 Kit includes banners 4,9,3







FORMULATE® ESSENTIAL



QUICK. PORTABLE. FABRIC.

Aluminum tube frames and pillowcase fabric graphics combine to create a sleek banner or display in minutes • Bungee corded frames feature curved corners and push-button connectors • Banners, tabletop, 8' and 10' inline displays available • Lightweight and quick to set up • Ideal for tradeshows, event and retail environments

BANNER DISPLAYS | FORMULATE® ESSENTIAL

Formulate® Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one year limited warranty. Simply pull the graphic over the frame.

FORMULATE ESSENTIAL BANNER - STRAIGHT



FMLT-ESS-S-600



FMLT-ESS-S-920



FMLT-ESS-S-1200



FMLT-ESS-S-1500

- standard height = 94.5"
- standard depth = 14.17"
- straight aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag



23.5"w

FORMULATE ESSENTIAL BANNER – CURVED



FMLT-ESS-C-600



FMLT-ESS-C-920



FMLT-ESS-C-1200



FMLT-ESS-C-1500

- standard height = 94.5"
- standard depth = 15.75"
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag



36"w



ENTICE FMLT-ESS-ENTICE-01

- 31.5"w x 89.5"h x 17.88"d
- tension fabric display stand
- comes with single or double-sided pillowcase fabric graphics
- includes small acrylic shelf, 6.25 "deep, holding max. 15 lbs.
- comes with carry bag



- 36.25"w x 89.5"h x 34.5"d

- tension fabric display stand
- comes with single or double-sided pillowcase fabric graphics
- comes with carry bag



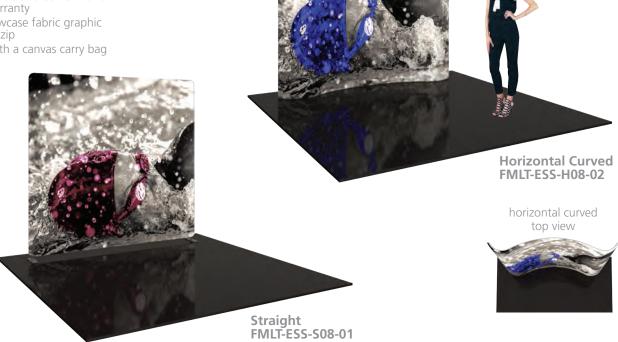


FORMULATE® ESSENTIAL | TABLETOP & 8' DISPLAYS

FORMULATE ESSENTIAL TABLETOP DISPLAYS - Formulate® Essential Tabletop economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty - simply pull the pillowcase fabric graphic over the frame and zip - all displays have an overall height of 5' and fit on an 8' wide table and come with a canvas carry bag Straight FMILT-ESS-STT-01 horizontal curved top view



- Formulate® Essential 8' economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays come with a canvas carry bag

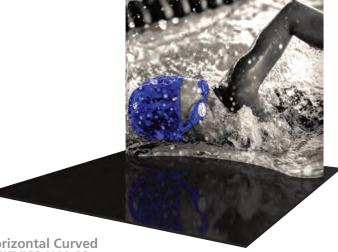


10' DISPLAYS | FORMULATE® ESSENTIAL

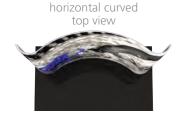


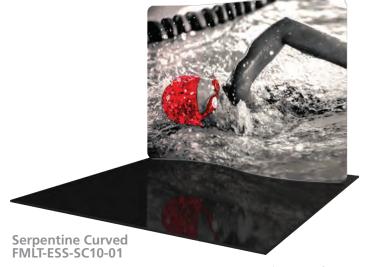
FORMULATE ESSENTIAL 10' DISPLAYS

- Formulate® Essential 10' economy aluminum tube frames feature bungee cords, rounded corners and come with a one year limited warranty
- simply pull the pillowcase fabric graphic over the frame and zip
- all displays come with a canvas carry bag



Horizontal Curved FMLT-ESS-H10-02





serpentine curved top view





Bungee corded poles allow for simple assembly.



FORMULATE® MASTER



STYLE. SIMPLICITY. VARIETY.

Formulate® Master banners, backwalls, hanging signs and more • Durable aluminum tube frames and pillowcase fabric graphics make assembly simple and create a timeless, stylish appearance • Accessorize any 10' or 20' inline backwall with a variety of accents for functionality and style • Perfect for tradeshows, corporate interiors and retail environments

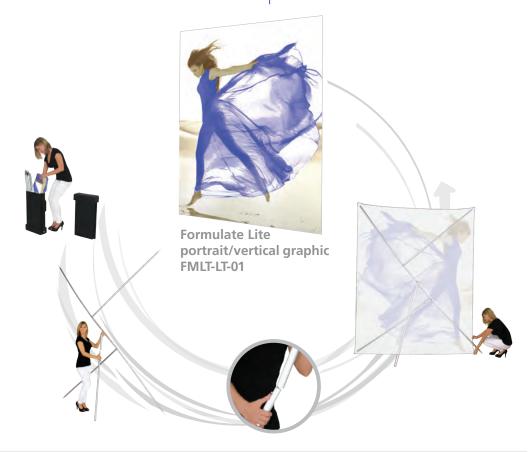
TABLETOP/LITE DISPLAYS | FORMULATE® MASTER

FORMULATE LITE 8'/10' DISPLAYS

- portable, versatile 8' by 10' fabric back drop
- converts easily from landscape/horizontal to portrait/vertical configuration
- sturdy, lightweight 30mm aluminum frame with push-buttons
- fabric graphic stretches over the corners of the frame to attach
- comes with carry bag



Formulate Lite landscape/horizontal graphic



FORMULATE TABLETOP DISPLAYS





Formulate Lite and Master displays come with a portable carry bag or case and a limited lifetime hardware warranty.

FORMULATE® MASTER DISPLAYS

FORMULATE MASTER

8', 10' & 20' DISPLAYS

Sophisticated yet simple, Formulate® Master 8', 10' and 20' Straight, Horizontal Curved, Vertical Curved and Serpentine Curved backwalls combine pillowcase fabric graphics with lightweight aluminum tube frames. Fifteen backwall accent options are available.



Formulate displays add a professional, timeless & stylish appearance!



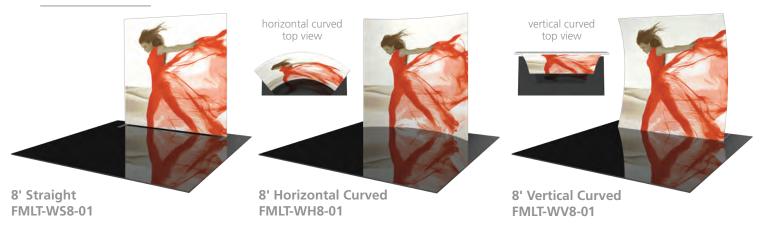


MASTER 8', 10' & 20' DISPLAYS | FORMULATE® MASTER

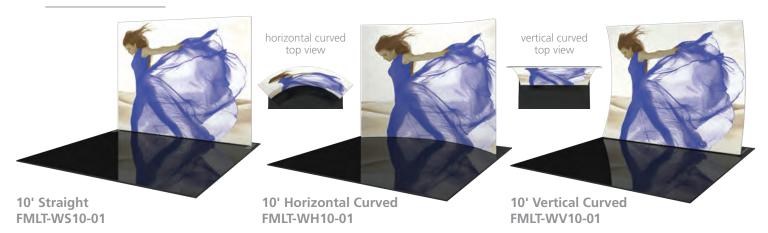
Featuring easy-to-assemble tube frames with snap button connectors and pull-over zipper pillowcase fabric graphics.

CHOOSE THE BACKWALL THAT SUITS YOUR SPACE!

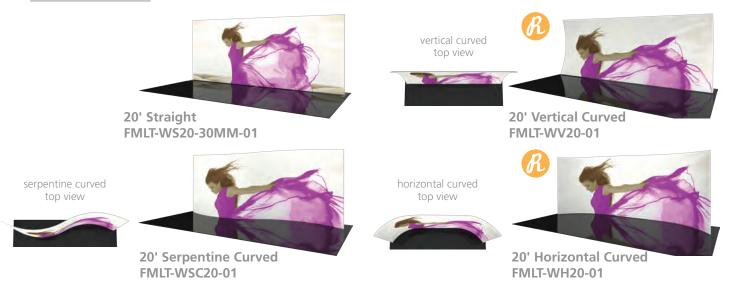
8' DISPLAYS



10' DISPLAYS



20' DISPLAYS





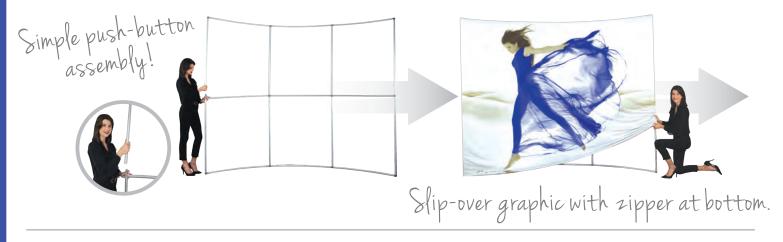




FORMULATE® MASTER | 10' & 20' DISPLAYS

PICK YOUR BACKWALL

First, choose from Formulate Master 10' & 20' backwalls available in Straight, Horizontal Curved, Vertical Curved and Serpentine Curved (20' only) configurations. Then accessorize with one of 15 accessories to add functionality.



15 ACCESSORY OPTIONS!



ACCENT 01 FMLT-WL01 Pillowcase fabric graphic



ACCENT 02 FMLT-WL02 Three 20"w shelves and top and bottom

printed infill panels



ACCENT 03 FMLT-WL03/ -L, -R*

Choice of right-hand or left-hand arm tables, no table, top and bottom printed infill panels; fits a medium sized monitor*



ACCENT 07 FMLT-WL07

Two 30 "w shelves and a 36 "w fabric counter adds space for small products to be displayed with style



ACCENT 08 FMLT-WL08

A 36 "w rectangular graphic accent adds ample space for additional messaging; a wooden base in your choice of color provides stability



ACCENT 09 FMLT-WL09

A sleek trapezoidal shaped graphic adds additional real estate for branding and messages



ACCENT 13 FMLT-WL13

This 36" w S-shaped fabric graphic accent adds dimension and accessorizes a Formulate backwall



ACCENT 14
FMLT-WL14

Make a bold statement to compliment your backwall with this 52 "w graphic wall; perfect to add company branding and messaging



ACCENT 15 FMLT-WL15

Display company literature with style! Featuring a 18 "w pillowcase fabric graphic and three literature holders

10' & 20' ACCENTS | FORMULATE® MASTER

PICK YOUR ACCENT

Formulate Master backwall accents provide enhanced functionality and real estate for messaging. Choose from 15 unique and designer options including shelving, surface areas, monitor displays and additional space for messaging.







MAKE UNIQUELY YOURS!



ACCENT 04 FMIT-WI04*

Features a 36"w table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a medium sized monitor*



ACCENT 05 **FMLT-WLLH**

Three literature pockets, and top and bottom printed infill panels



ACCENT 06 **FMLT-WLC**

Features a 20"w shelf and top and bottom printed infill panels



ACCENT 10 FMLT-WL10*

The multi-purpose accent features a 36"w shelf, fabric graphic and medium monitor mount for demonstrations



ACCENT 11 FMLT-WL11

A uniquely designed triangular shaped wall offers two shelves to display small products



ACCENT 12

A dimensional pillowcase fabric graphic adds space for messaging; three 18.5 "w shelves provide space to display products and a small monitor mount allows for presentations



Optional upgrade -Lumina 200 light see p.118



Optional upgrade -Slimline LED light see p.118







*Monitors not included.

Accent 02, 03, 03-R, 03-L & 06 are also available for rent. Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE® MASTER | HEIGHT EXTENDERS | NEW





FORMULATE MASTER HEIGHT EXTENDERS

Add height and additional space for messaging with an 8', 10' or 20' wide Horizontal Curved or Straight Extension Kit! Create stunning 10' tall backwall. Convert your 8' backwall to a 10' tall with a 2' extension kit or buy a 10' tall kit.

10'H X 20'W EXTENDED HEIGHT KITS

HORIZONTAL: FMLT-WH2010 STRAIGHT: FMLT-WS2010

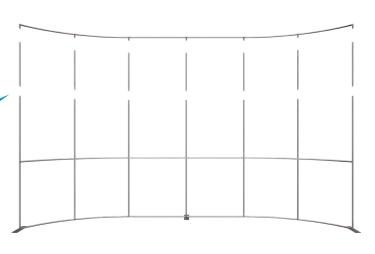
MASTER

HEIGHT EXTENSION HARDWARE

8' HORIZONTAL/STRAIGHT & 10' STRAIGHT: FMLT-10FT-EXT-3

10' HORIZONTAL: FMLT-10FT-EXT-4 20' STRAIGHT: FMLT-10FT-EXT-5 20' HORIZONTAL: FMLT-10FT-EXT-7

Extension kits add 2'!





10'H X 10'W KITS HORIZONTAL: FMLT-WH1010 STRAIGHT: FMLT-WS1010



10'HX8'WKITS HORIZONTAL: FMLT-WH0810 STRAIGHT: FMLT-WS0810





ACCENTS FORMULATE® MASTER

FORMULATE MASTER ACCENTS

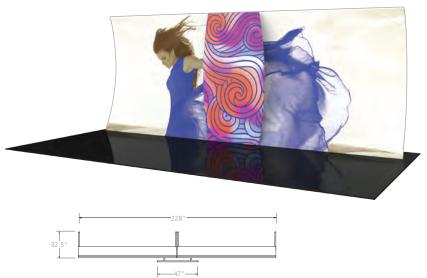
Formulate® Master Accents enhance the functionality of most Formulate Master 10' and 20' backwalls and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.

FORMULATE

BACKWALL CONNECTOR FMLT-WBWC

The Formulate® Master Backwall Connector is an ideal accessory to connect two 10' or 20' Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.







CONNECTOR 02 FMLT-WBWC-02

Pillowcase fabric graphic



CONNECTOR 03 FMLT-WBWC-03*

Pillowcase fabric graphic and monitor mounts for a medium sized monitor*



CONNECTOR 04 FMLT-WBWC-04

Pillowcase fabric graphic



CONNECTOR 05 FMLT-WBWC-05*

Pillowcase fabric graphic and monitor mounts for a medium sized monitor*



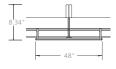
CONNECTOR 06 FMLT-WBWC-06

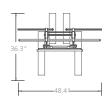
Pillowcase fabric graphic

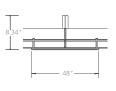


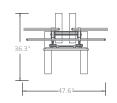
CONNECTOR 07 FMLT-WBWC-07*

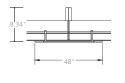
Pillowcase fabric graphic and monitor mount for a medium sized monitor*

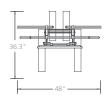








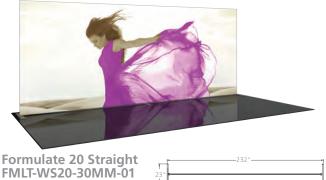




FORMULATE® MASTER | 20' ACCENTS

FORMULATE MASTER 20' ACCENTS

Formulate® Master 20' Accents enhance the functionality of the Formulate Master 20' Straight backwall and add more real estate for messaging too!



Formulate 20 Straight





BACKWALL ACCENT 01 FMLT-WBWA-01

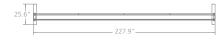
- 232"w x 57.46"h x 9.22"d
- curved pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





BACKWALL ACCENT 02 FMLT-WBWA-02

- 232 "w x 45.83 "h x 9.22 "d
- slanted pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





BACKWALL ACCENT 03 FMLT-WBWA-03

- 232 "w x 45.78"h x 9.22 "d
- pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall











Fabric graphics slip easily over the frame!



Add illumination! display lighting options available. (see p. 118)

BACKWALL ACCENT 04 (straight) FMLT-WBWA-04S-L/-R (curved) FMLT-WBWA-04C-L/-R

- (straight) 39.37 "w x 35.43 "h x 114.41 "d
- (curved) 59.06"w x 35.43"h x 114.41"d
- L-shaped pillowcase divider walls attach to any Formulate Master Straight backwall





BACKWALL ACCENT 05* FMLT-WBWA-05

- 51.82 "w x 96.87 "h x 103.65 "d
- L-shaped pillowcase fabric graphic attaches to any Formulate Master Straight style backwall
- 48.82 "w tabletop included on interior of accent



BACKWALL ACCENT 06* FMLT-WBWA-06

- 51.9"w x 98.99"h x 107.47"d
- one straight and one curved panel connect and attach to any Formulate Master Straight style backwall
- 44.94"w x 41.18"h x 14"d laminate counter included on interior of accent provides lockable storage









*only for use in peninsula or island tradeshow spaces







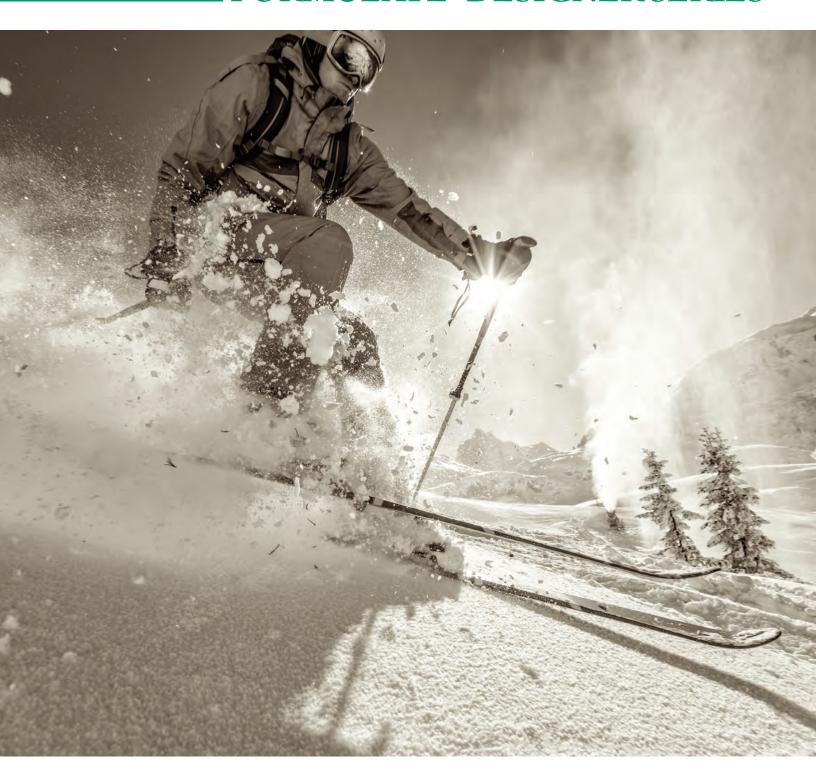
*only for use in peninsula or island tradeshow spaces







FORMULATE® DESIGNER SERIES



ONE-OF-A-KIND. MODERN. IMPACT

Formulate® Master Designer Series 10', 20' and 30' inline backwalls feature unique designs and style elements, making them stand out in any environment • Exceptional aluminum tube frame shapes and accents create dimension and deliver impact • A variety of kits featuring canopies, monitor mounts and lights are available • Create a modern, eye-catching appearance at any tradeshow or event

10' DISPLAYS | FORMULATE® DESIGNER SERIES

FORMULATE DESIGNER SERIES 10' DISPLAYS

Formulate® Designer Series exhibits and structures feature unique stylistic elements, making them modern and sophisticated. Designer Series kits couple lightweight aluminum frames with push-fit and zipper pillowcase fabric graphics.





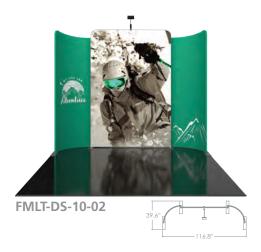


FORMULATE® DESIGNER SERIES | 10' DISPLAYS

FORMULATE DESIGNER SERIES 10' DISPLAYS

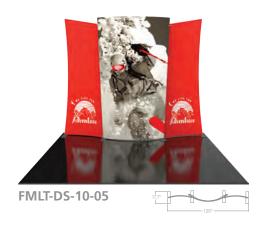
Formulate® Designer Series 10' displays have unique stylistic features and shapes, are portable and easy to assemble. Aluminum tube frames feature snap-buttons and are coupled with zipper pillowcase fabric graphics. Displays come in portable, wheeled transit cases.

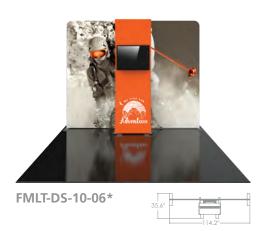


















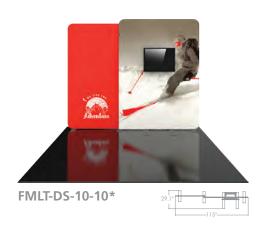
*Monitors not included.

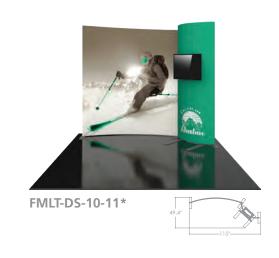
10' DISPLAYS | FORMULATE® DESIGNER SERIES

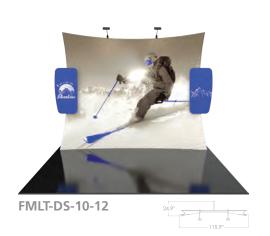
FORMULATE DESIGNER SERIES 10' DISPLAYS

Stand out with unique styling features!















FORMULATE® DESIGNER SERIES 20' DISPLAYS

FORMULATE DESIGNER SERIES **20' DISPLAYS**

Formulate® Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.









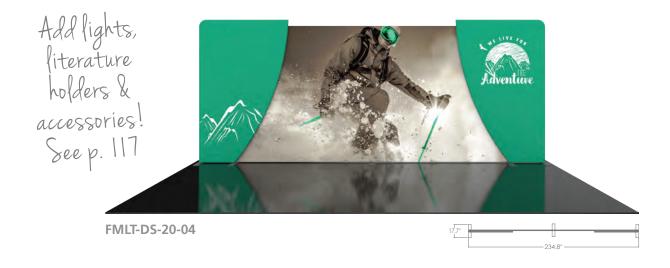


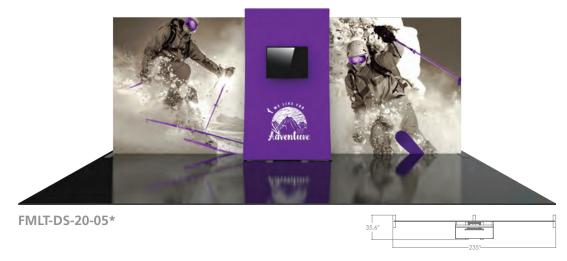
20' DISPLAYS | FORMULATE® DESIGNER SERIES

FORMULATE DESIGNER SERIES

20' DISPLAYS









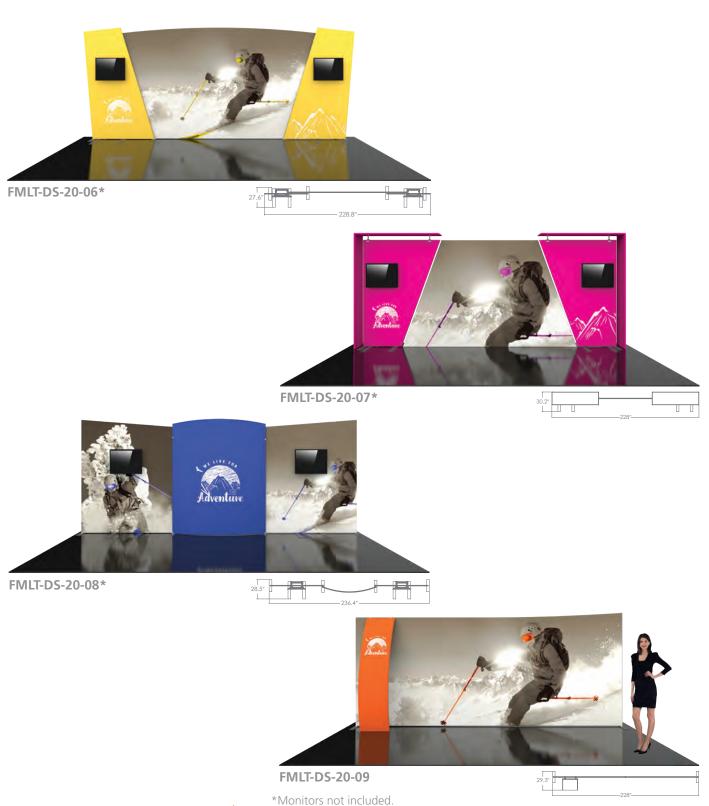
*Monitors not included.

Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE® DESIGNER SERIES 20' DISPLAYS

FORMULATE DESIGNER SERIES **20' DISPLAYS**

Formulate® Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated. Formulate Designer Series structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics.



20' DISPLAYS | FORMULATE® DESIGNER SERIES

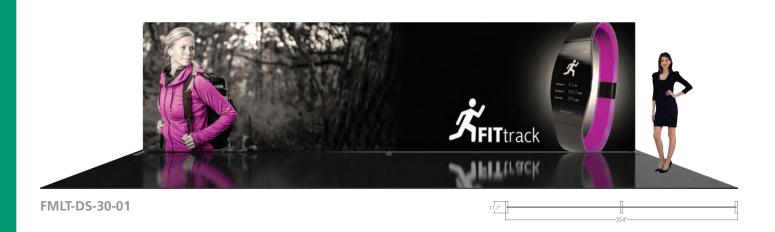




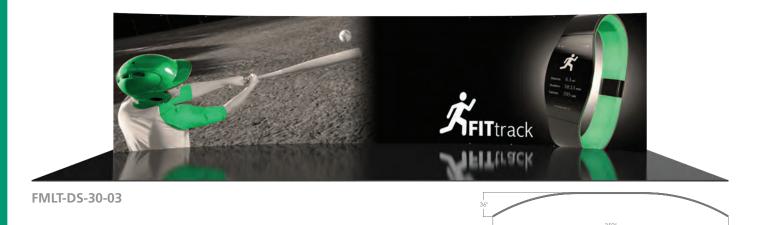
FORMULATE® DESIGNER SERIES 30' DISPLAYS

FORMULATE DESIGNER SERIES 30' DISPLAYS

Formulate® Designer Series 30' kits come in Straight, Straight Layered, Vertical Curve, Horizontal Curve and Serpentine Curve options. Formulate Designer Series 30' displays feature lightweight aluminum tube frames and pillowcase fabric graphics that simply slide over the frame and zip at the bottom.











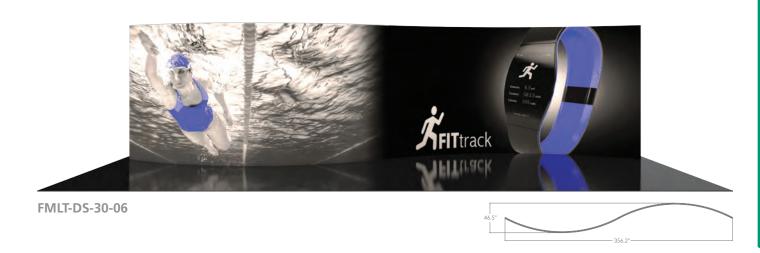


30' DISPLAYS | FORMULATE® DESIGNER SERIES

FORMULATE DESIGNER SERIES 30' DISPLAYS











FLIPTM 20' exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display.

SPIN OR FLIP

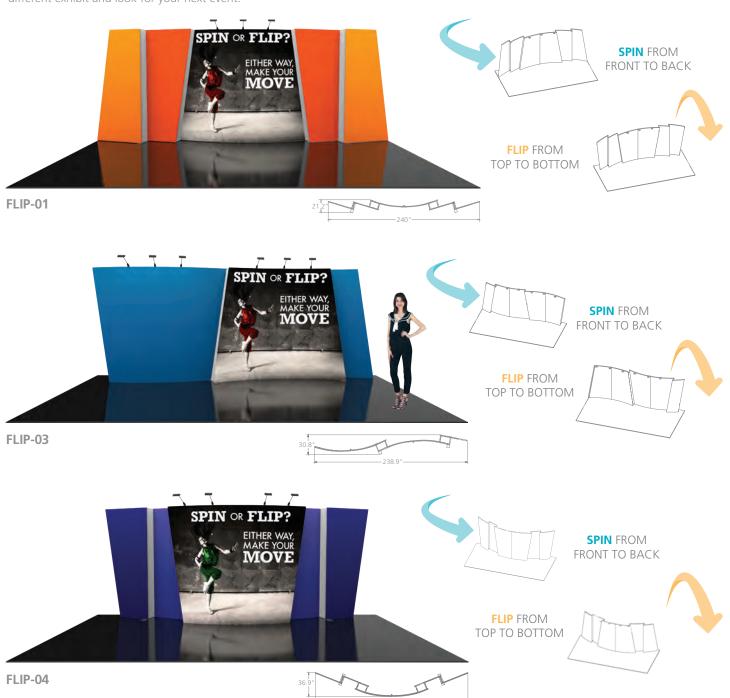
TO CREATE A DIFFERENT LOOK & SHOW A NEW MESSAGE!

SO FLIPPIN' COOL

Double sided graphics enable you to feature a different look, brand or messaging so you can SPIN from front to back. You can also FLIP from top to bottom to create a new, different exhibit and look for your next event.

SO FLIPPIN' EASY

Simply join the 30mm lightweight aluminum tubes together with strong internal spigots, slide the single or double sided zipper pillowcase fabric graphics over the frames, then zip. It's that easy.



VIBETM 10' EXHIBIT KITS | FORMULATE®

VIBE 10' EXHIBIT KITS

Vibe™ is a collection of cleverly designed, dimensionally layered 10' exhibit kits that combine lightweight aluminum tube frames with zippered pillowcase fabric graphics. Unique shapes, angles and exposed framework create a truly unique appearance and experience.



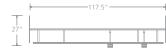
KIT 06 VBK-6







KIT 05 T





VIBE MONITOR KIOSK

VB-MK-01

Simply add the Vibe™ kiosk to create an interactive, multimedia display. Kiosk comes with a monitor bracket that holds a max weight of 50 lbs and a convenient, portable shipping case. Monitor is not included with kiosk or kit.

CUSTOM EXHIBIT SOLUTIONS





SOLUTION STRATEGY

We help inspire, guide and manage your project from concept to completion and help transform your goals and objectives into a success-driven tradeshow strategy.





EXHIBIT DESIGN

No matter what your company's needs, our exhibit designers approach each and every project as an "original", incorporating a wide range of aluminum extrusions, laminates, fabrics, media and graphics resulting in an exhibit that's uniquely yours.





CUSTOM FABRICATION

From wood to fabrics, steel to alloys, plastics to glass, we create and build exhibits and displays out of all types of materials. These – coupled with state-of-the-art manufacturing facilities, printing technology and expert craftsmen – result in custom exhibits that are as unique and original as you and your brand.





DISPLAY GRAPHICS

We unite wonderfully skilled craftspeople with cutting-edge print technologies and techniques to produce the highest quality display graphics and trade show graphics in the industry. Our high-quality graphics are matched to the G7® Master Print specification. This designation assures that every graphic we print will look exactly as our clients intended.





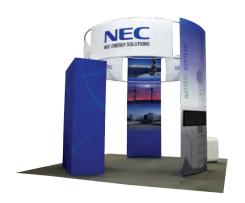
LOGISTICS MANAGEMENT

We provide a wide array of trade show services designed to simplify the process and decisions you need to make. In every phase, we work to keep costs down while ensuring your display is taken excellent care of every step. Show up and we take care of the rest.

CUSTOM ISLAND EXHIBITS



Rental Island 20' x 20'



Custom Island 20' x 20'



Custom Island 20' x 30'



Rental Deck 20' x 30'



Custom Island 40' x 40'



Custom Island 40' x 100'

FORMULATE® FUSION



FORM. FABRIC. FUNCTION

Combining organic and architectural shapes with state-of-the-art pillowcase fabric graphics, Formulate® Fusion 20' x 20' and 20' x 30' island exhibits stand out on any tradeshow floor • Kits feature kiosks, demonstration spaces, conference areas, theaters and more • Dominate the exhibit hall and stand out from the rest with commanding architectural lines and shapes

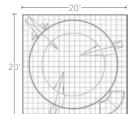
20' x 20' ISLAND EXHIBIT KITS | **FORMULATE® FUSION**

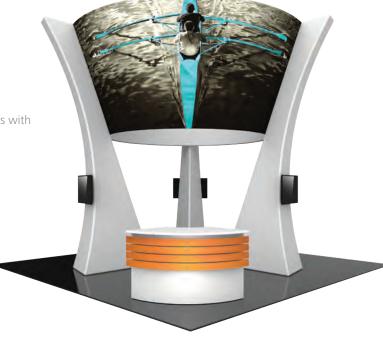
FORMULATE FUSION KIT 05 CFAB-K-05



- fabric covered tower centerpiece, zippered white fabric columns, laminate counter, three monitor mounts* and 1 woodcrate
- combines 50mm aluminum tubing w/ heavy-duty spigot connectors with state-of-the-art zipper pillowcase dye-sublimated fabric graphics
- laminate counter with UV printed slat walls provides a welcoming reception area and lockable storage







FORMULATE FUSION KIT 06 CFAB-K-06

- fabric center tower structure, two side fabric tower structures, rigid graphic accents, chip wall conference wall, oval counter, six monitor mounts* and 1 woodcrate

- combines 50mm aluminum tubing w/ heavy-duty spigot connectors with state-of-the-art zipper pillowcase dye-sublimated fabric graphics



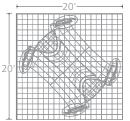




FORMULATE FUSION KIT 07 CFAB-K-07

- aluminum tube frames and dye-sublimated zipper pillowcase fabric graphics for the two arch structures, three fabric accents in between arches, six shelves, two monitor mounts* and 1 WOODCRATE-H
- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing







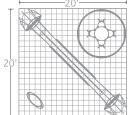
FORMULATE FUSION KIT 08 CFAB-K-08

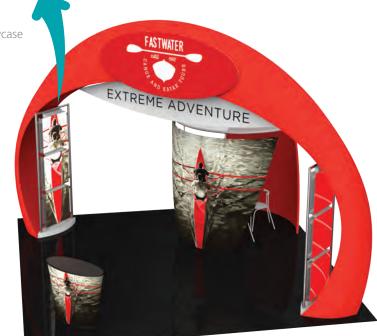
- lightweight, aluminum tube frames and dye-sublimated zipper pillowcase fabric graphics for the arch structure and four accent graphics

- structural illuminated accents are 42 "W x 105" H and feature three 29.5" illuminated squares each

- tubular/fabric conference room
- oval counter







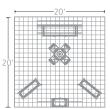
illuminated squares

20' x 20' ISLAND EXHIBIT KITS | **FORMULATE® FUSION**

FORMULATE FUSION KIT 09 CFAB-K-09

- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- I-shaped structure features a roof-top that extends 18' into exhibit space
- structurally supported by laminated counter and anchors to two accent walls
- two double-sided fabric graphic walls set at a 45 degree angle

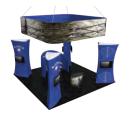


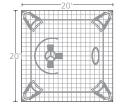




FORMULATE FUSION KIT 10 CFAB-K-10

- combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- rounded corner 16' square hanging structure; requires rigging
- four 10' tall, 5' wide towers anchor to each corner
- each tower includes two medium monitor mounts* which hold 32"-55" monitors - semi-private fabric meeting space
- freestanding pillar-shaped fabric counter



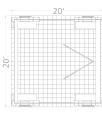




FORMULATE FUSION KIT 11 CFAB-K-11

- trapezoidal-shaped fabric structure rests above four mirrored trapezoidal-shaped corner towers
- four wood counters stand in front of towers
- above each of the four counters are areas for large TV monitors; monitor mounts* included
- two L-shaped fabric dividers for semi-private meetings







FORMULATE® TENSION FABRIC COUNTERS

FORMULATE COUNTERS











Formulate® counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.







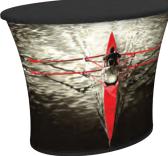
HALF MOON W-02-C











OVAL W-05-C



BAR W-06-C-02 *additional sizes available



HALF MOON



ILLUMINATED OVAL



BULLET

TENSION FABRIC COUNTERS | FORMULATE®

SYMPHONYTM COUNTERS

Symphony[™] counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.







SYM-BLLT



OVAL DOUBLE GRAND SYM-OV-DBL-GRND



3 QUAD KIT SYM-QD-3

tension fabric counter tops and bases are available in your choice of finishes

















black mahogany natural

amethyst ruby sapphire emerald

counter stretch skirts are available in custom

silver

jet



HALF MOON



HALF MOON



HALF MOON

FORMULATE® KIOSKS

FORMULATE **CHARGING STATIONS**









Formulate® Charging Stations add technology and great value for visitors in need of a guick charge. Excellent for retail applications, trade shows and events.

CHARGING TOWER FMLT-CHRG-01

- 33.56"w x 86.81"h x 33.46"d
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options



CHARGING COUNTER **FMLT-CHRG-COUNTER-01**

- 23.72 "w x 41.54 "h x 23.62 "d
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options



TENSION FABRICIPAD STANDS

Are you looking to incorporate iPads into your display or environment? Sleekly designed free-standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



IPAD STAND 02 TABLET-STD-02

- 20.25 "w x 85.11"h x 23.8 "d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 03 TABLET-STD-03

- and Air models)*
- pillowcase fabric graphic



IPAD STAND 04 TABLET-STD-04

- 26.26"w x 46.26"h x 22.64"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 05 TABLET-STD-05



- 30"w x 84"h x 23"d
- small monitor mount*, holds 32" TV/32lbs max
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



Charging stations and kiosks are available in your choice of four thermoform finishes



FORMULATE KIOSKS

Formulate® Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.



KIOSK 1 FMLT-KIOSK-01

- 29.53 "w x 98.53 "h x 31.78 "d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 3 FMLT-KIOSK-03

- 55.12"w x 98.61"h x 36.03"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 2 FMLT-KIOSK-02

- 61.72 "w x 98.16 "h x 34.57 "d
- pillowcase fabric graphic
- supports medium monitor*



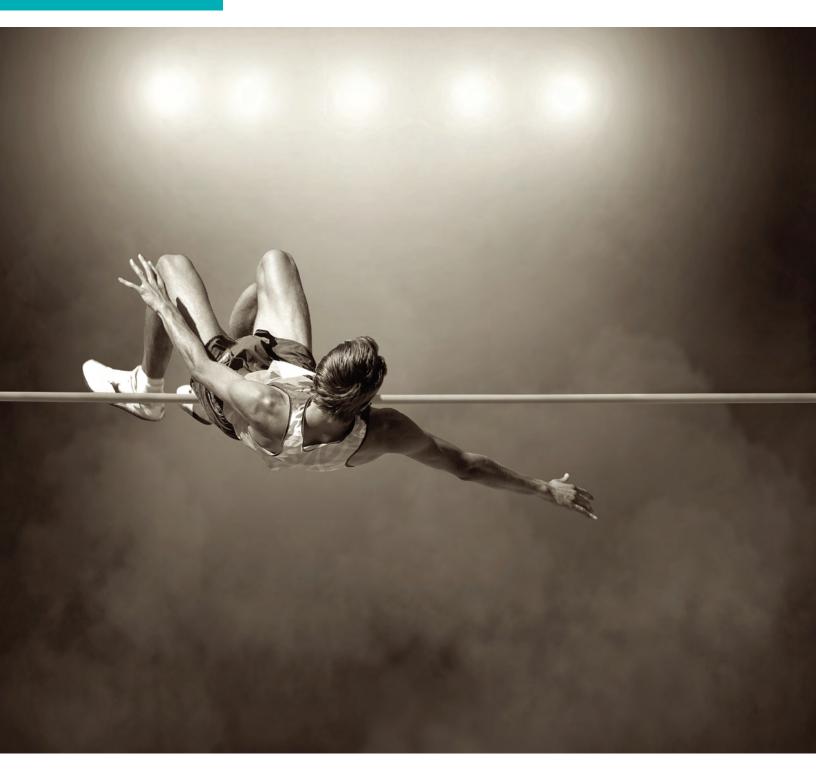
KIOSK 4 FMLT-KIOSK-04

- 39.37 "w x 92.52 "h x 35.75 "d
- pillowcase fabric graphic
- supports medium monitor*









ATTRACT. ATTENTION. ADVERTISE.

Formulate® Hanging & Architectural Structures are designed to attract attention • Hanging structures draw the eye to a brand in events and interior spaces • Funnels, arches, towers, video walls, rooms and conference walls captivate audiences and add WOW to any space • Structures available in a wide range of sizes, shapes and styles

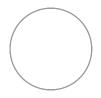
HANGING STRUCTURES FORMULATE® ESSENTIAL

FORMULATE ESSENTIAL HANGING STRUCTURES

Formulate® Essential fabric hanging structures are an economy range of standard, simple hanging structure shapes. The economy aluminum tube frame features bungee cords and comes with a one year limited hardware warranty. Simply pull the pillowcase fabric graphic over the frame and zip. Essential hanging structure graphics do not come with a liner.

RING

8' diam. x 2'h/3'h/4'h 10' diam. x 2'h/3'h/4'h 12' diam. x 2'h3'h/4'h







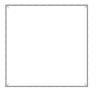
double sided graphic

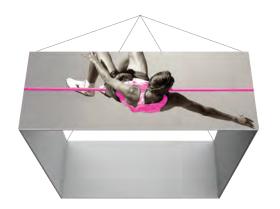


graphic

SQUARE

8'w x 2'h/3'h/4'h 10'w x 2'h/3'h/4'h 12'w x 2'h/3'h/4'h







double sided graphic

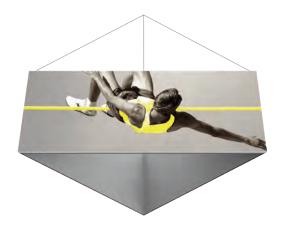


bottom graphic

TRIANGLE

8'w x 2'h/3'h/4'h 10'w x 2'h/3'h/4'h 12'w x 2'h/3'h/4'h







double sided graphic



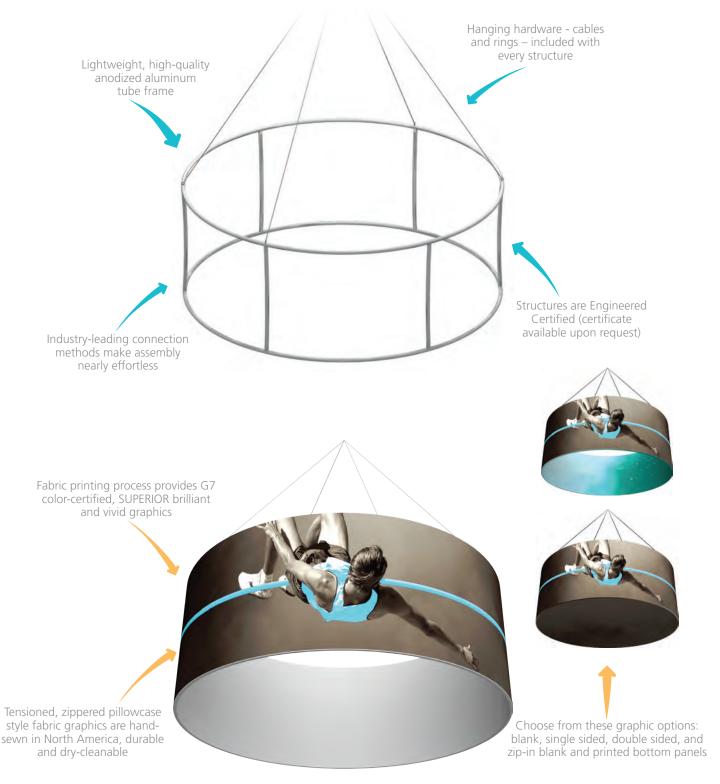
graphic



FORMULATE® MASTER | HANGING STRUCTURES

FORMULATE MASTER HANGING STRUCTURES

Formulate® tension fabric hanging structures are made in North America and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched! Master hanging structure graphics include a liner.







RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h



TAPERED RING

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h







double sided

graphic



graphic



double sided graphic

SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







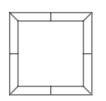
double sided graphic

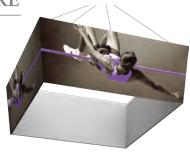


bottom graphic

TAPERED SQUARE 8'w x 2'h/3'h/4'h/5'h/6'h

10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic



certain shapes and sizes also available for rent



CONCAVE SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





double sided graphic

TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h









double sided graphic

bottom graphic

TAPERED TRIANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





double sided graphic



8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic



Expandable Case

Structures collapse to a fraction of their size and come in standard carry bags and heavy-duty shipping and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.









3D HANGING STRUCTURES | FORMULATE® MASTER

PINWHEEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h

20'w x 2'h/3'h/4'h/5'h/6'h



RECTANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic

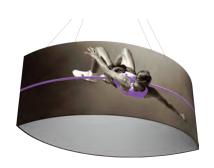




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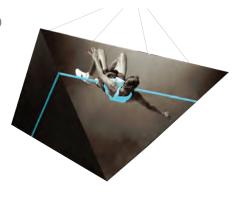
FOOTBALL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



FOUR-SIDED PYRAMID

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





CUBE

3'w x 3'h

4'w x 4'h

6'w x 6'h

8'w x 8'h

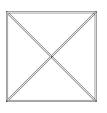
10'w x 10'h

also available

*illuminated cube



double sided graphic



ROUNDED **SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







illuminated cube





double sided graphic









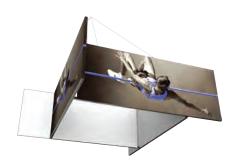
Formulate Master hanging structures are made in North America and have a limited lifetime hardware warranty.



FORMULATE® MASTER 3D HANGING STRUCTURES

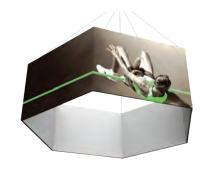
FOUR-SIDED PINWHEEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



HEXAGON

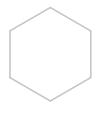
8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic





double sided graphic

EYE

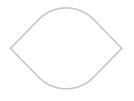
8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h



ILLUMINATED 3D OVAL

10'w x 4'h 14'w x 6'h 18'w x 8'h







double sided graphic

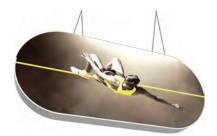




double sided graphic

ILLUMINATED CAPSULE

10'w x 4'h 14'w x 6'h 18'w x 8'h



BULLET

10'w x 3'h 14'w x 4'h 18'w x 5'h

*tiered bullet also available







double sided graphic





double sided graphic





CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



PANEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h

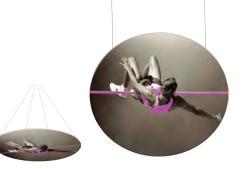




DISC

8' diameter 10' diameter 12' diameter 14' diameter 16' diameter 18' diameter 20' diameter





S-CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





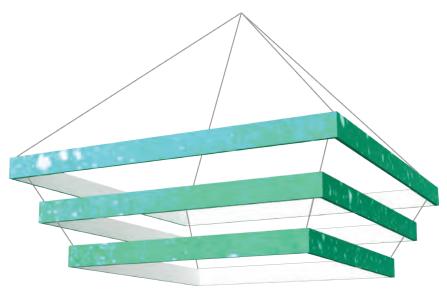
WIDEST RANGE OF OPTIONS! BEST IN QUALITY.

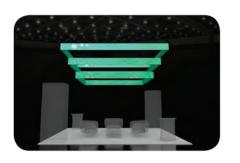
FORMULATE® DESIGNER SERIES | HANGING STRUCTURES

TIERED SQUARE

10'w x 5'h 12'w x 5'h 14'w x 5'h 16'w x 5'h









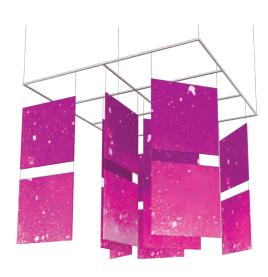
double sided graphic

SQUARE MOBILE

15'w x 13'h







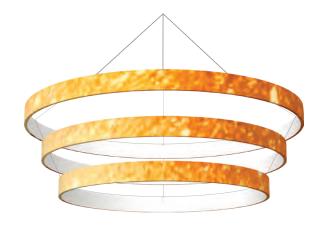


HANGING STRUCTURES FORMULATE® DESIGNER SERIES

TIERED RING

10'diam. x 5'h 12'diam. x 5'h 14'diam. x 5'h 16'diam. x 5'h







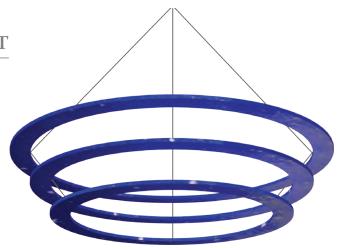


double sided graphic

TIERED RING FLAT

10'diam. x 3'h 12'diam. x 4'h 14'diam. x 5'h 16'diam. x 6'h







TIERED BULLET

10'w x 5'h 14'w x 7'h 18'w x 8.5'h









double sided graphic





FORMULATE® FUNNELS

FORMULATE **FUNNELS**

Versatile Formulate Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20', 16' and 12' heights and have 8' diameters at the top and 3 ½' diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver brushed coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Accent LED light not included, but can be incorporated to add a glow within the funnel structures. Custom sizes also available.







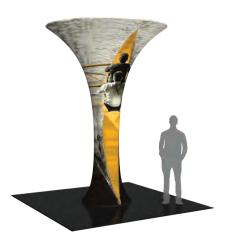
16' FUNNEL FUN-04*



20' FUNNEL FUN-01







12' FUNNEL FUN-03







*Tablets not included.

TOWERS FORMULATE®

FORMULATE TOWERS

Mix and match the Formulate® line of towers to add architecture and drama to any event or interior space. Cylinder-shaped, Rectangular-shaped and Shieldshaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Custom sizes also available.



12' FOUR SIDED TOWER COL-01



10' FOUR SIDED TOWER COL-02



8' FOUR SIDED TOWER COL-03



12' CYLINDER TOWER CYL-01



10' CYLINDER TOWER 8' CYLINDER TOWER CYL-02



CYL-03







FORMULATE® TOWERS

FORMULATE TOWERS

Mix and match the Formulate line of towers to add architecture and drama to any event or interior space. Cylinder, Rectangular and Shield-shaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms.





12' SHIELD TOWER SHD-TOWER-03



10' SHIELD TOWER SHD-TOWER-02



8' SHIELD TOWER SHD-TOWER-01

INFLATABLE COLUMNS

This free-standing inflatable column is great for indoor and outdoor use and can be customized with your own graphics. The hollow plastic base can be filled with water or sand for added stability. Ground stakes are sold separately.



LARGE INFLATABLE COLUMN
INF-COL-L



MEDIUM INFLATABLE COLUMN
INF-COL-M



SMALL INFLATABLE COLUMN
INF-COL-S

*Monitor not included.



BROWSE OUR FULL LINE OF

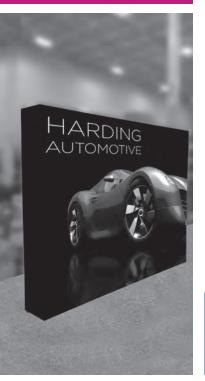
PORTABLE EXHIBITS & DISPLAYS







OUTDOOR DISPLAYS TENTS, FLAGS, SIGNS







COLLAPSIBLE DISPLAYSFAST, FABRIC DISPLAY SYSTEMS

BANNER STANDSWIDEST RANGE OF OPTIONS

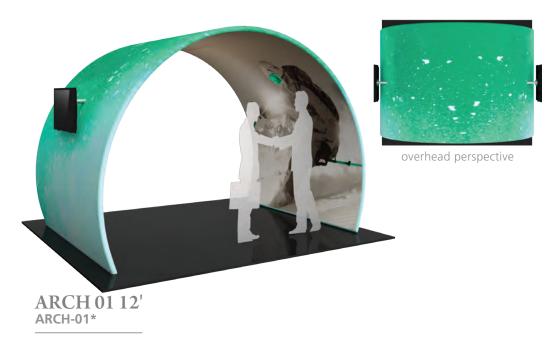


FORMULATE® ARCHES

FORMULATE ARCHES

Formulate® Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with curved aluminum tube frames; these super structures are made in North America and collapse to a fraction of their size. Custom sizes also available.

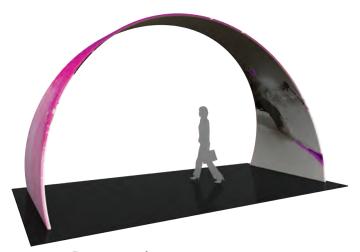


The Formulate Arch 01 is 8' tall, spans 11 ½' wide and is nearly 8' deep at the bases. Two monitor mounts* are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.



ARCH 02 10' ARCH-02

The Formulate Arch 02 is 7 $\frac{2}{3}$ tall, spans 9 $\frac{1}{2}$ wide and is nearly 5' deep at the bases. Shown in a 10' space.



ARCH 03 20' ARCH-03

The Formulate Arch 03 is 11 $\frac{1}{2}$ ' tall, spans 19 $\frac{1}{2}$ ' wide and is 8' deep at the bases. The Arch fits perfectly in a 20' x 20' island space. Shown in a 20' space.







*Monitor not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.

ARCHES FORMULATE®

FORMULATE ARCHES





The Twisted Formulate Arch 05 is 12' tall, spans 19 ½' wide and is 10' deep at the bases. The twisted shape provides a unique style element. Shown in a 20' space.

FORMULATE® CONFERENCE WALLS

FORMULATE CONFERENCE WALLS

Ergonomically designed, Formulate C-shaped, Chip-shaped and Serpentineshaped walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.

C-SHAPED WALL C-WALL

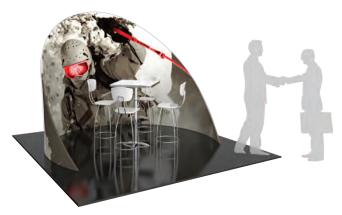
The Formulate C-Wall stands 7' tall at its highest point and is 7' 4" diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.





CHIP-SHAPED WALL CHIP-WALL*

The Formulate Chip-Shaped Wall is a potato chip shaped structure that stands 8' tall and is 9' 3" wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.



CHIP-SHAPED WALL CHIP-WALL-02*

The Formulate Chip Wall 02 is a curved conference room divider that stands 6' 4" tall and is 9' 5" wide. It is an ideal structure to create a semi-private conference/ meeting area or projection wall within a space.







*Furniture not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.

CONFERENCE WALLS | FORMULATE®



CONFERENCE WALL c-wall-02*

The Formulate® stand alone conference room features two fabric walls and a sheer fabric canopy to create a stylish semi-private conference space. The conference room is large enough to house a small table and four chairs. Conference Wall 02 is 8'6" tall and has a diameter of 9'. Furniture not included.

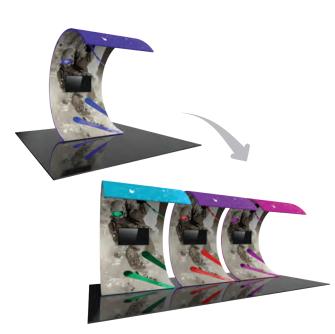


SERPENTINE WALL s-wall*

The Formulate Serpentine shaped wall connects two C-shaped structures to create a multipurpose, Serpentine shaped display. The Serpentine Wall is ideally used as a wall that separates two mini-conference and meeting areas. The Formulate Serpentine Wall is 7' 7" tall and spans 22' 10" wide – perfect for use in a large island space. Furniture not included.

FORMULATE VIDEO WALLS & ROOMS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.

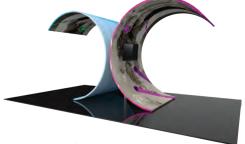


SURF SURF-WALL*

The Formulate Surf Wall is a C-shaped multimedia display that stands 11' 4" tall with a width of 7' 7". With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space.



The Formulate Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15' in diameter, 8' tall and features two 7' tall doorways, encouraging traffic flow through the structure.



TREE*

Two C-shaped structures are fused together to create a Tree shape with this sculptural, multimedia display. The Formulate Tree stands 11' 4" tall and spans to 20' 6" wide. The Formulate Tree includes two monitor mounts for use as a multimedia display.

MODULAR EXHIBITS INTRODUCTION





Hybrid Pro Modular Kit 03, p.68



Hybrid Pro Modular Kit 11, p.70



Vector Frame Light Box, p.78

MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, custom-looking exhibits that stand the test of time and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

MODULAR DISPLAY USES

- Tradeshows and events
- Permanent displays in museums and educational environments
- Retail settings

MODULAR DISPLAY FABRICATION

- Systems combine aluminum extrusion frames with push-fit fabric graphics
- North American-made systems are created by expert welding and metal-working technicians
- Graphics are printed with the latest state-of-the-art large format printers
- Graphics are produced and finished by hand by highly-skilled sewers in North America

MODULAR DISPLAY OPTIONS

- Banners and light boxes
- Tabletop displays through to 10' and 20' inline exhibit kits
- 20' by 20' island exhibit kits
- Charging stations, counters, multi-media kiosks, lighting and more

BOLD EXHIBITS, MADE **INGENIOUSLY** SIMPLE.

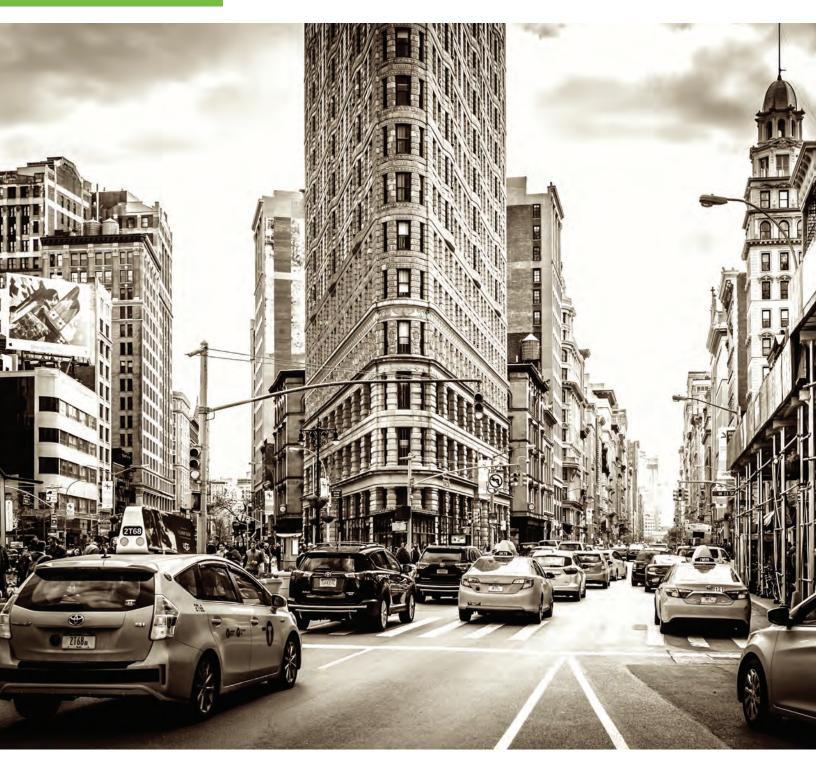


Luna Orbital Express Truss, p.98



Hybrid Pro Modular Kit 19, p.73

HYBRID PRO™ MODULAR



MODULAR. RECONFIGURABLE. UNFORGETTABLE.

Hybrid Pro™ Modular exhibits are versatile, striking and reconfigurable displays • Hybrid Pro displays combine quality aluminum extrusion frames with vibrant push-fit fabric graphics to create sophisticated exhibits perfect for tradeshow and event applications

MAXIMIZE YOUR INVESTMENT AND IMPACT WITH A HYBRID PRO MODULAR DISPLAY!



- Uniquely designed exhibit backwalls and counters feature heavy-duty aluminum frames and push-fit fabric graphics
- Accents include tables, monitor mounts, interior LED lighting and more
- 10' x 20' Inline displays reconfigure to 10'x10' versions, increasing the value and investment
- Counters can be mixed and matched, and used for non-tradeshow applications
- Frames and graphics are quality manufactured in North America



HYBRID PROTM **MODULAR** | 10' EXHIBIT KITS

HYBRID PRO 10' MODULAR BACKWALLS

Make a lasting impression with a sophisticated, feature-rich Hybrid Pro™ Modular exhibit, which feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.











easy to apply push-fit fabric graphics



10' EXHIBIT KITS | **HYBRID PRO**TM **MODULAR**













Counters featured on p.74

Hybrid Pro counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

HYBRID PROTM **MODULAR** 20' EXHIBIT KITS

HYBRID PRO 20' MODULAR BACKWALLS

Make a lasting impression with a sophisticated, feature-rich Hybrid Pro™ Modular exhibit, which feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.







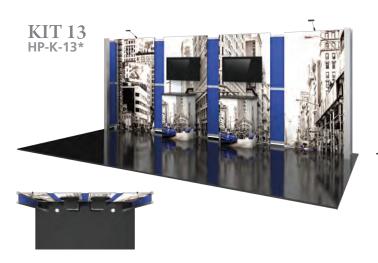


easy to apply push-fit fabric graphics



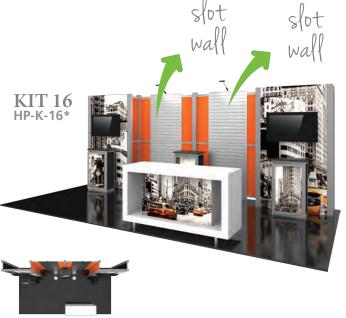
20' EXHIBIT KITS | **HYBRID PRO**TM **MODULAR**













Counters featured on p.74

Hybrid Pro counter tops are available in your choice of four thermoform finishes







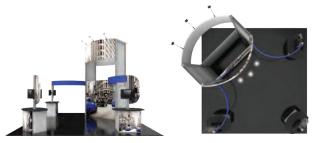
silver black mahogany natural

HYBRID PROTM **MODULAR** 20' x 20' ISLAND EXHBIT KITS

Hybrid Pro™ Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum extrusions are coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All displays and graphics are made in North America.

HYBRID PRO MODULAR KIT 17 HP-K-17*

- 15'9" tall 20' x 20' island display
- heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- base structure features white laminate panels with accessible storage closet
- kit includes frame, accessible lockable storage space, four pillowcase graphics, two fabric graphic panels, three shaped Sintra panels, three counters, six small monitor mounts*, six 200 LED floodlights and one woodcrate



Isometric View

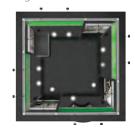
Overhead View

HYBRID PRO MODULAR KIT 18 HP-K-18*

- 11'10" tall square shaped island display
- square-shaped, heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- kit includes frame, 16 fabric graphic panels, one white laminate counter, eight literature holders, 16 200 LED floodlights and one woodcrate
- accessible storage and locking door
- reception counter (RCK-06) and flooring not included



Isometric View



Overhead View





*Monitor not included.

20' x 20' ISLAND EXHIBIT KITS HYBRID PROTM MODULAR





HYBRID PRO MODULAR KIT 19 HP-K-19*

- 15'9" tall island display
- heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- features two semi-private meeting alcoves with curved frosted plex infills
- storage room features white laminate panels, locking door & monitor mount
- kit includes frame, eight fabric graphic panels, two curved plex infills, laminate storage room, four tables, four small monitor mounts*, one large monitor mount*, 16 200 LED floodlights and one woodcrate
- flooring and HPC-04 counter not included







Overhead View

HYBRID PRO MODULAR KIT 20 HP-K-20*

- stands approximately 14' tall and features a 12'd x 4'h circular ring structure, laminated wood structures and fabric graphic walls
- single-sided dye-sublimated push-fit fabric graphics with Velcro on perimeter
- four internally facing shelving areas feature three 24" x 24" shelves each
- kit includes laminate walls, ten fabric graphic panels, one pillowcase fabric graphic, two large monitor mounts, two large monitor mounts*, 12 shelves, one molded OCE case, two woodcrates and one NCRATE
- flooring and center counter REC-42 not included



Isometric View



Overhead View





*Monitor not included.

HYBRID PROTM MODULAR | COUNTERS

HYBRID PRO COUNTERS

All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.



HYBRID PRO COUNTER 01

HPC-01

- 39.38" w x 39.38" h x 17.75" d - white laminate cabinet with fabric graphic on the front, opaque or backlit



HYBRID PRO COUNTER 03 HPC-03

- 39.38" w x 36.63" h x 15.75" d - white laminate panel cabinet with UV graphic on the front and laminate top



HYBRID PRO COUNTER 02 HPC-02

- 70.88"w x 39.38"h x 23.63"d - white laminate cabinet with fabric graphic on the front, opaque or backlit



HYBRID PRO COUNTER 04 HPC-04

- 73.75"w x 36.5"h x 25.38"d - white laminate panel cabinet with UV graphic on the front and laminate top



Counter 01



Counter 03



Counter 04









COUNTERS HYBRID PROTM MODULAR

Select Hybrid Pro counter tops are available in your choice of four thermoform finishes



silver







black mahogany natural



HYBRID PRO COUNTER 09

REC-42

- 46"w x 37.5"h x 23"d - white laminate cabinet with UV graphic on the front, opaque or backlit Select Hybrid Pro counter bodies are available in your choice of four laminate colors







dove grey

black

designer white

fusion maple



HYBRID PRO COUNTER 10 REC-52

- 64"w x 37.5"h x 30"d - white laminate cabinet with UV graphic on the front, opaque or backlit



HYBRID PRO COUNTER 11

RCK-06

- 71.06"w x 36.61"h x 32.72"d - white laminate panel cabinet with UV graphic on the front and laminate top



Counter 11



Counter 09

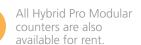


Counter 02

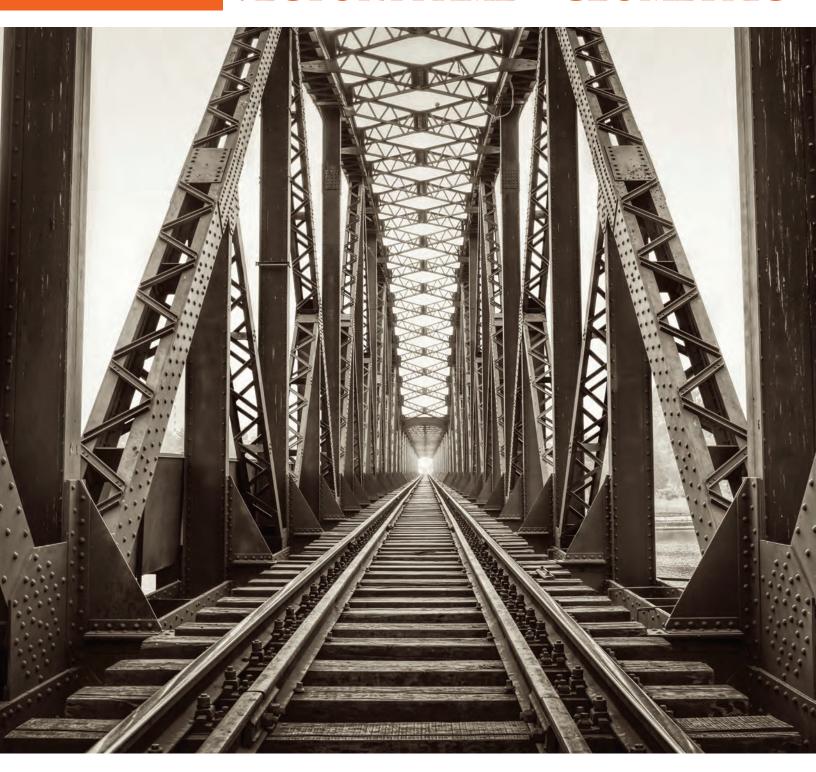








VECTOR FRAME™ GEOMETRIC



CLEAN. CONTEMPORARY. IMPRESSIVE.

Easy-to-assemble, Vector Frame™ Geometric backwalls, banners and exhibit kits are superior, reconfigurable and customizable display solutions • Aluminum extrusion frames and edge-to-edge push-fit fabric graphics are combined to create unforgettable displays • Superior quality and construction; made in North America

MAKE AN IMPACT WITH A CLEAN, CONTEMPORARY FABRIC DISPLAY.



- Innovative and contemporary Vector Frame™ displays will captivate and WOW your audience
- Geometric shaped backwalls, banners, exhibit kits, counters and light boxes feature durable, easy-to-assemble aluminum extrusion frames and push-fit fabric graphics
- Vector Frame can be reconfigured and customized to create completely tailored solutions
- All Vector Frame display frames and fabric graphics are made in North America



VECTOR FRAMETM FABRIC BANNERS & LIGHT BOXES

RECTANGULAR BANNERS & LIGHT BOXES

- banners feature 2" aluminum extrusion frames and push-fit silicone-edge fabric graphics
- light boxes feature 4" aluminum extrusion frames with perimeter LED edge lighting & push-fit INTENSITY backlit fabric graphics
- single and double-sided graphics offered



01 Rectangle VF-R-01 VF-LB-R-01 36.3"w x 47.49"h x 19.69"d



02 Rectangle VF-R-02 VF-LB-R-02



03 Rectangle

VF-R-03 VF-LB-R-03 36.3"w x 71.12"h x 19.69"d 48.11"w x 71.12"h x 19.69"d



04 Rectangle VF-R-04 VF-LB-R-04 48.11"w x 94.74"h x 19.69"d



05 Rectangle VF-R-05 VF-LB-R-05 118.98"w x 94.74"h x 19.69"d



06 Rectangle **VF-R-06** VF-LB-R-06 36.3"w x 94.74"h x 19.69"d



07 Rectangle **VF-R-07** VF-LB-R-07



237.1"w x 94.74"h x 19.69"d







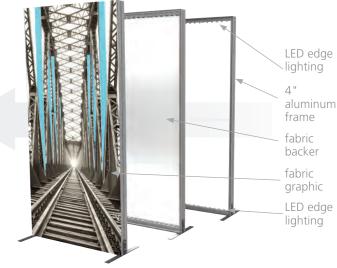


355.19"w x 94.74"h x 19.69"d

VF-LB-R-08

FABRIC BANNERS & LIGHT BOXES | VECTOR FRAMETM

LIGHT BOX ASSEMBLY







2" banner 4" light box extrusion profile



SQUARE BANNERS & LIGHT BOXES



01 Square VF-S-01 VF-LB-S-01 36.3"w x 35.68"h x 19.69"d



02 Square **VF-S-02** VF-LB-S-02



03 Square VF-S-03 VF-LB-S-03 48.11"w x 47.49"h x 19.69"d 71.73"w x 71.12"h x 19.69"d



04 Square **VF-S-04** VF-LB-S-04 95.35"w x 94.74"h x 19.69"d





easy to apply push-fit fabric graphics



OCS, OCE, OCH, OCL Banners and Light Boxes come in OCE, OCS, OCH or OCL hard shipping cases.



VECTOR FRAME **CURVED BANNERS**

Vector Frame[™] curved banners combine 2 " aluminum extrusion frames with push-fit fabric graphics to create a versatile single or double sided banner, backwall or interior display. Use as a concave or convex shape.



01 Curved Rectangle

comes in 1 OCL case

VF-CR-01

Use as a concave or convex shape



02 Curved Rectangle VF-CR-02 56.75"w x 94.74"h x 19.49"d comes in 1 OCL case



03 Curved Rectangle VF-CR-03 68"w x 94.74"h x 18.75"d comes in 1 OCL case

VECTOR FRAME MONITOR KIOSKS

39.33"w x 94.74"h x 19.69"d

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included).



01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3"w x 94.74"h x 19.69"d comes in 1 OCH case supports 32-55" monitor*; max weight = 80 lbs each



back with graphic



back with graphic & monitor mount*



front with graphic &

monitor mount*

monitor mount*

VF-MK-02-SS VF-MK-02-DS 48.11"w x 94.74"h x 19.69"d comes in 1 OCH case max weight = 80 lbs each

02 Monitor Kiosk

supports 32-55" monitor*;



back with graphic



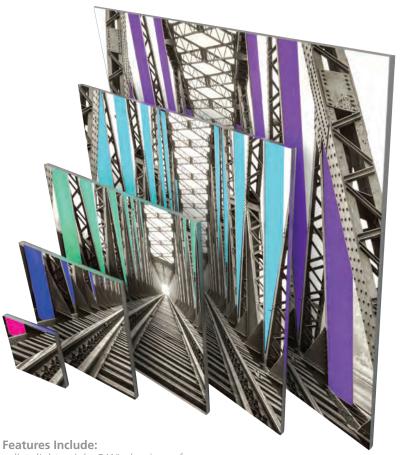
back with graphic & monitor mount*



two monitor mounts

VECTOR FRAME **EDGE POSTER FRAMES**

Vector Frame™ Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



Square Sizes:

VFE-S-01: 11.8"w x 11.8"h VFE-S-02: 23.62 "w x 23.62 "h VFE-S-03: 35.43"w x 35.43"h VFE-S-04: 47.24"w x 47.24"h VFE-S-05: 59.06"w x 59.06"h

Rectangle Sizes:

VFE-R-01: 11.8"w x 23.62"h VFE-R-02: 11.8"w x 35.43"h VFE-R-03: 23.62 "w x 35.43 "h VFE-R-04: 23.62 "w x 47.24 "h



- slim, lightweight 3/4" aluminum frame
- easy-to-apply push-fit fabric graphic direct to wall mounting
- custom frame sizes available



Use for ads in retail settings.



Use in high traffic areas.



VECTOR FRAMETM 10' ESSENTIAL EXHIBIT KITS

VECTOR FRAME 10' ESSENTIAL EXHIBIT KITS

Stand apart from the competition with a clean, sophisticated 10' x 10' or 10' x 20' Vector Frame™ exhibit kit. These graphic mural kits feature square-corner 2" extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Essential kits are easy to assemble and disassemble.











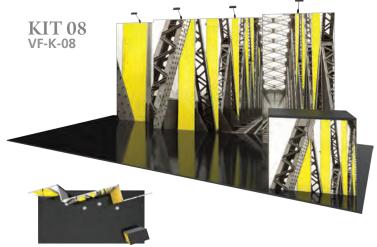
Counters in foreground included in purchased kits.











Vector Frame counter tops are available in your choice of four thermoform finishes



silver







black mahogany natural



OCH2 & OCE wheeled molded cases included with each kit (page 121-122)

VECTOR FRAMETM

10' MASTER EXHIBIT KITS

VECTOR FRAME 10' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame[™] Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.





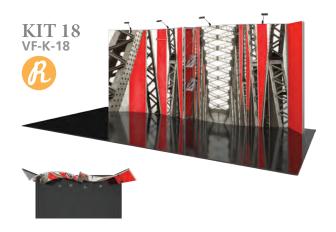


20' MASTER EXHIBIT KITS **VECTOR FRAME™**

VECTOR FRAME 20' MASTER EXHIBIT KITS

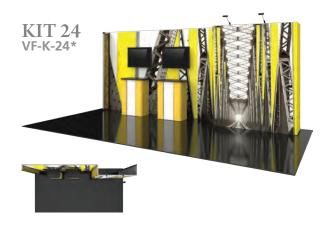
The innovative, contemporary and clean appearance of the Vector Frame™ line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.













VECTOR FRAME TABLETOPS

Vector Frame™ Tabletop Kits provide modern and dynamic flare to your marketing message. The silicone edge (SEG) push-fit fabric graphics and extrusion-based displays are simple, lightweight and take minutes to assemble. Units come in a sturdy case. Customized units also available.



KIT 01 VF-K-TT-01 5' tabletop footprint dimensions: 55.5"w x 31.75"h x 11.81"d



VF-K-TT-02
5' tabletop
footprint dimensions: 61.3"w x 31.77"h x 11.81"d



 $\begin{array}{c} \textbf{KIT 03} \\ \textbf{VF-K-TT-03} \\ 4 \ \text{1/2} \ \text{tabletop} \\ \text{footprint dimensions: } 56.14 \ \text{w} \times 39.6 \ \text{h} \times 17.09 \ \text{d} \end{array}$



VF-K-TT-04 8' tabletop footprint dimensions: 95.7"w x 41.6"h x 11.81"d









OCS wheeled molded cases included with each kit (page 121)







VECTOR FRAME COUNTER 01 VFC-01

39.37 "w x 36.61 "h x 22.44 "d



VECTOR FRAME COUNTER 02 VFC-02

55.5"w x 40.5"h x 22.5"d



VECTOR FRAME COUNTER 03

VFC-03 38.5"w x 40.5"h x 19.88"d



VECTOR FRAME COUNTER 04 VFC-04

30.63"w x 40.5"h x 18.75"d



VECTOR FRAME COUNTER 05 VFC-05

39.76"w x 40.5"h x 22.75"d - features locking door and rigid sintra graphics



VECTOR FRAME COUNTER 06 VFC-06

41.63"w x 40.5"h x 20.75"d - features locking door and rigid sintra graphics



VECTOR FRAME COUNTER 07

VFC-07 46"w x 40.5"h x 22.64"d Vector Frame counter tops are available in your choice of four thermoform finishes







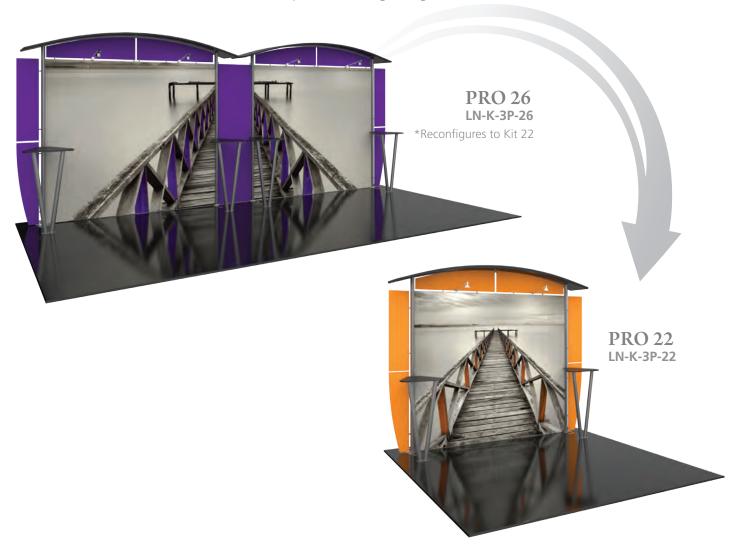
silver

black mahogany natural

LINEARTMPRO MODULAR DISPLAY SYSTEMS

LINEAR PRO MODULAR DISPLAY SYSTEMS

LinearTM Pro modular display kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature hook & loop-applied fabric graphics. Headers and wings available in UV printed graphics or blank frosted plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.



LINEAR COUNTER LN-TBL-SA-RCT

- 3 graphic panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- available in all four laminate finishes



Linear counter tops are available in your choice of four thermoform finishes









silver

black mahogany natural







All Linear exhibits, counters and kiosks are made in North America, come with portable carry cases and a limited lifetime hardware warranty.

MODULAR DISPLAY SYSTEMS | LINEARTMPRO

LINEAR PRO MODULAR DISPLAY SYSTEMS





LINEAR UNIVERSAL ACCESSORIES



CLAMP UC-EXT



TABLET HOLDER
UC-VESA-BRKT-01



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET
UC-SHLF-BRKT-01-CIR
UC-SHLF-BRKT-02-TRI
UC-SHLF-BRKT-03-SQU

LINEAR PRO COUNTERS

LinearTM counters add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter.

Counters come standard with locking cabinet door.































LN-CU-07





silver





Linear counter tops are available in your choice of four thermoform finishes

black mahogany natural

LN-CU-08













LINEAR COUNTER LN-TBL-SA-RCT-1

- 6 panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- features a locking door
- top available in four laminate finishes



LINEAR KIOSK 01 LN-K-01

- 54.4"w x 99"h x 23.25"d
- monitor* mount
- locking door
- fabric canopy
- approximate weight: 125 lbs









- 25.38"w x 72.25"h x 18.5"d
- monitor* mount
- approximate weight: 30 lbs













Linear kiosks 01 and 05 come with an OCH case (page 122)



*Monitor not included.







ORBITAL EXPRESS™ TRUSS



BOLD. VERSATILE. UNMATCHED.

Bold and contemporary, Orbital Express™ Truss is a collection of reconfigurable backwalls, island exhibits and counters • Displays feature a fixed number of simple parts and connectors, with no tools necessary for assembly • Larger 20' x 20' and 10' x 20' kits reconfigure into smaller exhibits, counters and more • Endless designs and configurations make it easy to find the right solution

INTRODUCTION | ORBITAL EXPRESSTM TRUSS

THE ORBITAL EXPRESS TRUSS SYSTEM IS **VERSATILE**, **RECONFIGURABLE** & **EASY!**



- Bold, contemporary and industrial, Orbital Express™ Truss exhibits dominate the show floor
- Reconfigurable exhibit backwalls, islands and counters feature a fixed number of parts and connectors
- NO TOOLS required for assembly! Simply twist & lock is all you have to do
- All Orbital Express Truss display pieces, fabric and UV graphics are made in North America
- Custom solutions available

ORBITAL EXPRESSTM TRUSS | 10' x 10' HERCULES KITS

10' HERCULES KITS

The Hercules line of Orbital Express™ Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!

Truss counter tops are available in your choice of four thermoform finishes









black mahogany natural silver













Easily add an accessory wire/hanging rack to your kit! See p. 106 for more.



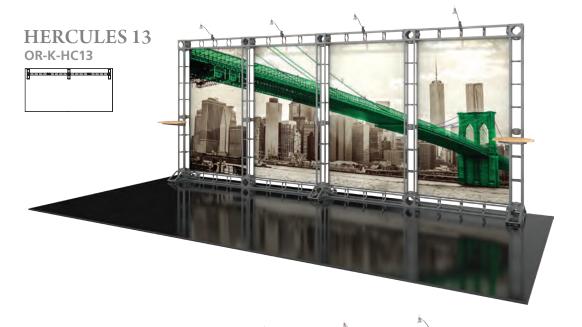














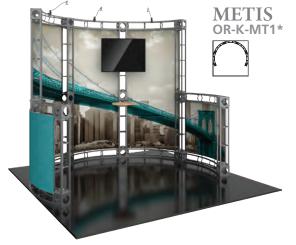
ORBITAL EXPRESSTM TRUSS | 10' x 10' EXHIBIT KITS

10' EXHIBIT KITS

Orbital Express[™] Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!















Easily add an accessory wire/hanging rack to your kit! See p. 106 for more.

*Monitors and monitor mounts not included.























Truss counter tops are available in your choice of four thermoform finishes















Easily add a counter or podium to your kit! See p.105 for more.

*Monitors and monitor mounts not included.

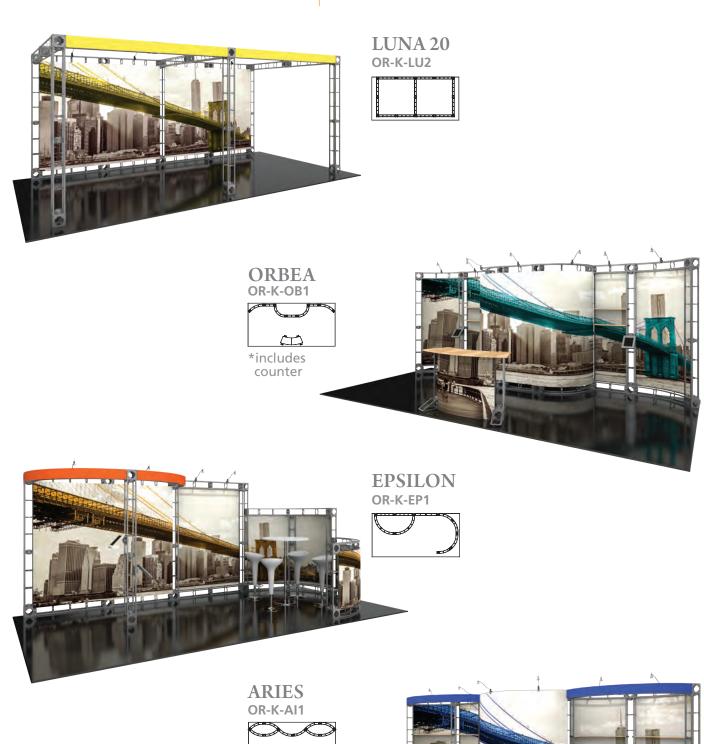






















*includes counters

Truss counter tops are available in your choice of four thermoform finishes









black mahogany natural silver

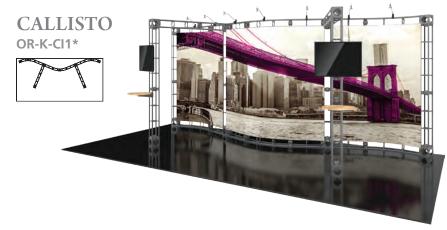




*includes counter and literature racks











Easily add an accessory wire/hanging rack to your kit! See p. 106 for more.



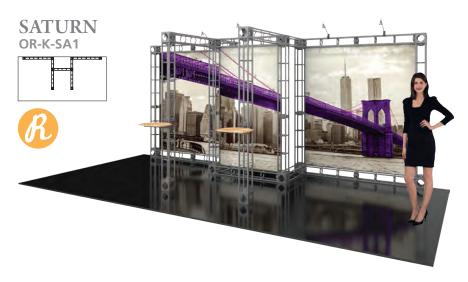


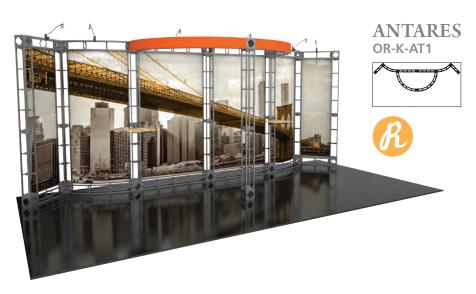












*Monitors and monitor mounts not included.













Truss counter tops are available in your choice of four thermoform finishes







silver

black mahogany natural















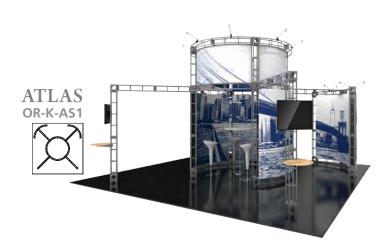


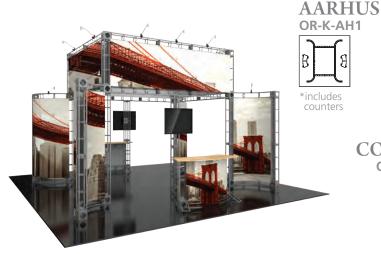
ORBITAL EXPRESSTM TRUSS | 20' x 20' ISLAND KITS

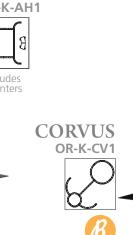
20' ISLAND KITS

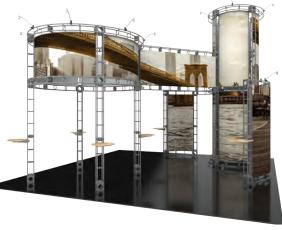
Orbital Express[™] Truss features dozens of professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!















Easily add an accessory wire/hanging rack to your kit! See p. 106 for more.











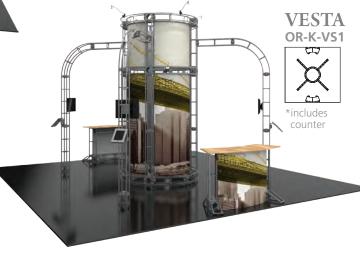


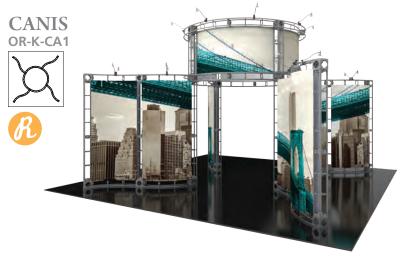












No tooks for assembly - simply twist and lock!











ORBITAL EXPRESS™ TRUSS | ACCESSORIES

LAMINATE TABLETOPS

Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.



NATURAL

standard: **OR-TBL-WD** right facing: **OR-TBL2-R-WD** left facing: **OR-TBL2-L-WD**



SILVER

standard: **OR-TBL-S** right facing: **OR-TBL2-R-S** left facing: **OR-TBL2-L-S**

INTERNAL SHELVING

- available in choice of four finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves





MAHOGANY

standard: **OR-TBL-DW** right facing: **OR-TBL2-R-DW** left facing: **OR-TBL2-L-DW**



BLACK

standard: **OR-TBL-B** right facing: **OR-TBL2-R-B** left facing: **OR-TBL2-L-B**

LIT RACK OR-STG



- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case
- toolless attachment



Truss tabletops & shelving are available in your choice of four

thermoform finishes

black mahogany natural









COUNTERS & PODIUMS | ORBITAL EXPRESS*** TRUSS

COUNTERS AND PODIUMS

Truss Counters and Podiums have several attractive designs to choose from with a sleek plex top as an available option. Choose from four tabletop colors. Graphic options are also available for Truss Counters. No tools needed for assembly.



RECTANGLE standard: OR-TC01 with plex stand-off and internal shelf: OR-TC01-P



OVAL standard: OR-TC02 with plex stand-off and internal shelf: OR-TC02-P



RACETRACK standard: OR-TC03 with plex stand-off and internal shelf: OR-TC03-P



CURVE standard: OR-TC04 with plex stand-off and internal shelf: OR-TC04-P



RACETRACK standard: OR-P04 with plex stand-off: OR-P04-P



SQUARE standard: OR-P05 with plex stand-off: OR-P05-P

Truss counter tops are available in your choice of four thermoform finishes







black mahogany natural









ORBITAL EXPRESSTM TRUSS | MERCHANDISING RACKS

MERCHANDISING RACKS

Orbital Express Truss Merchandising Racks add functionality and options to any Orbital Truss kit. Accessory options offer multiple configurations and no tools are needed for assembly. Accessory panels are an a la carte add on option for 10ft, 20ft and island Orbital kits. Horizontal support bar needed for proper connection.



WIRE RACK OR-24-MP OR-36-MP

OR-46-MP

- grid wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- OR-24-MP-M mounts to verticals
- horizontal connector required to hang properly (sold separately)





HANGING RACK OR-36-SP

OR-46-SP

- slot wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- horizontal connector required to hang properly (sold separately)





WIRE/HANGING **RACK CONNECTOR**

OR-24-SST OR-36-SST OR-46-SST

- required to mount wire and hanging rack
- includes quick lock truss connectors



Hang your accessory kits with ease!







KIOSKS & MONITOR MOUNTS | ORBITAL EXPRESSTM TRUSS

Truss table tops and bases are available in your choice of four thermoform finishes



black mahogany natural

Orbital Express™ Truss Kiosks are the perfect way to display media and/or literature at any trade show, event, retail or corporate space. Kiosks complement the Orbital Truss Express line of 10', 20' and 20' by 20' displays. Monitors not included. Kiosk table tops and bases available in choice of four thermoform finishes.

ORBITAL KIOSK 01 OR-KIOSK-01

- 30"w x 73.75"h x 20"d
- supports 23" monitor*, max weight = 40 lbs
- rigid graphic = 12"w x 47.25"h x .25"d
- approximate weight = 39 lbs



ORBITAL KIOSK 02 OR-KIOSK-02

- 40"w x 73.75"h x 28.25"d
- supports 65" monitor*, max weight = 80 lbs
- adjustable shelf
- approximate weight = 89 lbs



KIOSKS

ORBITAL KIOSK 06 **OR-KIOSK-06**

- 24"w x 56"h x 34"d
- supports 23" monitor*, max weight = 50 lbs
- table is 20 "w x 14 "d
- approximate weight = 44 lbs



TRUSS MONITOR MOUNTS





OPTI-MOUNT 1 OR-SM-MB

17"-37" LCD max weight = 50 lbs



OPTI-MOUNT 2 OR-M-MB

32"-55" LCD max weight = 80 lbs



OPTI-MOUNT 3 **OR-LG-MB**

40" - 65" LCD max weight = 150 lbs



OPTI-MOUNT 4 OR-LG-MB-2

40" - 65" LCD max weight = 150 lbs

*Monitors and tablets not included.









ACCENTS & ACCESSORIES



FINAL. FUNDAMENTAL. FINESSE.

Portable counters and kiosks provide ample storage and style to complement our vast array of 8', 10' and 20' exhibit kits and displays • Accent lighting kits and solutions help stage a powerful, impactful presence that you desire • Portable transit and shipping cases are designed to protect your exhibit investment

TABLET STANDS | ACCENTS & ACCESSORIES

FREESTANDING IPAD STANDS

Freestanding tablet stands are smart, lightweight and portable holders used to display tablets or iPads. They can be positioned in either portrait or landscape configurations. Security screws, allen key and bolts make the unit both durable and theft resistant. For extra security, the bases can also be bolted to the floor.

IPAD STAND PAD12-02A-BLACK



- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft
- base can be bolted to the floor for extra security
- carry bag available as upgrade



UNIVERSAL TABLET STAND

PAD21-04

- displays multiple tablet styles or iPad*
- portrait or landscape
- security screws, allen key and bolts make the unit both durable and theft
- base can be bolted to the floor for extra security
- features a telescopic, adjustable-height pole, height minimum 28.88"maximum 49.81"h



Landscape view







TENSION FABRIC IPAD STANDS

Sleekly-designed free standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



IPAD STAND 02 TABLET-STD-02

- 20.25 "w x 85.11 "h x 23.8 "d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 03 TABLET-STD-03

- 19.98"w x 64.34"h x 15.2"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 04 TABLET-STD-04

- 26.26"w x 46.26"h x 22.64"d
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



IPAD STAND 05 NEW **TABLET-STD-05**

- 30"w x 84"h x 23"d
- small monitor mount*, holds 32 " TV/32 lbs max
- iPad holder (2nd, 3rd, 4th gen and Air models)*
- pillowcase fabric graphic



ACCENTS & ACCESSORIES CHARGING STATIONS & KIOSKS

CHARGING STATIONS

CHARGING STATION

Formulate® Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, trade shows, and events.

Charging station counters and bases are available in your choice of four thermoform finishes







- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop offered in choice of four laminate color options
- charges virtually all Android, iPod, iPhone, iPad, Micro-USB smartphones, tablets, and devices
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/Lightning devices



CHARGING COUNTER FMLT-CHRG-COUNTER-01



- 23.72 "w x 41.54 "h x 23.62 "d
- features stretch fabric graphic
- tabletop offered in choice of four laminate color options
- charges virtually all Android, iPod, iPhone, iPad, Micro-USB smartphones, tablets, and devices
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/Lightning devices

FORMULATE® **KIOSKS**

Formulate® Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.



KIOSK 1 FMLT-KIOSK-01

- 29.53"w x 98.53"h x 31.78"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 2 FMLT-KIOSK-02

- 61.72"w x 98.16"h x 34.57"d
- pillowcase fabric graphic
- supports medium monitor*



KIOSK 3 FMLT-KIOSK-03

- 55.12"w x 98.61"h x 36.03"d
- pillowcase fabric graphic
- supports medium monitor*





- 39.37 "w x 92.52 "h x 35.75 "d
- pillowcase fabric graphic
- supports medium monitor*







KIOSKS ACCESSORIES

VECTOR FRAMETM MONITOR KIOSKS

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). Kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.



front with graphic &

monitor mount*

01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3"w x 94.74"h x 19.69"d comes in 1 OCH case supports 32-55" monitor*; max weight = 80 lbs each



back with graphic



back with graphic & monitor mount*



top view one monitor mount



front with graphic &

monitor mount*

VF-MK-02-SS VF-MK-02-DS 48.11"w x 94.74"h x 19.69"d comes in 1 OCH case supports 32-55" monitor*; max weight = 80 lbs each

02 Monitor Kiosk



back with graphic



back with graphic & monitor mount*



two monitor mounts



LINEAR KIOSK 01 LN-K-01

- 54.4"w x 99"h x 23.25"d
- monitor* mount
- locking door
- fabric canopy
- approximate weight: 125 lbs
- comes with 1 OCH2 case



LN-K-05

- 25.38"w x 72.25"h x 18.5"d
- monitor* mount
- approximate weight: 30 lbs



MONITOR KIOSK PM4S3-MK-M/L

- large or medium monitor* bracket
- max weight = 40 lbs
- medium holds 32-55"
- large holds 40-65"
- comes with 1 OCE case





MONITOR KIOSK VB-MK-01

- medium monitor* bracket
- max weight = 50 lbs
- comes with 1 OCH2 case









ACCENTS & ACCESSORIES TENSION FABRIC COUNTERS

FORMULATE COUNTERS











Formulate® counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.







HALF MOON W-02-C

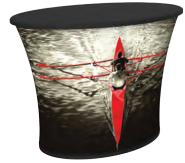








BULLET W-04-C



OVAL W-05-C





BAR W-06-C-02 *additional sizes available





ILLUMINATED OVAL



BULLET

TENSION FABRIC COUNTERS | ACCENTS & ACCESSORIES

SYMPHONYTM COUNTERS

Symphony™ counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.













3 QUAD KIT SYM-QD-3

tension fabric counter tops and bases are available in your choice of finishes



silver







black mahogany natural

counter stretch skirts are available in custom printed options as well as the following colors:













jet

amethyst

ruby

sapphire emerald

silver

HALF MOON



HALF MOON



HALF MOON

ACCENTS & ACCESSORIES | COUNTERS

HYBRID PROTM COUNTERS

All Hybrid Pro™ Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.

Select Hybrid Pro counter bodies are available in your choice of four laminate colors









black designer

fusion maple



HYBRID PRO COUNTER 01 HPC-01

- 39.38"w x 39.38"h x 17.75"d - white laminate cabinet with fabric graphic on the front, opaque or backlit



HYBRID PRO COUNTER 03 HPC-03

- 39.38"w x 36.63"h x 15.75"d - white laminate panel cabinet with UV graphic on the front and laminate top



HYBRID PRO COUNTER 02 HPC-02

- 70.88"w x 39.38"h x 23.63"d - white laminate cabinet with fabric graphic on the front, opaque or backlit



HYBRID PRO COUNTER 04 HPC-04

- 73.75"w x 36.5"h x 25.38"d - white laminate panel cabinet with UV graphic on the front and laminate top



HYBRID PRO COUNTER 09 REC-42

- 46"w x 37.5"h x 23"d - white laminate cabinet with UV graphic on the front, opaque or backlit



HYBRID PRO COUNTER 10 REC-52

- 64"w x 37.5"h x 30"d - white laminate cabinet with UV graphic on the front, opaque or backlit



HYBRID PRO COUNTER 11 RCK-06

- 71.06"w x 36.61"h x 32.72"d - white laminate panel cabinet with UV graphic on the front and laminate top







COUNTERS ACCESSORIES

Vector Frame counter tops are available in your choice of four thermoform colors



black mahogany natural

VECTOR FRAMETM COUNTERS

Vector Frame™ Counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.



VECTOR FRAME COUNTER 01

VFC-01 39.37 "w x 36.61 "h x 22.44 "d







VFC-02

55.5"w x 40.5"h x 22.5"d





VECTOR FRAME COUNTER 03 VFC-03

38.5"w x 40.5"h x 19.88"d



VECTOR FRAME COUNTER 04 VFC-04

30.63"w x 40.5"h x 18.75"d





VECTOR FRAME COUNTER 05

VFC-05

39.76"w x 40.5"h x 22.75"d - features locking door and rigid sintra graphics



VECTOR FRAME COUNTER 06 VFC-06

41.63"w x 40.5"h x 20.75"d

- features locking door and rigid sintra graphics



VECTOR FRAME COUNTER 07 VFC-07

46"w x 40.5"h x 22.64"d









ACCENTS & ACCESSORIES | COUNTERS

LINEARTM BOLD **COUNTERS**

Dress up your space with sophisticated and functional counters. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. Counters come standard with locking cabinet door.

Linear counter tops are available in your choice of four thermoform finishes







silver

er black mahogany natural























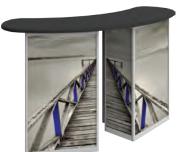








LN-CU-07









LINEARTM COUNTER LN-TBL-SA-RCT

- 6 graphic panels to display
- custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- top available in four laminate finishes









ZEDUP 1 black: ZD-1-B silver: ZD-1-S

- 6 pocket rack
- can be stored or shipped loaded with literature



QUANTUM **DOUBLE SIDED**

black: QNTM-DS

- 5 pocket rack
- collapsible
- constructed from plastic for light weight



QUANTUM SINGLE SIDED

black: QNTM-SS

- 4 pocket rack
- collapsible
- constructed from plastic for light weight



INNOVATE black: INN-B silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



ILLUSION black: IL-1-B silver: IL-1-S

- fast-folding cantilever rack
- 4 front facing pockets



ZEDUP LITE silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight







All literature racks come with a five year limited warranty, a carry bag, and are an eco-friendly choice.

ACCENTS & ACCESSORIES | SLIM LINE LED LIGHTING

SLIM LINE LED LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of LuminosityTM display lights, lighting kits and solutions are available to help clients make their projects and products shine!





LED FLOOD LUM-LED4-ORL-B

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



LED SPOT LUM-LED3-ORL-B

- low voltage 5 watt slender spotlight
- 17.18" long from end to end
- mounts to banner stands
- available in black only







LED STRIP LUM-LED5-ORL-B

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and extrusion channel
- available in black only



LED EXHIBITION LUM-LED6-ORL-B

- low voltage 12 watt spotlight
- 17.13" long from end to end
- mounts to extrusion channels
- available in black only







LUMINA 200 LED Black: LUM-LED2-ORL-B Silver: LUM-LED2-ORL-S

- LED Lumina 200 floodlight
- Uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end



LIGHTING IS AN **IMPORTANT**ELEMENT TO ANY DISPLAY







LIGHTING DRAWS ATTENTION TO YOUR BRAND AND MESSAGE WITH ELEGANCE

LUMINOSITY DISPLAY LIGHTING | ACCENTS & ACCESSORIES



LUMINOSITY DISPLAY LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions to help clients make their projects shine!



LUMINA 1

black: LUM-1-B chrome: LUM-1-C

- low voltage 50 watt spotlight & universal fittings kit
- "goose neck" arm
- mounts horizontally
- LED option available





LUMINA 2

LUM-2-1

- low voltage 50 watt slender spotlight
- mounts to a vertical pole
- brushed stainless steel finish
- LED option available





LUMINA 5

LUM-5

- low voltage 50 watt spotlight & universal fittings kit
- deluxe chrome head
- telescopic arm
- extends from 7" 22" long
- LED option available





LUMINA 6

LUM-6

- low voltage, 50 watt spotlight & universal fittings kit
- stylish curved twin arms
- silk black only
- LED option available





LUMINA 8

black: LUM-8-B silver: LUM-8-C

- 12 volt spotlight with straight arm & adjustable head
- includes 110 volt UL approved transformer, 50 watt bulb & universal fittings kit
- 17" long from end to end
- LED option available





LUMINA 200 FLOODLIGHT

LUM-200-ORL

- 110 volt ETL approved wall washer floodlight with a straight arm & adjustable head
- light includes 120 watt halogen bulb
- 19.5" long from end to end
- silk black finish



UNIVERSAL LIGHT **CLAMP KIT**

UNI-LT-CLP30 **UNI-LT-CLP50**

- comes standard with the Lumina 1, 3, 4, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits

LED BULB OPTION

- a green solution for Lumina 1,

- 50 watt equivalent LED bulb

LUM-LV-LED-BLB16

2, 5, 6, 8



SPT CASE SPT-CASE

- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina 200 lights & power supply
- fits Lumina 1, 2, 5, 6, 8 and power supply



LUMINA SPARE BULB KIT

LUM-BULB

- (2) 50 watt low voltage spare bulbs in a padded, protective EVA formed case



FLOODLIGHTS & WALL WASHERS

LED FLOOD LIGHT

LED-FLOOD

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angles to 120°
- UL approved



MINI LED FLOOD LIGHT

LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light
- projects cool WHITE or RGB spectrum light
- remote control provided with RGB version
- each light measures 4.49"w x 3.39"h x 3.98"d
- angles to 120°
- UL approved

Can be used to illuminate fabric counters, funnels & columns.

COLOR BLAST ACCENT LIGHTS

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7 "round x 7 "h (when faceplate is flush with base and not angled)
- angles to 60°
- UL approved



LED-WRM-WHT-BLAST Features a warm white LED

light output; good for lightcolored and neutral graphic prints. 3,000K



LED-COOL-WHT-BLAST

Features a cool LED light output; good for darker graphic prints. 6,000K



LED-RGB-BLAST

Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

CASES

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in North America and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

LIGHTING & ACCESSORY CASE

- ideal for lights and accessories
- secure straps help to ensure case will remain closed during transport
- interior size: 32.81 "w x 4.13 "h x 13.75 "d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs



SMALL & LARGE GRAPHIC CASES SMALL: OCS LARGE: OCL

- premium latches for maximum strength
- built in wheels and easy-to-grip molded handle

- interior size: 14"w x 39.81"h x 13.25"d
- exterior size: 18"w x 42.25"h x 16.5 "d
- weight when empty: 18 lbs

OCL

- interior size: 14"w x 51.5"h x 13.25"d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs



BANNER STAND CASE **OCB**

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag*
- also used for Formulate® Lite displays
- interior size min/max: min - 12 "w x 30.13"h x 3.75"d max - 12 "w x 47.13 "h x 3.75 "d
- min 14.56"w x 30.38"h x 5.88"d max - 14.56"w x 47.38"h x 5.88"d
- weight when empty: 9 lbs
- *case does not fit Uno, Spring 5, Contender 48 or banners over 39.37" wide





EXPANDABLE CASE OCE

- the perfect protective shipping and/or storage case for all Formulate® exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 13.75"w x 39.63"h x 11.75"d max - 13.75"w x 64"h x 11.75"d
- exterior size min/max: min - 16.75"w x 39.88"h x 16.88"d max - 16.75"w x 64.25"h x 16.88"d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter





STANDARD WHEELED **DISPLAY CASE**

OCX

- light storage in the lid
- premium latches for maximum strength
- interior size: 23.5"w x 35.75"h x 13.07"d
- exterior size: 26.73"w x 39.49"h x 17.05"d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or









black mahogany natural

PREMIUM WHEELED **DISPLAY CASE**

OCP-2

- premium latches for maximum strenath
- hinged lid with internal light storage
- robust, roto-molded plastic
- interior size:
- 22"w x 35.5"h x 14.14"d
- exterior size: 26"w x 39.56"h x 17.75"d
- weight when empty: 32 lbs



DELUXE WHEELED **DISPLAY CASE**

OCP-ELITE

- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size: 14.14"w x 31.75"h x 19.75"d
- exterior size: 16.75"w x 38.25"h x 26.25"d
- weight when empty: 31 lbs



HOPUP/MEDIUM WHEELED CASE

OC-HOP

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5"w x 35.69"h x 17"d
- weight when empty: 17 lbs



LARGE DISPLAY CASE OCH

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweight
- interior size: 23.25"w x 7.63"h x 46.5"d
- exterior size: 26"w x 12"h x 50"d
- weight when empty: 22 lbs



LARGE DISPLAY CASE OCH₂

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13"w x 12.25"h x 47.25"d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed













CASES ACCESSORIES

FREIGHT CASE

- interlocking surface to enable two cases to be transported together
- maximum case depth = 8" allowing up to 8 flat panels per case
- interior size: 23.75"w x 9.75"h x 36.63"d
- exterior size: 26"w x 14"h x 38"d
- can ship UPS/FedEx or Freight
- weight when empty: 20 lbs



FREIGHT CASE

- interlocking surface to enable two cases to be transported together
- maximum case depth= 8" allowing up to 8 flat panels per case
- interior size: 35.75 "w x 9.75 "h x 47.25 "d
- exterior size: 38"w x 15"h x 49"d
- can ship UPS/FedEx or Freight
- weight when empty: 35 lbs



FREIGHT CASE

- offers the same features and benefits of the OCT in a rectangular shape
- interior size:48"w x 19.75"h x 35.5"d
- exterior size: 51"w x 24"h x 39"d
- weight when empty: 55 lbs



FREIGHT CASE

- molded stackable shipping crate 18" deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 48"w x 18"h x 48"d
- exterior size: 51 "w x 23 "h x 51 "d
- weight when empty: 70 lbs



LCD MONITOR CASE OCM

- black LDPE case designed for LCD monitors
- built in dry erase board to label contents and location
- fits 37 47" screens
- includes 3" casters with rubber wheels
- must be shipped freight
- interior size: 45.5"w x 30"h x 5"d - exterior size:
- 54"w x 35"h x 16"d
- weight when empty: 97 lbs



ORBITAL CURVED TRUSS CASE

- designed to handle national & international exhibit freight shipments
- offers maximum protection for your exhibit materials
- interior size: 43.5"w x 33"h x 47.25"d
- exterior size: 48"w x 42"h x 51"d
- weight when empty: 138 lbs



A		FABRIC LIGHT BOXES	
ACCENTS & ACCESSORIES	82.206	FITTED TABLE THROW	
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ADVOCATE SIGN STAND		FLOODLIGHTS & WALL WASHERS	
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		FORMULATE ESSENTIAL HANGING STRUCTURES	
C		FORMULATE FUNNELS	
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ARTWORK GUIDELINES

ACCEPTABLE FILE FORMATS

High quality PDF (preferred) Illustrator CC or below Photoshop CC or below InDesign CC or below (not preferred)

High quality, editable PDF's, Illustrator and Photoshop files are preferred, as they are more suitable for large format printing. Art time will be charged if files need to be fixed or altered to meet guidelines. When sending files, please be sure to include all support art (fonts, linked images, etc.).

Please note that Illustrator special effects such as glows, transparencies or drop shadows are not recommended. These effects sometimes have unpredictable results when printing Photoshop is preferred when using such special effects.

FONT SPECIFICATIONS

Fonts must be converted to outlines. If fonts are not created to outlines, please provide Macintosh or TruType fonts. If changes need to be made in the file, please provide the fonts and a version of the file with editable type.

COLOR SPECIFICATIONS

Please provide all vector files (Illustrator & InDesign) in CMYK format. Please supply all raster artwork (Photoshop files, jpgs, tiffs) in RGB format for the most accurate color output. Please provide a hard copy proof of the files being printed for color accuracy and a PDF layout for file layout accuracy.

If Pantone colors need to be matched please specify on purchase order or hard copy reference. All critical Pantone colors need to be called out in the file as solid coated swatches. If multiple Pantone swatches are used in the file, all will be matched to solid coated unless otherwise specified.

If color matching to existing graphics, we will need those back to review. Please contact your sales representative for a case number.

Please feel free to submit catalogs, brochures, printed proofs, etc. to use as a color reference. Please provide a layered file for Photoshop files if color matching is required. Art time may be charged to correct flattened Photoshop files.

We guarantee color matching on all hard copy proofs, specified Pantone colors and client-supplied hard copy proofs. Orders without indication of Pantone colors, supplied proofs or requested hard copy proofs are NOT guaranteed for color.

RESOLUTION

All raster files (either print files or linked files) must be at 100-120 pixels per inch at 100%.

VINYL CUT GRAPHICS

Artwork must be set up as a vector file with fonts created to outlines for all cut vinyl. Please specify every color number for solid color vinyl or PMS color for adhesive back and cut vinyl.

SUBMITTING ART FILES

Files are accepted via Email (up to 10MB), FTP site, DVD and CD or File Transfer site such as WeTransfer or Hightail.

Files can be unloaded to: www.handbookart.com

Please reference the FTP site guidelines for more information.

MURALS & POPUP GRAPHICS

Popup mural files must be built as one file. Please note where panel breaks are located and try to minimize the amount of type that crosses over the panel breaks.

FTP SITE GUIDELINES

We provide an FTP site to upload files quickly and at no additional cost. The site can be accessed through a web browser or an FTP software such as FETCH. Please read below for detailed instructions

- Please place all art files in a folder. Please name the folder by client name and purchase order number.
- 2. Compress files using software such as WinZip or Stuffit. All compressed files must be under 500MB.
- 3. Access the FTP by web browser or FTP software.

WEB BROWSER

Address: http://www.handbookart.com

choose the anonymous login option

no user ID

FTP SOFTWARE

Address: ftp.handbookart.com no user ID no password

4. When your upload is complete, please place the order with your sales representative and include any critical file information.



BLEED SPECIFICATIONS

All graphics produced require specific bleeds. Below is a general outline for the required bleeds.

• MURAL POPUP FILES:

1/2" bleed around the perimeter

• COLLAPSIBLE FABRIC DISPLAYS, TENSION FABRIC BACKWALLS AND **EXTRUSION FRAME BANNERS** AND BACKWALLS:

2" bleed around the perimeter. Please keep all logos, type, and critical information at least 2" in from the visual edge of the graphic.

• FABRIC STRUCTURES:

5" bleed around the perimeter.

• BANNER STAND GRAPHICS:

Each product has specific bleed requirements. Please refer to the graphic template for specific information. Different printing processes may require different bleeds. All banner stand graphics printed on Resilience will require an extra 1" bleed around the perimeter.

• CUSTOM DYE SUB FLAG GRAPHICS:

2" bleed left & right sides, 4" bleed at the top & bottom.

- ORBITAL EXPRESS™ TRUSS GRAPHICS UV: 1/2" bleed around the perimeter.
- ORBITAL EXPRESS™ TRUSS GRAPHICS -DYE SUB:

2" bleed around the perimeter.

- CUSTOM CONTOUR CUT UV GRAPHICS: 1/2" bleed around the perimeter
- CUSTOM DYE SUB GRAPHICS: 2" bleed around the perimeter.
- CUSTOM DYE SUB GRAPHICS **EXCEEDING 160":**

5" bleed around the perimeter.



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